



41ST ANNUAL STELLAR AWARDS -2HR
BROADCAST FORMAT
8/30/26-9/27/26

SEGMENT 1	COMMERCIAL BREAK 1		12:14
Sponsor	Commercial Title	ISCI Code	Length
DISNEY	WE CAME TO PLAY 2.0 SHOW OUT STREAMING	DIQF4366755H	:30
PG-HBCYOU	MOVE IN DAY	PGG00206000H	:30
WALMART	S/FY27 Back To College/All Green Everything/GM :30	WGC50342000H	:30
GM/CHEVY	2026 CHEVY HEARTBEAT OF AMERICA AUGUST	GWMS3206000	:30
CRVA	CRVA 30	CRVABR30R	:30
LOCAL SALE TIME			0:00

SEGMENT 2	COMMERCIAL BREAK 2		8:38
Sponsor	Commercial Title	ISCI Code	Length
P&G OLAY	WNBACQCAJAREP	PGOM1818000H	:15
J&J	TREMFYA APEX 60S	JJTY0310000	:60
JCP	WOMEN LOYALTY BRAND	PJCP2694100	:15
LOCAL SALE TIME			1:30

SEGMENT 3	COMMERCIAL BREAK 3		6:35
Sponsor	Commercial Title	ISCI Code	Length
WALMART	S/FY27 Back To College/All Green Everything/GM :30	WGC50342000H	:30
ATT	UNFOLD SUMMER	AXMT3255100H	:30
P&G	M12 SOUND OF SPILLS PROFENSE	PGBN6157000	:30
Pfizer	VAX 2026 LAUNCH SG1	PFCO6031000H	:15
P&G/TIDE	PASS THE POD	PGTB2042000H	:15
LOCAL SALE TIME			1:30

SEGMENT 4	COMMERCIAL BREAK 4		10:45
Sponsor	Commercial Title	ISCI Code	Length
D3 ENTERTAINMENT	GOD WITH US :30	GWS202630S	:30
DISNEY	CAME TO PLAY 2.0 ROOM ONLY OFFER	DIQF6182201H	:30
P&G- HBCYOU	TRUNK PARTY	PGG00209000H	:30
LOCAL SALE TIME			1:30

SEGMENT 5	COMMERCIAL BREAK 5		6:58
Sponsor	Commercial Title	ISCI Code	Length
GM/CHEVY	2026 CHEVY HEARTBEAT OF AMERICA AUGUST SILVERADO OFFER	GWMS3206000	:30
P&G	META TESTIMONIAL YOEL	PGMU2733000	:30
J&J	TREMFYA APEX 60S	JJTY0310000	:60
LOCAL SALE TIME			2:00

SEGMENT 6	COMMERCIAL BREAK 6		7:22
Sponsor	Commercial Title	ISCI Code	Length
WALMART	S/FY27 Back To College/All Green Everything/GM :30	WGC50342000H	:30
P&G	CHARMIN NON NEW LX8 UNBOXING AND COMPARING	PGCN3450000	:30
AT&T	UNFOLD SUMMER	AXMT3255100H	:30
LOCAL SALE TIME			1:30

SEGMENT 7	COMMERCIAL BREAK 7		6:44
Sponsor	Commercial Title	ISCI Code	Length
P&G/TIDE	PASS THE POD	PGTB2042000H	:15
P&G	NERVIVE CONFIDENT INFOMERCIAL REV	PGNU0154000	:30
JCP	KIDS LOYALTY BRAND	PJCP2668100	:15
LOCAL SALE TIME			2:30

SEGMENT 8	COMMERCIAL BREAK 8		11:21
Sponsor	Commercial Title	ISCI Code	Length
ST. JUDE	FY27 STELLAR AWARDS TASHA	STJUDETASHA26	:30
ATT	UNFOLD SUMMER	AXMT3255100H	:30
LOCAL SALE TIME			2:00

SEGMENT 9	COMMERCIAL BREAK 9		8:58
Sponsor	Commercial Title	ISCI Code	Length
RHYTHM & RISE	RISE AND RHYTHM CRUISE JAN 27	RISERHYCR2026	:30
WALMART	S/FY27 Back To College/All Green Everything/GM :30	WGC50342000H	:30
LOCAL SALE TIME			2:30

SEGMENT 10	COMMERCIAL BREAK 10		10:53
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TOTAL COMMERCIAL TIME	29:00:00
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ACTUAL SHOW TIME	
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TOTAL RUNNING TIME	1:59:30
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