



Know

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B4

Go!

**Career Exploration for 10th graders!**  
**Wednesday, April 15th, 2026**  
**Mayo Clinic Health System Event Center**

# **Our mission for the day is to:**

- Interact business and industry experts
- Participate in hands-on experiences that demonstrate the skills, strengths, tools, and tasks used in specific careers
- Foster an awareness of the variety of career options in Greater Mankato and the region and understand what each involves

# 750+ occupations in MN!

# Which will you choose?

## Minnesota Career Fields, Clusters & Pathways

### ■ Marketing

- > Merchandising
- > Marketing Management
- > Marketing Communications
- > Marketing Research
- > Professional Sales

### ■ Business, Management, and Administration

- > Administrative Support
- > Operations Management
- > Business Information Management
- > Human Resources Management
- > General Management

### ■ Hospitality and Tourism

- > Lodging
- > Recreation, Amusements and Attractions
- > Restaurants and Food/Beverage Services
- > Travel and Tourism

### ■ Law, Public Safety, Corrections, and Security

- > Correction Services
- > Emergency and Fire Management Services
- > Law Enforcement Services
- > Legal Services
- > Security and Protective Services

### ■ Government and Public Administration

- > Revenue and Taxation
- > Foreign Service
- > Governance
- > National Security
- > Planning
- > Public Management and Administration
- > Regulation

### ■ Finance

- > Banking Services
- > Business Finance
- > Securities and Investment
- > Accounting
- > Insurance

### ■ Agriculture, Food, and Natural Resources

- > Animal Systems
- > Agribusiness Systems
- > Environmental Service Systems
- > Food Products and Processing Systems
- > Natural Resources Systems
- > Plant Systems
- > Power, Structural, and Technical Systems

### ■ Arts, Audio/Video Technology, and Communications

- > Audio/Video Technology and Film
- > Journalism and Broadcasting
- > Performing Arts
- > Printing Technology
- > Communications Technology
- > Visual Arts

### ■ Information Technology

- > Information Support and Services
- > Network Systems
- > Programming and Software Development
- > Web and Digital Communications



### ■ Human Services

- > Consumer Services
- > Counseling and Mental Health Services
- > Early Childhood Development and Services
- > Family and Community Services
- > Personal Care Services

### ■ Education and Training

- > Administration and Administrative Support
- > Professional Support Services
- > Teaching/Training

### ■ Health Science

- > Biotechnology Research and Development
- > Diagnostic Services
- > Support Services
- > Health Informatics
- > Therapeutic Services

### ■ Transportation, Distribution, and Logistics

- > Facility and Mobile Equipment Maintenance
- > Health, Safety, and Environmental Management
- > Logistics Planning and Management Services
- > Sales and Services
- > Transportation Operations
- > Transportation Systems/Infrastructure Planning, Management, and Regulation
- > Warehousing and Distribution Center Operations

### ■ Architecture and Construction

- > Construction
- > Design/Pre-construction
- > Maintenance/Operations

### ■ Manufacturing

- > Production
- > Manufacturing Production
- > Process Development
- > Maintenance, Installation, and Repair
- > Quality Assurance
- > Logistics and Inventory Control
- > Health, Safety, and Environmental Assurance

### ■ Science, Technology, Engineering, and Mathematics

- > Engineering and Technology
- > Science and Mathematics

### ■ Energy Systems

Contact Us  
[www.MinnState.edu/System/CTE](http://www.MinnState.edu/System/CTE)

**Legend:**  
■ = Career Cluster  
=> = Career Pathway

Explanation provided on reverse side.

# **Know Your Strengths!**

When you go on a trip, you know what to pack in your suitcase, right? Before you explore careers, you should know what skills, talents, and personality traits YOU bring to the workplace.

## **How Interest Surveys Help**

Interest Surveys are fun tools that help you discover what you have inside. They show what you're good at, what you enjoy, traits you might have, or values you possess.

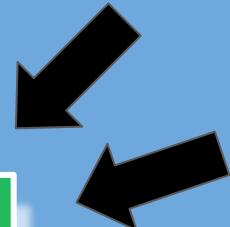
# Interest Survey #1

With so many career possibilities available, interest surveys are helpful in researching which careers might be a good fit for you.

Identifying your skills, values, or interests can be time consuming, but it's worth it! The best part is, there is never a wrong answer on this test!

