



Episode: 038 - Phone a Friend

Air Date: 10/07/2026

Rating: TV-PG

Total Run Time: 28:30

			<u>DURATION</u>	<u>IN</u>	<u>OUT</u>	<u>LENGTH</u>
SEGMENT 1				00:00	06:19	06:19
COMMERCIAL BREAK 1				06:19	08:21	02:02
1A-B	PLEXADERM / (800) 350-2338	P1TGJG14A2338H	:60			
1C-D	LEGAL HELP / (800) 640-4968	LHACT60019PIH	:60			
SEGMENT 2				08:21	11:52	03:31
CC BUMPER			:03	11:52	12:25	00:33
CC SPOT	NURSING HOME / (800) 265-9222	PNHI3051PIH	:30			
COMMERCIAL BREAK 2				12:25	14:57	02:32
2A-E	LOCAL (2:32)	BLACK	2:32			
SEGMENT 3				14:57	19:48	04:51
COMMERCIAL BREAK 3						
3A-B	PLEXADERM / (800) 350-2338	P1TGJG14A2338H	:60			
3C-D	PERSONAL INJURY / (800) 498-2777	PPINJ6002PIH	:60	19:48	21:48	02:00
2E-G	LOCAL (1:32)	BLACK	1:32	21:48	23:20	01:32
SEGMENT 4 (Closing / Credits)				23:20	28:30	05:10

Please contact AUTUMN (autumn@pmi.tv) or BC (bcelello@pmi.tv) at PMI #412.281.5900 with any questions regarding this program.

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