

Immaterielle verdier - Den nye oljen

Teknologifestivalen 6. juni 2025

Sissel Bøe-Sollund – Advokat

Trond Ramsvik – Europeisk Patentkonsulent

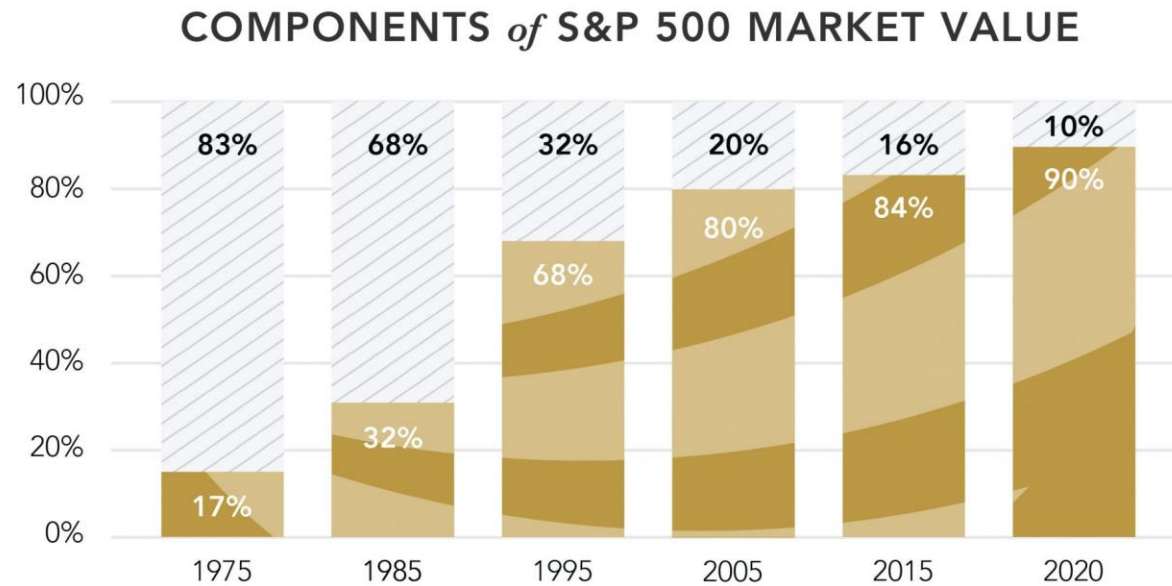


«Intellectual property is the oil of the 21st century»