Click below for a 10 minute Activity!

**Get Ready for Career Expo!**



# More Interest Surveys

Continue exploring your options and interests!

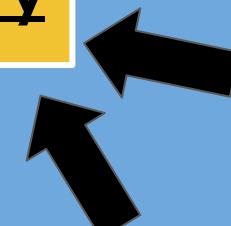
O\*Net  
My Next Move

Career OneStop  
Self Assessments

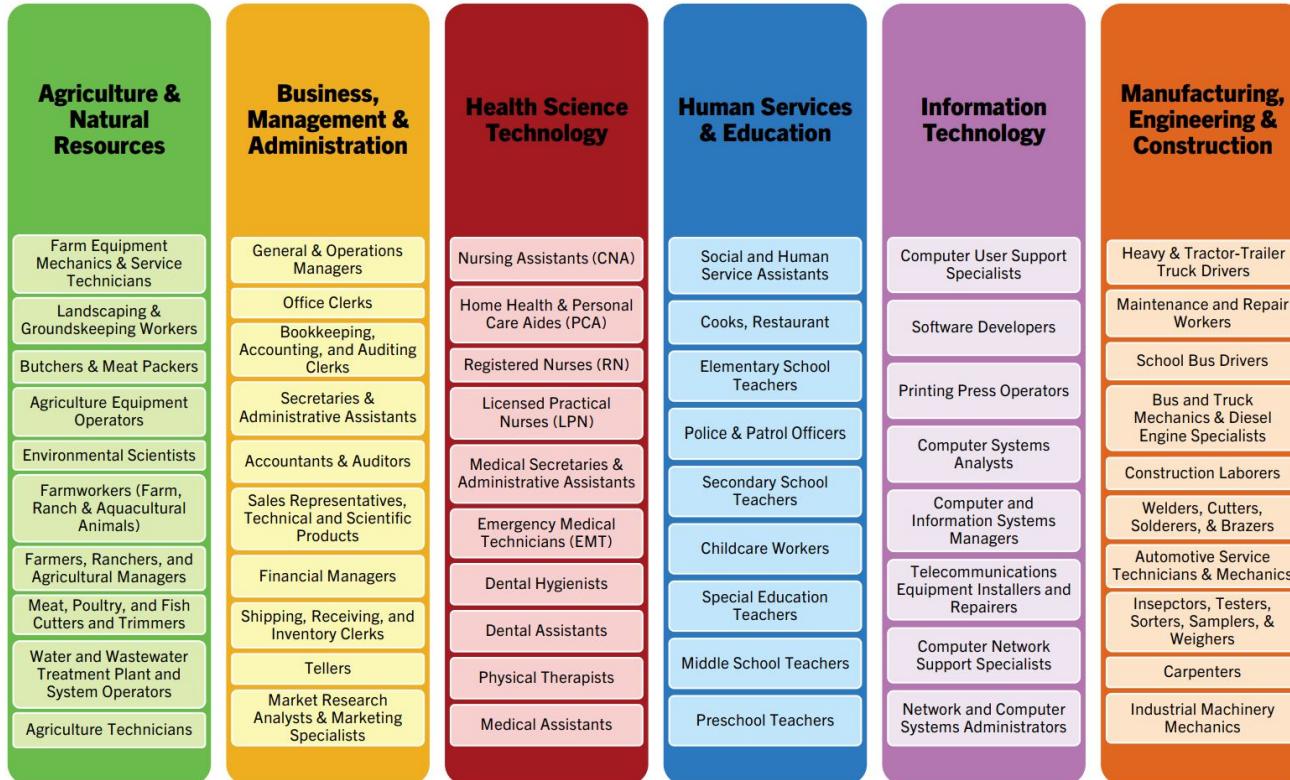
CareerForce  
Interest Profiler

Junior Achievement  
Career Interest Inventory

Using one or all of these will help you get the most out of your experience at the expo!



