



Episode: 037 - What's Your Beef

Air Date: 10/06/2026

Rating: TV-PG

Total Run Time: 28:30

|                                      |                               |                | <u>DURATION</u> | <u>IN</u> | <u>OUT</u> | <u>LENGTH</u> |
|--------------------------------------|-------------------------------|----------------|-----------------|-----------|------------|---------------|
| <b>SEGMENT 1</b>                     |                               |                |                 | 00:00     | 05:00      | 05:00         |
| <b>COMMERCIAL BREAK 1</b>            |                               |                |                 | 05:00     | 07:02      | 02:02         |
| 1A-B                                 | PLEXADERM / (800) 350-2338    | P1TGJG14A2338H | :60             |           |            |               |
| 1C-D                                 | CAR SHIELD / (800) 782-1573   | C4TPSY6145PIH  | :60             |           |            |               |
| <b>SEGMENT 2</b>                     |                               |                |                 | 07:02     | 11:44      | 04:42         |
| <b>CC BUMPER</b>                     |                               |                | :03             | 11:44     | 12:17      | 00:33         |
| <b>CC SPOT</b>                       | NURSING HOME / (800) 265-9222 | PNHI3051PIH    | :30             |           |            |               |
| <b>COMMERCIAL BREAK 2</b>            |                               |                |                 | 12:17     | 14:49      | 02:32         |
| <b>2A-E</b>                          | <b>LOCAL (2:32)</b>           | <b>BLACK</b>   | 2:32            |           |            |               |
| <b>SEGMENT 3</b>                     |                               |                |                 | 14:49     | 19:40      | 04:51         |
| <b>COMMERCIAL BREAK 3</b>            |                               |                |                 |           |            |               |
| 3A-B                                 | PLEXADERM / (800) 350-2338    | P1TGJG14A2338H | :60             |           |            |               |
| 3C-D                                 | INOGEN / (800) 399-8328       | IG24O7195PIH   | :60             | 19:40     | 21:40      | 02:00         |
| <b>2E-G</b>                          | <b>LOCAL (1:32)</b>           | <b>BLACK</b>   | 1:32            | 21:40     | 23:12      | 01:32         |
| <b>SEGMENT 4 (Closing / Credits)</b> |                               |                |                 | 23:12     | 28:30      | 05:18         |

Please contact AUTUMN (autumn@pmi.tv) or BC (bcelello@pmi.tv) at PMI #412.281.5900 with any questions regarding this program.

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