Mark Getty

The Economist - March 4, 2000

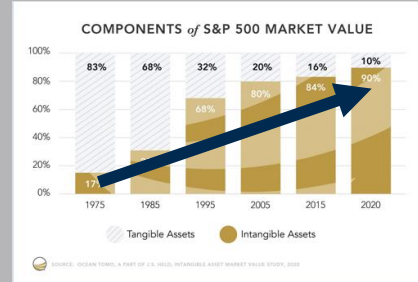




**OpenAI is buying iPhone designer
Jony Ive's AI devices startup for \$6.4
billion**

PUBLISHED WED, MAY 21 2025•1:00 PM EDT | UPDATED WED, MAY 21 2025•5:48 PM EDT

AWA

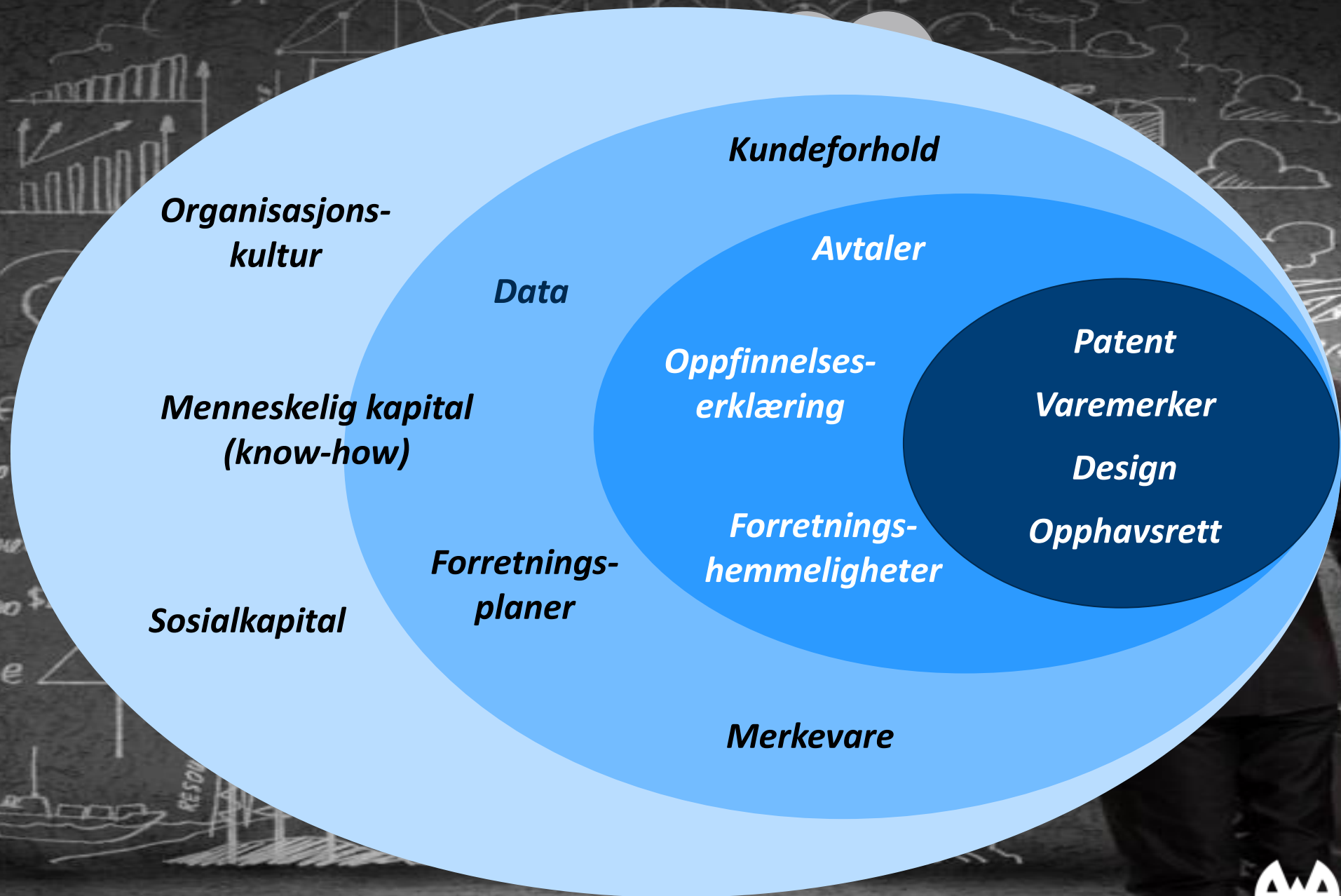


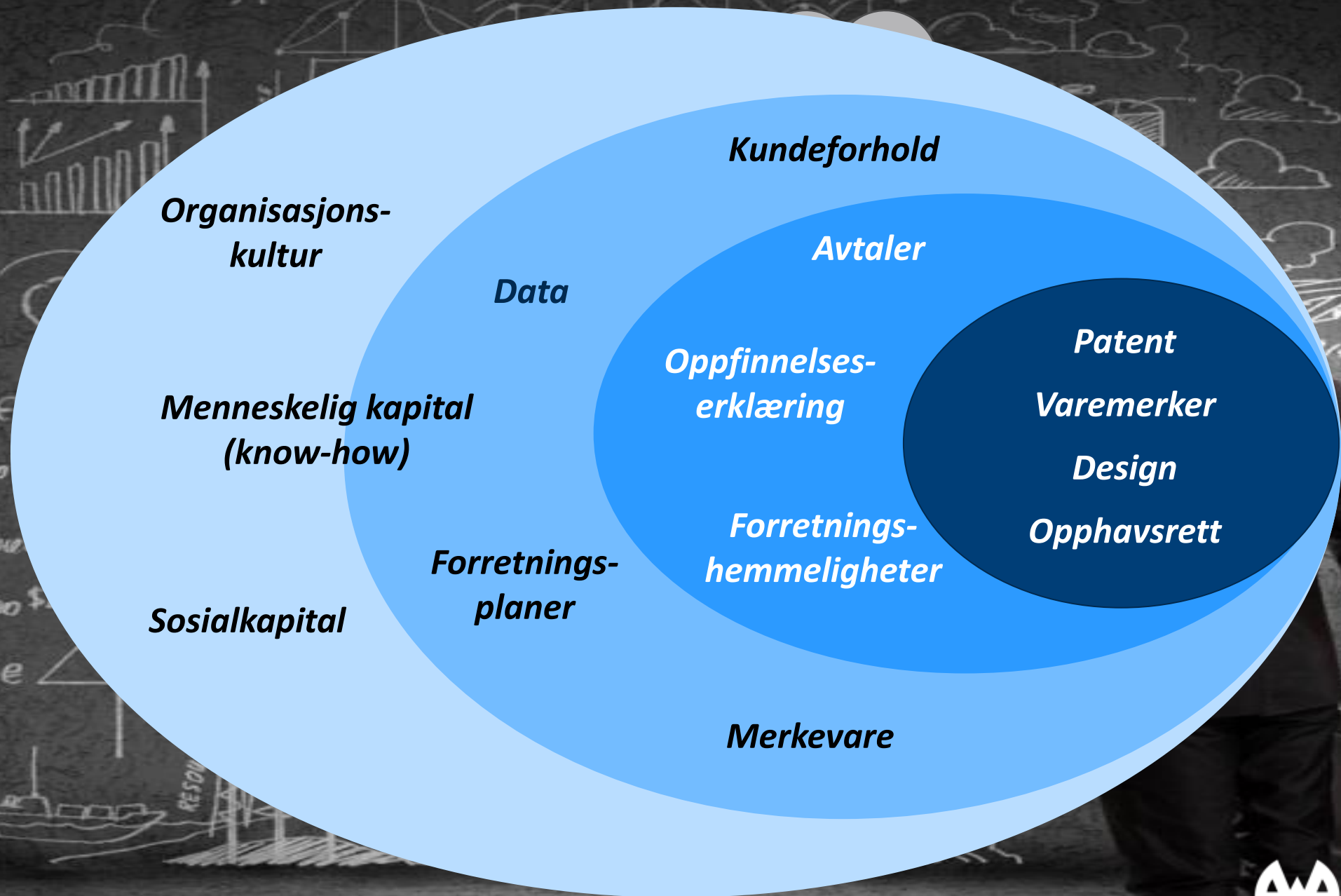
Alt unntatt
finansielle og
materielle
verdier

‘Assets’
strategisk viktig
for
virksomheten

Dokumentert som
virksomhetenes
eiendeler

Eksklusive
juridiske
rettigheter





IP - Droner



Hovedkomponenter

Propeller

Motorer

Kontroller / mottakere

Batteri / Drivstoff / Solcelle

Inertial Måleenhet

Strømfordelingskort

Kamera

Elektronisk

Flykontrollkort

hastighetskontroller(ESC)



Hovedkomponenter

Propeller Motorer Kontroller / mottakere
Batteri / Drivstoff / Solcelle Inertial Måleenhet
Strømfordelingskort Kamera
Flykontrollkort Elektronisk
hastighetskontroller(ESC)

Sensorkomponenter

Termisk LiDAR
Høydemåler Flerspektral Nær-infrarød
Gyroskop Aksellerometer Tilt
Magnetometer Motorinntaksstrøm Trykk

