



Alex Orelind

Industrial Design/UX Design

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PROFILE

I'm drawn to work that quietly challenges norms and improves daily life. I pay attention to small details like how something feels in your hand, sounds in use, and fits into routines. I value hands-on exploration, purposeful aesthetics, and responsible material choices. I want to design products that matter and contribute to something helpful, beautiful, and thoughtful.

EDUCATION

Bachelor of Science, Industrial Design / UX Minor

Western Washington University

December 2025 | Bellingham WA, USA

Study Abroad

Luleå University of Technology

Fall 2025 | Luleå, Sweden

EXPERIENCE

Industrial Design Intern | Deap Design

June 2024 - July 2024, Sausalito CA, USA

- Developed faucet concepts through rapid sketching and prototyping
- Supported Deap's first AI-assisted workflow by creating prompt-based mood boards and user personas for early-stage design process
- Researched product and market trends to support client pitch strategy

Busser | Lo Coco's Pizzeria

April 2019 - May 2020 | San Rafael CA, USA

- Collaborated with wait and kitchen staff to efficiently prepare tables for new guests

AWARDS

IDSA Student Merit Award Finalist

Western Washington University

April 2025

SIT Furniture Design Award

Pod - Private public seating

May 2024

Global Innovation Award (GIA) 1st Place

SONA - A faster & safer way to thaw

January 2024

SKILLS

Design

Research & Ideation
3D Modeling & Rendering
Visual Storytelling
Concept Development
CMF

Hands-on Prototyping

Foam Modeling
Shop & Hand Tools
Laser Cutting
3D Printing

Software

Adobe CC
Solidworks
Rhino
Keyshot
Figma
Procreate
Clo 3D
Midjourney
Vizcom

EXTRACURRICULAR

National Outdoor Leadership School (NOLS)

July 2021 - August 2021

Backcountry Rock Climbing

LANGUAGES

English
Swedish

HOBBIES

Mountain Biking
Climbing
Skiing
Photography
Travel