



Alex Orelind
Industrial Design/UX Design

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PROFILE

I'm drawn to work that challenges norms and quietly improves daily life. I pay attention to small details like how something feels in your hand, sounds in use, and fits into routines. I value hands-on exploration, purposeful aesthetics, and responsible material choices. I want to design products that matter and contribute to something helpful, beautiful, and thoughtful.

EDUCATION

Bachelor of Science, Industrial Design / UX Minor

Western Washington University

December 2025 | Bellingham WA, USA

Study Abroad

Luleå University of Technology

Fall 2025 | Luleå, Sweden

EXPERIENCE

Industrial Design Intern | Deap Design

June 2024 - July 2024, Sausalito CA, USA

- Developed faucet concepts through rapid sketching and prototyping
- Supported Deap's first AI-assisted workflow by creating prompt-based mood boards and user personas for early-stage design process
- Researched product and market trends to support client pitch strategy

Busser | Lo Coco's Pizzeria

April 2019 - May 2020 | San Rafael CA, USA

- Collaborated with wait and kitchen staff to efficiently prepare tables for new guests

AWARDS

IDSA Student Merit Award Finalist

Western Washington University

April 2025

SIT Furniture Design Award

Pod - Private public seating

May 2024

Global Innovation Award (GIA) 1st Place

SONA - A faster & safer way to thaw

January 2024

SKILLS

Design

Research & Ideation
3D Modeling & Rendering
Visual Storytelling
Concept Development
CMF

Hands-on Prototyping

Foam Modeling
Shop tools
Hand Tools
Laser Cutting
3D Printing

Software

Adobe CC
Solidworks
Rhino
Grasshopper
Keyshot
Figma
Procreate
Clo 3D
Vizcom
Midjourney
Nano Banana

EXTRACURRICULAR

Cademy XYZ

April 2026

Grasshopper 3D Masterclass

National Outdoor Leadership School (NOLS)

July 2021 - August 2021

Backcountry Rock Climbing

LANGUAGES

English
Swedish