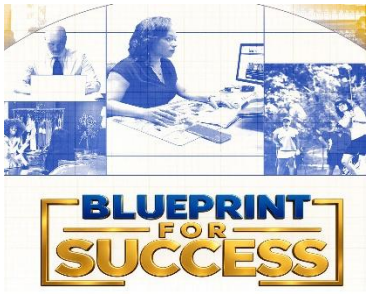


Blueprint for Success
Episodes 26-01

Episode 26-01

Lead: Israel Idonije: Life after Football
Diehard football fans may know Israel Idonije as the former hard-hitting defensive end for the Chicago Bears. But in Chicago's South Loop, Israel's **Blueprint for Success** is helping to revitalize a community, one extraordinary business at a time.

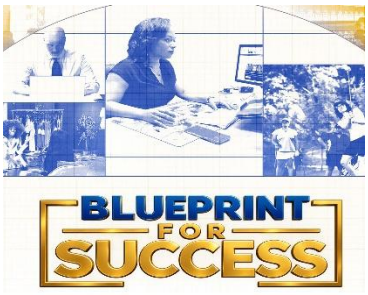
Feature: Black Mentoring with Author Rob Rainey
For some people, success is measured by what they achieve for themselves. But for mentor and author Rob Rainey, his **Blueprint for Success** is also about what you give back. He and some friends rolled up their sleeves and created a mentoring organization. It's designed to give young black men opportunity, guidance and hope.



Episode 26-02

Lead: Black Boating: Claiming a Place on the Water
For some people, a lake is just a backdrop…something to look at and admire.
But, for others…it's a destination. And it plays an important role in their **Blueprint for Success**. For a growing number of African-American boaters, going to the lake is a chance to spend time with family, make new friends and capture something that's hard to find on land: Serenity.

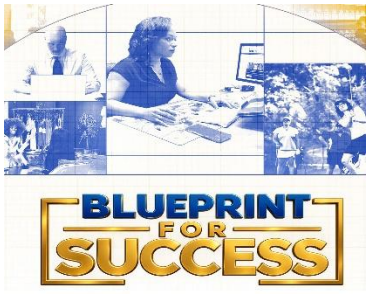
Feature: Why is Atlanta Known at the Mecca of Black Pickleball?
Many are calling Atlanta, Georgia, the pickleball mecca for African-Americans. Invented in the mid-1960s, the sport has exploded in popularity in recent years, attracting players eager to stay active, meet new people, and build community. Now, the founder of Melanin Pickleball is helping fuel the craze, demonstrating how passion, entrepreneurship, and community can create a winning **Blueprint for Success** on and off the court.



Episode 26-03

Lead: Chief Mitchell Davis and N.O.B.L.E.
As president of one of the country's leading black law enforcement organizations, Chief Mitchell Davis is confronting challenges head-on. Working to change the image of policing. Push reform from within. And build something better for the officers who serve and the communities they serve. For Chief Davis, that's the **Blueprint for Success.**

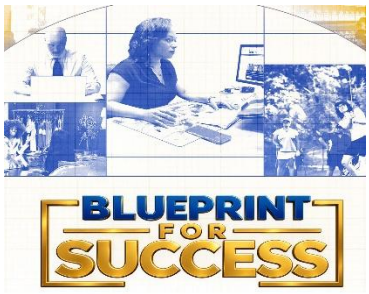
Feature: Rooted in Success: Celebrity Hair Coach Deshawn Bullard
Dr. DeShawn Bullard has turned her expertise in hair health into a business focused on helping women address hair thinning, shedding, breakage and hair loss.
As Founder and CEO of NouriTress Hair Products, and Hair Wellness & Recovery expert, she has built a brand that sits at the intersection of beauty, wellness, entrepreneurship and confidence **-** creating her own **Blueprint for Success**.



Episode 26-04

Lead: Black Hospitality with Hyatt Centric Midtown and Hotelier Lee Phipps
From leading a major Atlanta hotel to building decades-long careers in hospitality, Calin Appleton and hotelier Lee Phipps are shaping an industry where Black leadership truly matters. Their paths highlight the challenges, opportunities, and hard-won lessons that form their **Blueprint for Success** in hospitality.

Feature: The Wellness Spot: Wellness, Community & Entrepreneurship
Dr. Valaurie Lee is the founder of The Wellness Spot in Historic College Park, where she created an upscale wellness destination built around one powerful idea: total well-being. By bringing fitness, spa services, meditation, relaxation and private experiences together under one roof, Dr. Lee has turned her vision into a thriving business—and created a **Blueprint for Success** rooted in wellness, purpose and entrepreneurship.



Episode 26-05

Lead: Hermene Hartman: The N'DIGO Trailblazer
Hermene Hartman is a legendary media pioneer, publisher and entrepreneur who founded the iconic African American publication N'DIGO in 1989. For decades, she has used media as a platform to amplify Black culture, achievement and empowerment through journalism, television production and civic leadership. Her journey from visionary publisher to influential business leader is a powerful **Blueprint for Success.**

Feature: Building a Bridge: United Barbadians in Georgia
Dr. Sophia Holder serves as President of United Barbadians in Georgia (UBIG)**,** a nonprofit committed to connecting and empowering the Barbadian community in Georgia while creating meaningful, tangible impact in Barbados. Through her leadership, she is demonstrating how community, purpose and service can come together to create a **Blueprint for Success** that reaches across borders and generations.