# Demand Occupations in Southern MN

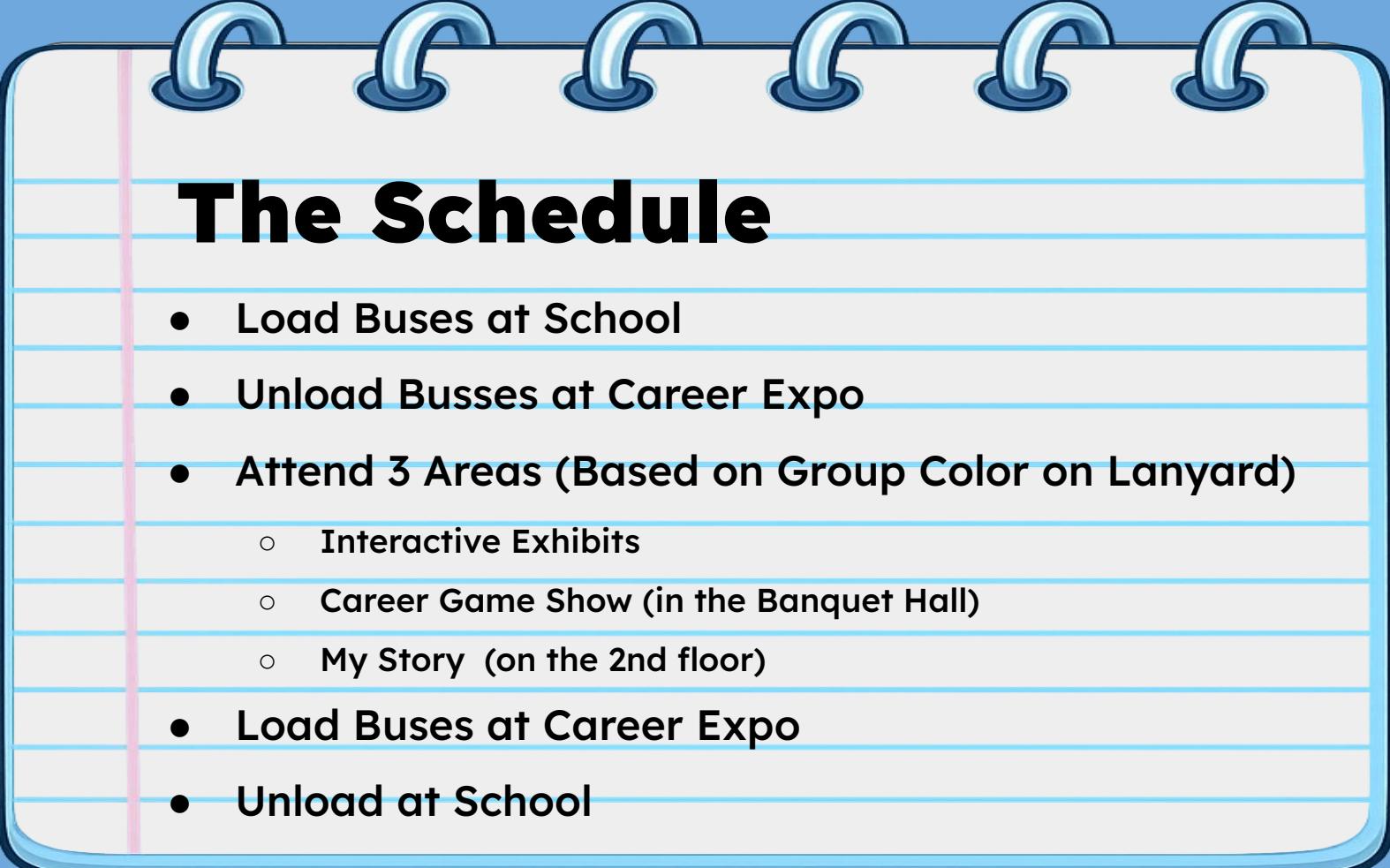


# Do and Don'ts at Career Expo

DO	DON'T
Stay with only 1-2 other people	Travel in groups of 4 or more
ASK LOTS OF QUESTIONS!	Use your phone
Use your BINGO Card	Speak rudely to employers who are volunteering their time
Drop your BINGO card off to enter for a chance to win a \$25 gift card!	Ask to use the bathroom repeatedly (adults will be monitoring the area)
Think about your talents and interests as you learn about careers	Ask employers how much money they make (See alternate questions below if you're curious about salaries)
Encourage your friends in their interest areas	Grab candy or giveaways without engaging or asking a question first

# **GREAT QUESTIONS TO ASK!**

- What do you enjoy about this career?
- What are some challenges about this career?
- What qualities do you believe an employee must possess to be successful in this career?
- What interests you most about this career?
- What is your career path?
- What training or education would be needed for this career?
- Is it hard to get a job in this field?
- What classes would you suggest I take if I am interested in this career field?
- What technical skills are needed in this career?
- Are there opportunities for high school students to work in this field?
- What could an entry-level employee expect to make in this field?
- What is this career field looking for in future employees?



