

# WHEN SECONDS MATTER: IS YOUR SCHOOL READY FOR A CARDIAC EMERGENCY?

**HAVING A CARDIAC EMERGENCY RESPONSE PLAN IS REQUIRED, BUT TRUE READINESS TAKES MORE THAN A WRITTEN PLAN. WE CAN PARTNER WITH DISTRICTS TO BUILD CLEAR SYSTEMS, TRAINED TEAMS, AND COORDINATED RESPONSES, PROVIDING HANDS-ON SUPPORT EVERY STEP OF THE WAY SO STAFF FEEL CONFIDENT, PREPARED, AND READY TO ACT IN A CARDIAC EMERGENCY.**



**PACKAGE 1: CERP DEVELOPMENT  
TIMELINE: 30–45 HOURS  
INVESTMENT: \$2,550–\$3,825**

**INCLUDES:**

- DISTRICT-SPECIFIC WRITTEN CERP (ALIGNED TO MDE)
- CERT TEAM STRUCTURE AND ROLES
- AED INVENTORY + PLACEMENT REVIEW
- COMMUNICATION + EMS COORDINATION PLAN
- DRILL PLANNING (1 REQUIRED, 2 RECOMMENDED)
- DOCUMENTATION TOOLS (LOGS, REPORTS, CHECKLISTS)
- PLANNING MEETINGS WITH DISTRICT LEADERSHIP

**PACKAGE 2: FULL IMPLEMENTATION  
TIMELINE: 60–90 HOURS (YEAR 1)  
INVESTMENT: \$5,100–\$7,650**

**INCLUDES:**

- EVERYTHING IN DEVELOPMENT, PLUS:
- STAFF AWARENESS TRAINING (WITH COMPLETION TRACKING)
- CPR/AED CERTIFICATION PLANNING (RENEW EVERY 2 YEARS)
- ANNUAL REFRESHER TRAINING STRUCTURE (~1 HOUR)
- FULLY STAFFED RESPONSE TEAM (ALL-DAY COVERAGE)
- ACTIVATION/COMMUNICATION SYSTEM
- AED MAINTENANCE + TRACKING SYSTEM
- INTEGRATION INTO ATHLETICS & SCHOOL EVENTS
- TWO ANNUAL DRILLS WITH DEBRIEF + DOCUMENTATION
- ON-SITE ROLLOUT SUPPORT



**PACKAGE 3: ONGOING SUPPORT  
TIME: 15–30 HOURS ANNUALLY  
INVESTMENT: \$1,275–\$2,550**

**INCLUDES:**

- ANNUAL PLAN REVIEW + UPDATES
- DRILL DOCUMENTATION SUPPORT
- NEW STAFF ONBOARDING GUIDANCE
- AED COMPLIANCE CHECK

**TO LEARN MORE, CONTACT:**

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