Prosesser / Software

Dronebevelses-
mønster

Gyro-
stabilisering

Radar-posisjonering/
Returnering

Rulling og drifts-
karakteristikk

3D kartlegging
/ modellering

Hindrings-
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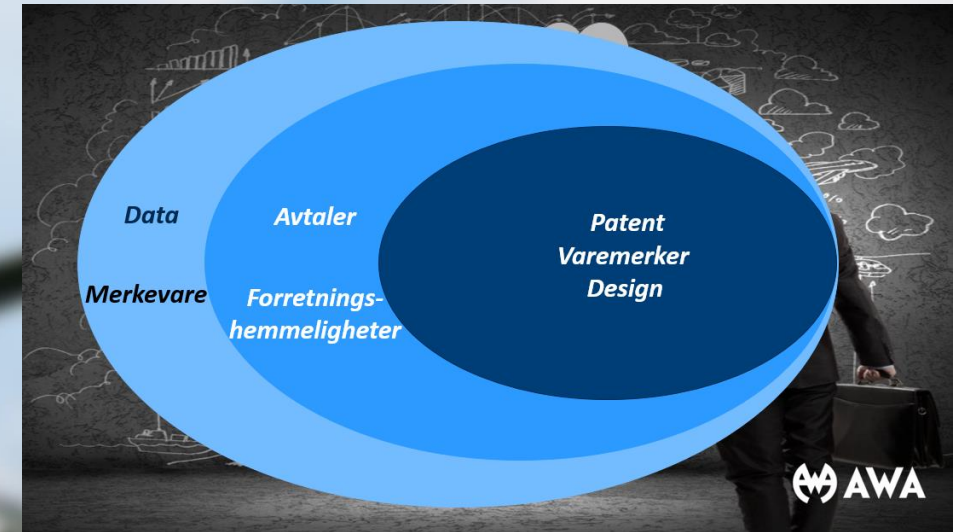
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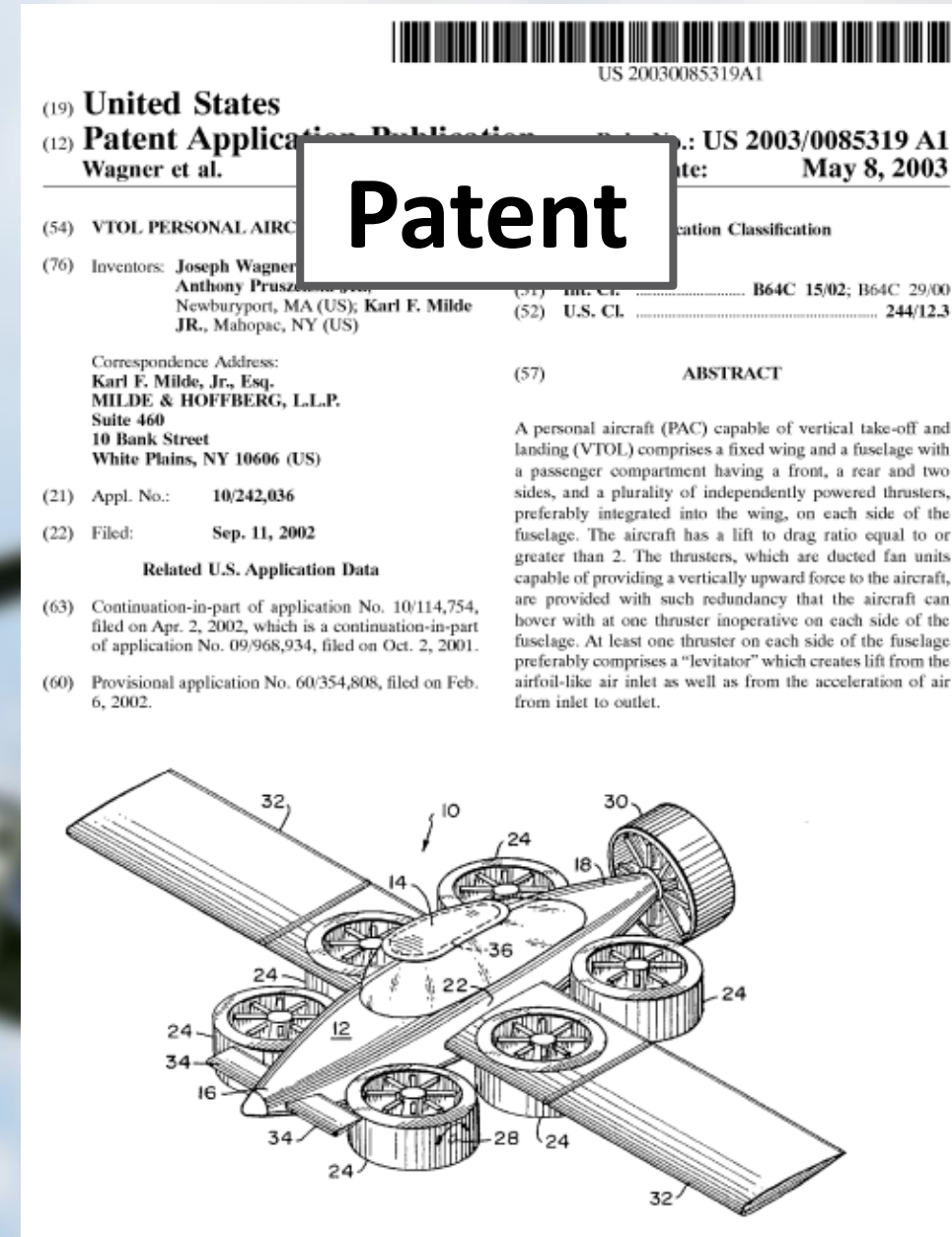
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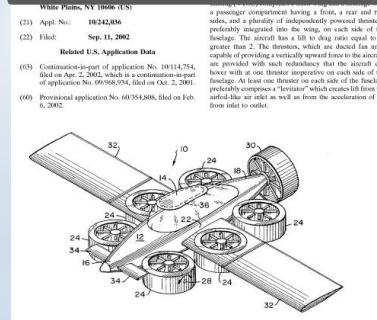
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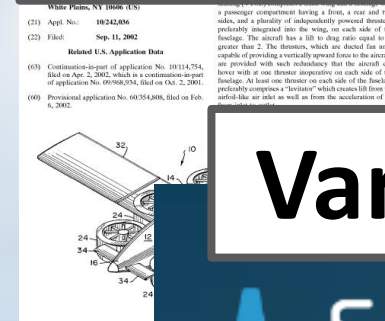
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Varemerke



