

# Automate and protect: The future of critical communication



STAY CONNECTED. STAY PROTECTED.

Seamless Mass Notification to Mitigate  
Risk and Protect Lives

Kepler51's mass notification solution is the pinnacle of our critical event management system, designed to keep your enterprise safe, informed, and engaged. With our state-of-the-art, multi-channel communication platform, you can swiftly disseminate critical information to thousands of people, ensuring everyone is reached no matter where they are.

Our system's unmatched reliability, ease of use, and real-time analytics provide you with the tools you need to communicate effectively, whether you're dealing with emergencies or everyday updates.



## Multi-channel communication

Kepler51 delivers messages via multiple channels and integrations, such as SMS, email, voice calls, mobile apps, digital signage, public address systems, and more. This ensures the message reaches as many people as possible, regardless of their preferred communication method.



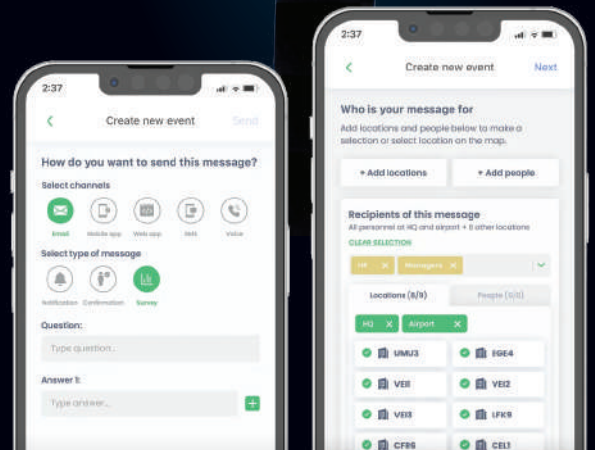
## Automated messaging

Automate your alerting process, ensuring standardized responses while retaining full control. Save time and reduce human error during critical moments.



## Two-way communication and feedback mechanisms

Options for recipients to respond, acknowledge receipt, take surveys, and more. Tailor messages to different scenarios and audiences, integrating with your company policies for relevance and clarity.



## Scalability and reliability



### High capacity

We handle a large volume of messages without delays, especially during emergencies when many people need information simultaneously.



### Redundancy

Built-in redundancy ensures that the system remains operational even if one or more components fail. This includes backup power sources, multiple data feeds, and failover capabilities.

## Ease of use



### User-friendly interface

Kepler51's intuitive interface is designed for administrators and operators, making it easy to create, manage, and send and receive messages efficiently.



### Rapid message design

Predefined templates and message scripts allow for fast message composition and customization, saving valuable time during emergencies.



## Targeted messaging and segmentation



### Audience segmentation

Send targeted messages to specific groups based on criteria such as location, role, or demographic characteristics.



### Geofencing and location-based alerts

Messages can be sent to employee groups in specific geographical areas – crucial during localized incidents.

## Analytics and reporting



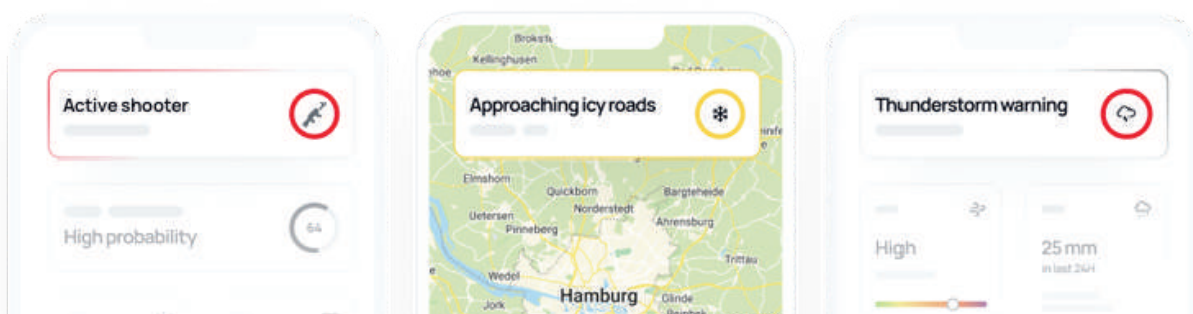
### Tracking and analytics

Real-time tracking of message delivery and receipt, along with analytics to assess the effectiveness of communication.



### Post-event forensics & reporting

Essential for regulatory compliance and continuous improvement of your emergency response strategies.



## Testing and support

### Regular testing

Kepler51 provides regular testing and drills to ensure the system functions correctly when needed and to familiarize users with its operations.

### Customer support

Access to reliable customer support and an account specialist for assistance, troubleshooting, and system improvements