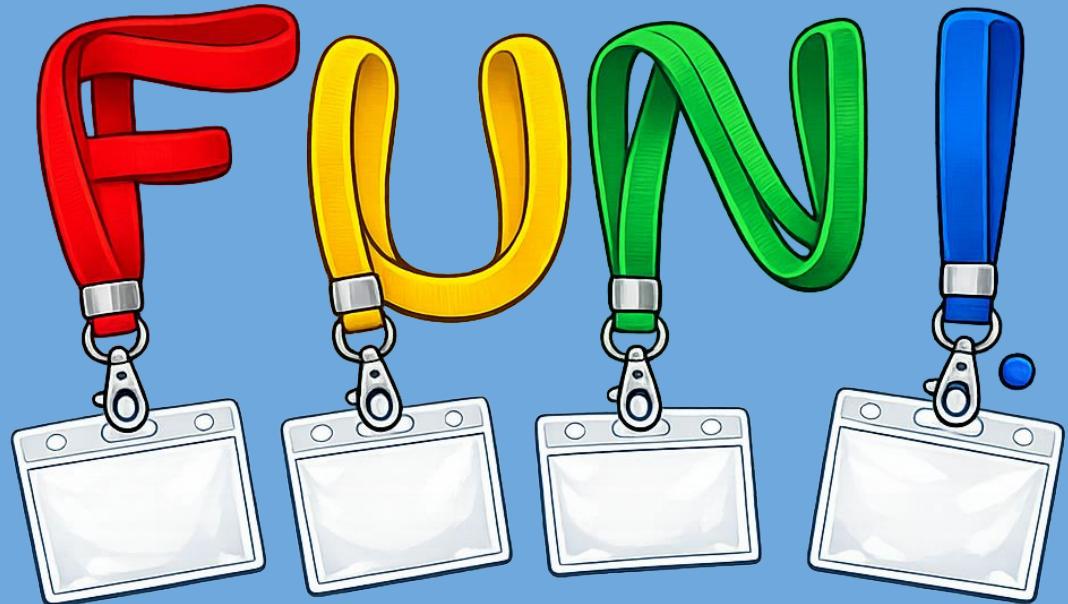
# The Schedule

- Load Buses at School
- Unload Busses at Career Expo
- Attend 3 Areas (Based on Group Color on Lanyard)
  - Interactive Exhibits
  - Career Game Show (in the Banquet Hall)
  - My Story (on the 2nd floor)
- Load Buses at Career Expo
- Unload at School

# Lanyards

Your group's schedule is guided by the color of the lanyards you receive.

All students should wear their lanyards for the entire event and will return them at the end.



NAME: \_\_\_\_\_ SCHOOL: \_\_\_\_\_

*Get all squares marked to be eligible for a \$25 VISA Gift Card!*

E	X	P	O
Health Science	Human Services	Ag, Food & Natural Resources	Arts, Communication & Information Systems
Engineering, Manufacturing & Technology	Business, Management, & Administration	Health Science	Human Services
Ag, Food & Natural Resources	Arts, Communication & Information Systems	Engineering, Manufacturing & Technology	Business, Management & Administration
<u>Favorite Career Area?</u>		<u>Least Favorite Career Area?</u>	

**Fill out a BINGO card while you are in the Interactive Exhibit area! Drop off in the bucket for a chance to win a \$25 VISA GIFT CARD!**

***Cards will be provided when you arrive!***

# To Sum It Up!

- Explore all of the different careers, and try everything
- Ask questions and approach the volunteers – don't wait for them to come to you
- Use the information to think about your next steps like electives or classes you may want to take, internships, summer job options, or job shadowing

# **REMINDERS:**

- Dress appropriately (Weather included)
- Appropriate behavior! You are representing YOUR high school!
- Make sure you are on the right bus leaving and returning! Attendance will be taken!!
- Make sure you wear your lanyards
- **ASK QUESTIONS!**