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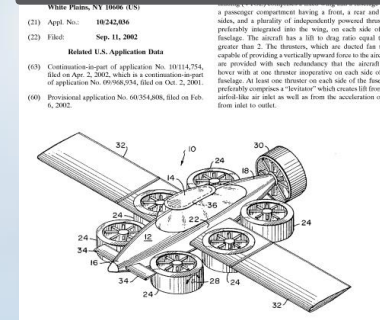
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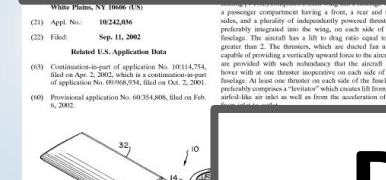
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SKYCATCH

Design



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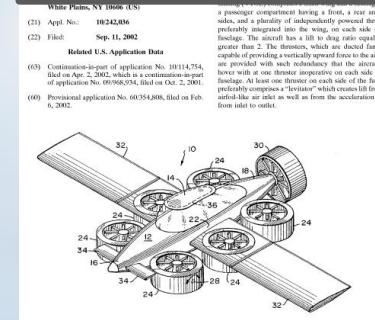
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White Plains, NY 10606 (US)
(71) Appl. No.: 10242,036
(22) Filed: Sep. 11, 2002
Related U.S. Application Data
(63) Continuation-in-part of application No. 10/114,754,
filed on Apr. 2, 2002, which is a continuation-in-part
of application No. 09/664,094, filed on Oct. 2, 2001.
(90) Provisional application No. 60/354,806, filed on Feb.
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Varemerke

SKYCATCH

Forretningshemmelighet



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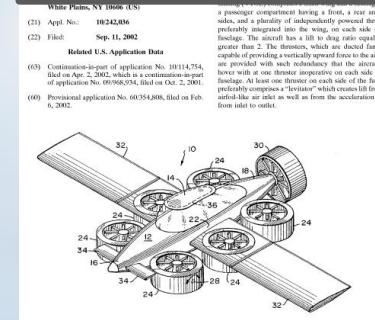
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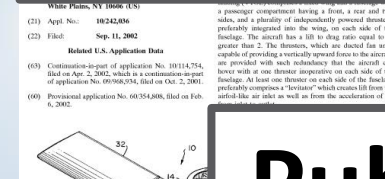
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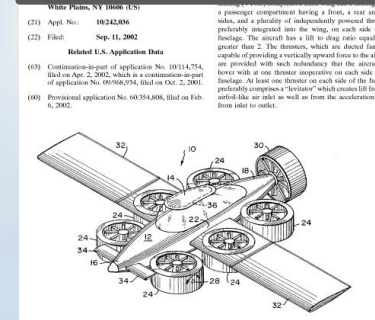
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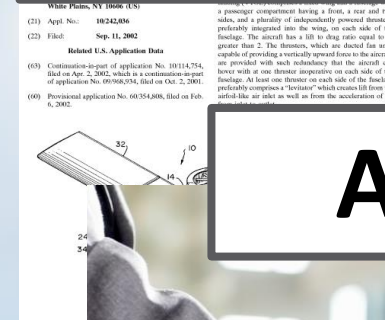
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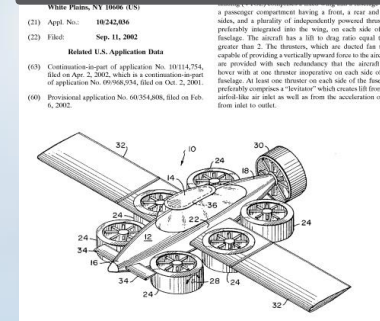
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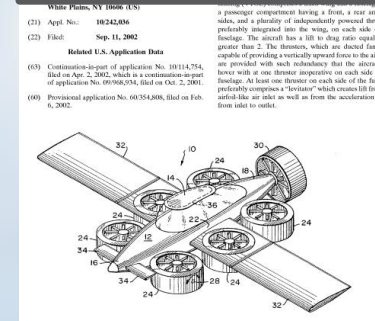
Åndsverksloven

