

Rising Risks, Outdated Tools: It's Time for a New Standard in Safety



The world of critical event management, risk, and resilience has evolved at a breakneck pace.

- ◆ **Disruption is more unpredictable than ever.** From unprecedented weather to human-caused events, the crises are more and more extreme.
- ◆ **Supply chain disruptions** are becoming more frequent and complex, requiring more agile management.
- ◆ **Safety and legislative concerns** are now aired publicly, requiring immediate attention to avoid reputational damage.

Companies must act swiftly in the face of disruption, be it from environmental hazards, supply chain issues, or operational risks.



The Limitations of Siloed Solutions

Most solutions in the market offer only partial functionality, but fail to provide an integrated platform that can handle the diverse range of threats that companies face today.

The result: Many companies are underprepared or forced to combine incomplete solutions, leaving them vulnerable.

Incomplete features

Systems excel at alerting but lack tools like forecasting, automation, scenario planning, or real-time data integration.

Lack of automation

Manual monitoring and alerting causes inordinate operational expenses and slows down response times.

Proprietary and siloed data

Data often remains siloed, making cross-system communication hard and decision-making slower.

Feature bloat and excessive costs

Users often pay for unnecessary features, increasing costs while lacking a comprehensive risk management solution.

Complex and costly setups

Deploying fragmented systems demands significant time and resources, adding unnecessary complexity.

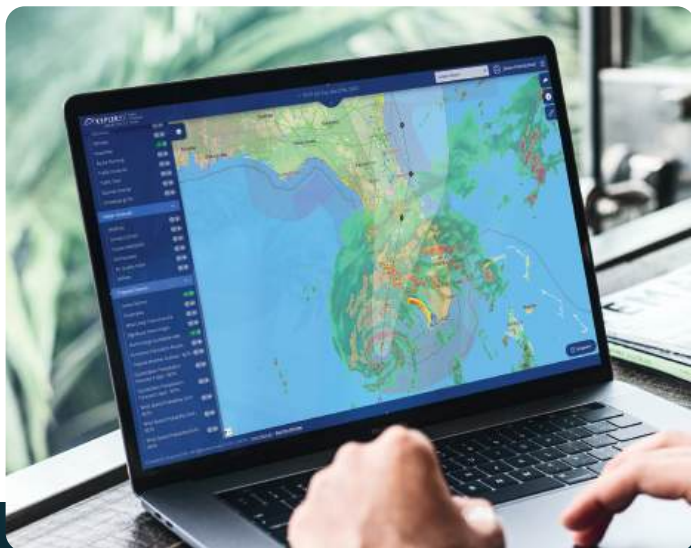
The Kepler51 Difference

Kepler51 provides a future-ready, adaptable platform that meets the modern needs of businesses, helping them protect employees, assets, and reputations in an increasingly complex world.



A Single-Source Solution to Meet Today's Challenges

Kepler51 is a fully integrated platform that combines everything a business needs to manage and respond to risk—all in one place.



-  **Real-time orchestration** of all input: IoT devices, weather data feeds, cameras, biometric devices. The data feeds into a central system and is delivered via a multi-channel communication model.
-  **AI-based and forecasting models** offer predictive insights to inform faster, smarter decisions.
-  **Advanced alerting systems** tie directly into business workflows and decision-making chains, ensuring seamless communication and rapid response.
-  **Comprehensive risk management** from environmental hazards to facility operations and public safety. Kepler51 provides a holistic view of potential risks.

Challenges with Existing Solutions	Kepler51 Advantages
 Disjointed/insufficient data: Critical information is trapped in separate platforms and proprietary feeds.	 Seamless data integration: Kepler51 connects several premium data feeds in one place, enabling faster, more informed decisions.
 Manual monitoring and alerting: Solutions promise automation, but leave significant gaps leading to human error and delays in communication.	 Automation across the board: Rapid, consistent, and accurate communication, reducing human error and delays.
 Inconsistent, siloed decision making: different teams and sites act on different information sources, resulting in safety and operational issues.	 Standardized policies and procedures: single source of truth enables unified, swift decision-making, seamlessly orchestrating safety and operations.
 Reactive systems: Limited forecasting capabilities mean decisions are made after disruptions occur.	 Proactive solutions: AI-empowered predictive modeling helps anticipate and mitigate risks, as well as learn and improve from every event.
 Excessive licensing fees: Proprietary systems force companies to pay for add-ons or multiple licenses.	 Cost-effective: Kepler51 eliminates unnecessary fees by providing a comprehensive, single-source solution.