

Everything we do is centered around your needs and priorities. It's this approach that dictates every aspect of how we do business, from principles to products.

OUR PROMISE TO YOU



OUR CONDUCT

Every action and decision made with your best interests in mind.

Respectful | Transparent | Trustworthy



OUR COMMUNICATIONS

Whether you contact us online, via email or telephone, we're always clear and in the loop.

Human | Clear | Consistent



OUR SERVICE

Service designed to build trust and support. That means we're always useful and always dependable.

Dependable | Professional | Prompt



OUR SUPPORT

Here for the everyday moments and the moments that matter most, with compassion and care. As part of the Benefact Group[†] we're also making a meaningful difference within your community.

Proactive | Caring | Giving



OUR PRODUCTS

Arranging products that meet your needs and are designed to provide value. Acting with honesty and dedication to consistently deliver a high standard of service that meets your needs.

Fair | Straightforward | Trusted

Our promise is backed by monthly client surveys, which found that those respondents who received a quote or renewed their business with us:

100%

are satisfied with the friendliness and professionalism of our staff.

100%

of clients who renewed with us, felt Cliverton understood their needs.

100%

are satisfied with our service.

Monthly survey carried out by Benefact Group Jan-June 2025. Results based on 52 responses.

[†]Benefact Group is the 3rd largest UK corporate donor over a decade.

Cliverton
right for your insurance

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