Databaseloven

Markedsføringsloven

Konkurranseloven

Patent



Design



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Forretningsh



Publisering

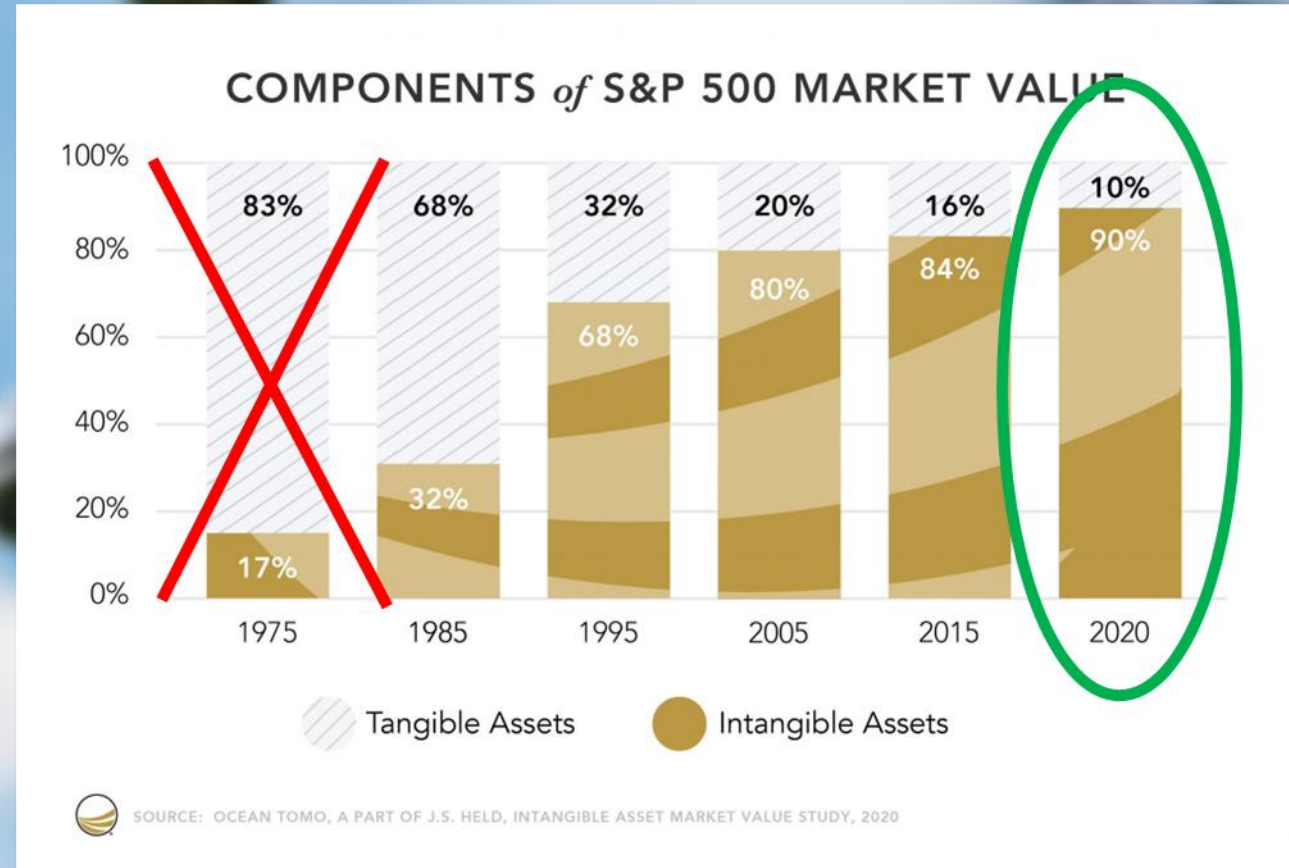


Avtaler



'Take away'

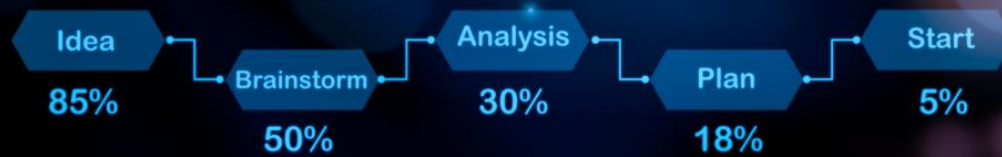
Ditt selskap sitter på store potensielle verdier som kan øke markedsverdien og styrke konkurransefortrinnet!





AI

Creative Process



KI - oppfinnelser

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- 📱 AI App Builder
- 🛡️ AI Content Detector
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- 🎵 AI Music Generator
- 🗣️ AI Voice Cloner

Sign in

🔧 Utilities ⌵

Upgrade

Invention Idea Generator

Generate innovative invention ideas that solve real-world problems.

Field/Industry *

Healthcare, Technology, Transportation 0/500

Problem to solve *

What problem would you like your invention to address? 0/5000

Target audience *

Who will benefit from this invention? 0/500

🌟 Use advanced AI model? Best Results ☐

Enable this feature to leverage cutting-edge AI for superior performance and more accurate results!

2 Generate 🔍

🕒 Getting low quality results? Use an advanced AI model or write a better description.

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KI - oppfinnelser

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- Chat with PDF
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- AI Headshot Generator
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Utilities

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Invention Idea Generator

Generate innovative invention ideas that solve real-world problems.

Field/Industry *

Promoting municipalities 0/500

Problem to solve *

Sykkylven needs to promote their industry to external parties by strengthening their digital communication channels such as social media, web-pages, etc. 0/5000

Target audience *

External parties who wants to take advantages of the economical and technological resources that Sykkylven can offer

🌟 Use advanced AI model? [Best Results](#) ☐

Enable this feature to leverage cutting-edge AI for superior performance and more accurate results!

- 2 + [Generate](#)

🔍

🕒 Getting low quality results? Use an advanced AI model or write a better description.

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KI - oppfinnelser



Invention Idea: Sykkylven Connect - An Interactive Digital Experience Platform

Description:

- Sykkylven Connect is an innovative digital platform designed to enhance the visibility and appeal of Sykkylven's industry to external parties.
- This platform combines an interactive website with a mobile application that showcases the region's economic and technological resources through immersive storytelling, virtual tours, and real-time engagement features.

<https://galaxy.ai/ai-invention-idea-generator>

Functionality:

1. Virtual Industry Tours:

Users can explore Sykkylven's industries through **360-degree virtual tours** of factories, workshops, and innovation hubs. This feature allows potential investors and partners to see the capabilities and technologies in action, providing a tangible sense of the region's offerings.

1. Interactive Resource Map:

The platform includes an **interactive map** highlighting key industries, businesses, and innovation centers in Sykkylven. Users can click on different locations to learn more about the specific resources available, ongoing projects, and potential collaboration opportunities.

1. Live Webinars and Events:

The platform hosts **regular live webinars** featuring local industry leaders, entrepreneurs, and innovators discussing trends, technologies, and opportunities in Sykkylven. Users can register for these events, ask questions, and network with speakers and other participants.

1. Social Media Integration:

Sykkylven Connect integrates with popular **social media channels**, allowing users to share content, engage with posts, and follow the latest updates from Sykkylven's industries. This feature helps amplify the region's presence on social media and reach a wider audience.

1. Collaboration Hub:

The platform includes **a section for businesses and external parties to connect and collaborate on projects, share resources, and discuss partnership** opportunities. This hub fosters a community of innovation and cooperation.

KI - oppfinnelser

Sykkylven Connect

Potential Impact:

By utilizing Sykkylven Connect, the region can significantly enhance its digital communication channels, making it easier for external parties to discover and engage with local industries.

The immersive and interactive nature of the platform will not only attract potential investors and partners but also create a sense of community and collaboration among businesses.

Ultimately, this initiative can lead to increased economic activity, job creation, and a stronger reputation for Sykkylven as a hub of innovation and industry.

<https://galaxy.ai/ai-invention-idea-generator>

Invention Idea:

Sykkylven Virtual Industry Showcase (SVIS)

Description: The Sykkylven Virtual Industry Showcase (SVIS) is an innovative digital platform designed to promote the industrial strengths and business opportunities of the Sykkylven region. This interactive platform combines augmented reality (AR), 3D modeling, and social media integration to create an immersive experience for external parties interested in the region's economic and technological resources.

Functionality:

Interactive 3D Tours: Users can take virtual tours of local industries, factories, and technological hubs in Sykkylven. 3D models of facilities and products will allow users to explore the layout and operational processes, enhancing understanding of the region's capabilities.

Augmented Reality Experiences: By using AR, potential investors or partners can visualize the impact of Sykkylven's products in real-world scenarios. For example, they could see how furniture made in Sykkylven would look in their own homes or how innovative technologies could be integrated into their operations.

Live Webinars and Q&A Sessions: The platform will host regular webinars featuring local industry leaders and innovators. This will provide an opportunity for external parties to engage directly with Sykkylven's business community, ask questions, and learn about the latest developments.

Social Media Integration: SVIS will connect with popular social media platforms, allowing users to share their experiences, insights, and interactions from the showcase. This will help to organically promote Sykkylven through user-generated content and testimonials.

Resource Hub: The platform will serve as a central repository for information about Sykkylven's industries, including case studies, white papers, and contact information for local businesses, making it easier for external parties to reach out and explore collaboration opportunities.

Potential Impact: The SVIS will significantly enhance Sykkylven's visibility and attractiveness to external businesses and investors. By providing an engaging and informative digital experience, the platform will facilitate connections and foster partnerships, ultimately driving economic growth in the region. The innovative use of technology will position Sykkylven as a forward-thinking industrial hub, showcasing its commitment to modernization and collaboration in the global market.

KI - oppfinnelser



Potential Impact:

By utilizing Sykkylven digital communication

discover and engage with local industries.

The immersive and interactive platform will host regular innovators. This will provide an opportunity to connect with Sykkylven's business community and showcase its latest developments.

Ultimately, this initiative can lead to increased economic activity, job creation, and a stronger reputation for Sykkylven as a hub of innovation and industry.

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Hvem er OPPFINNER?

KI? Instruks-utformeren?

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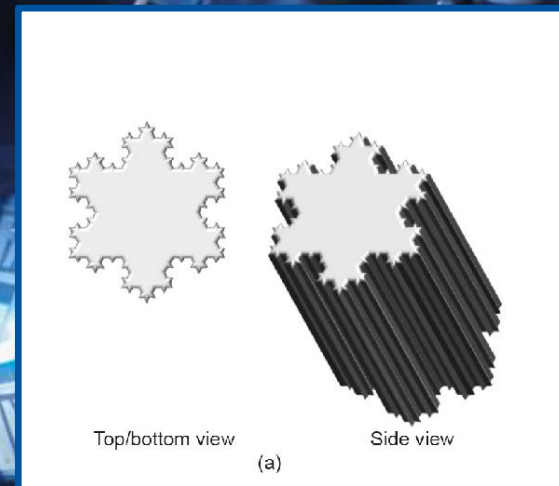
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DABUS

- KI-systemet DABUS er forkortelse for *'device for the autonomous bootstrapping of unified sentience'*.
- KI-forskeren bak DABUS, Stephen Thaler, har over flere år forsøkt å få DABUS anerkjent som en oppfinner.
- Patentet beskytter mat og drikkebeholdere som har en fraktal profil.



DABUS

- KI-systemet DABUS er forkortelse for *'device for the autonomous*

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- KI-

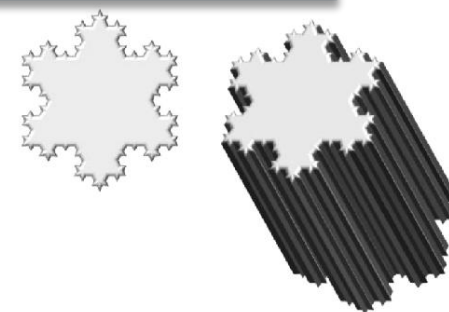
Th

DABUS anerkjent som en opptinner.

- Patentet beskytter mat og drikkebeholdere som har en fraktal profil.

Amerikanske og europeiske domstoler:

Må være en fysisk person



Top/bottom view

(a)

Side view

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