



COMPANY PROFILE & DEMO

July 2026

MDD

TABLE OF CONTENTS

- About Us
- Our Core Competencies
- Collaboration Model
- XBRL
- MDD Platform
- Structured Climate Data
- When AI Meets Reports

About Us

Our Mission

➤ We simplify and secure reporting processes and empower organizations with a transparent and sustainable stakeholder communication.



About Us

How We Are Organized

Armin Galliker
CEO & CTO



Fabio Negro
COO & Sales



Development

Christoph Lipp
Hernán Bouza
Lorena Pacheco
Nicolas Stummo
Matias Miranda
Carolina Saralegui

ICT & Security

Daniel Sidler
Juan Machado

Project Support

Daniel Hitz
Nadine Stäheli
Luzia Kasper
Jasmin Mathys
Brian Büchi
Kay Campos

XBRL Consultant

Susan Carpenter

Marketing

Patricia Cleopazzo

Business Development

Anja Meyer

HR / Back-Office

Cornelia Pegoraro

About Us

Data- & IT-Security



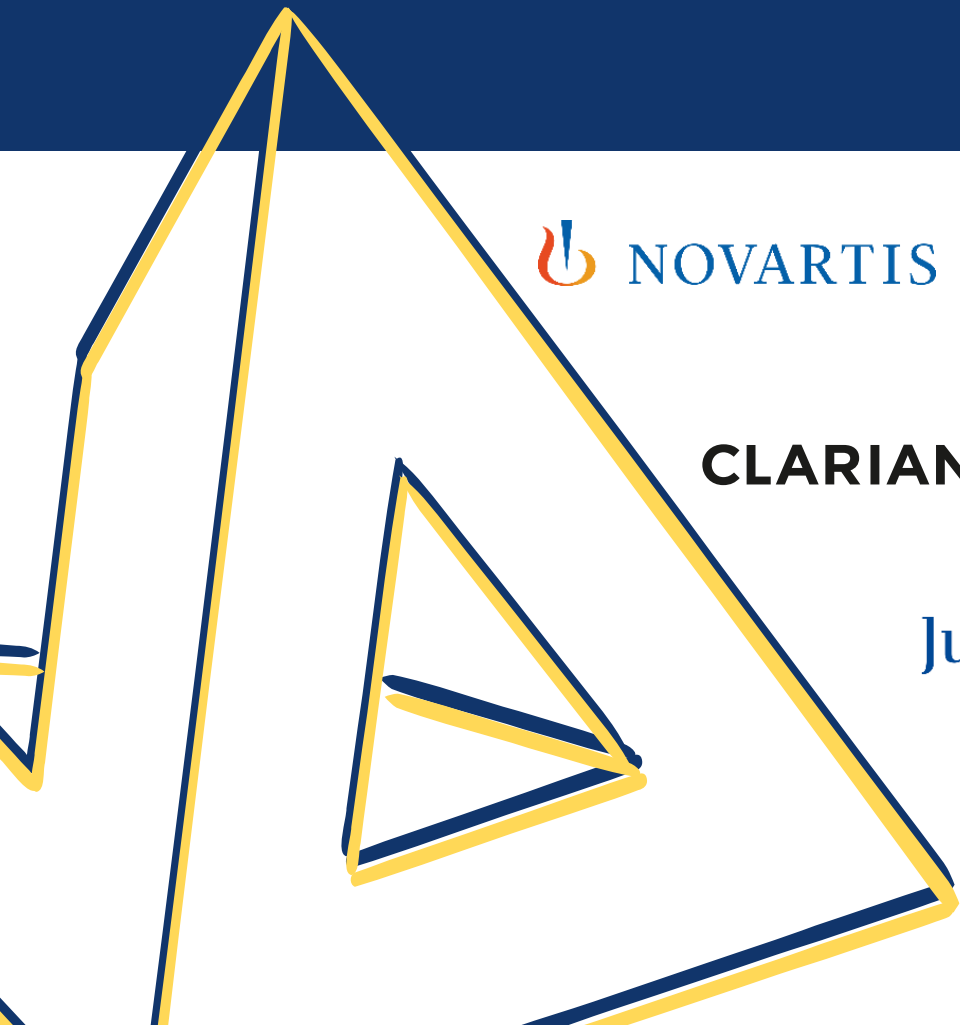
Data Sovereignty & Security

Swiss Standards

- ✓ **Swiss-based:** All data and services hosted exclusively in Switzerland.
- ✓ **Security by design:** Enterprise integration with SSO and two-factor authentication.
- ✓ **Granular control:** Role- and project-based authorization (Write, Read, View, None).
- ✓ **Proactive protection:** Continuous monitoring, log and threat analysis.
- ✓ **Resilience and speed:** Flash storage for fast access, snapshots, backups, and disaster recovery.

About Us

An Insight into Our Client Network

 NOVARTISSwissLife 

SIX

swissgrid

CLARIANT  Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Schindler

Julius Bär

GAM

NZZ Mediengruppe

 Urner
Kantonalbank swisscom intershop

VAT

Our Core Competencies

MDD Platform & Service

Where We Make the Difference

1

Consistency without effort

One source of truth where updates are reflected everywhere.

2

Collaboration without friction

Everyone works on the same document.

3

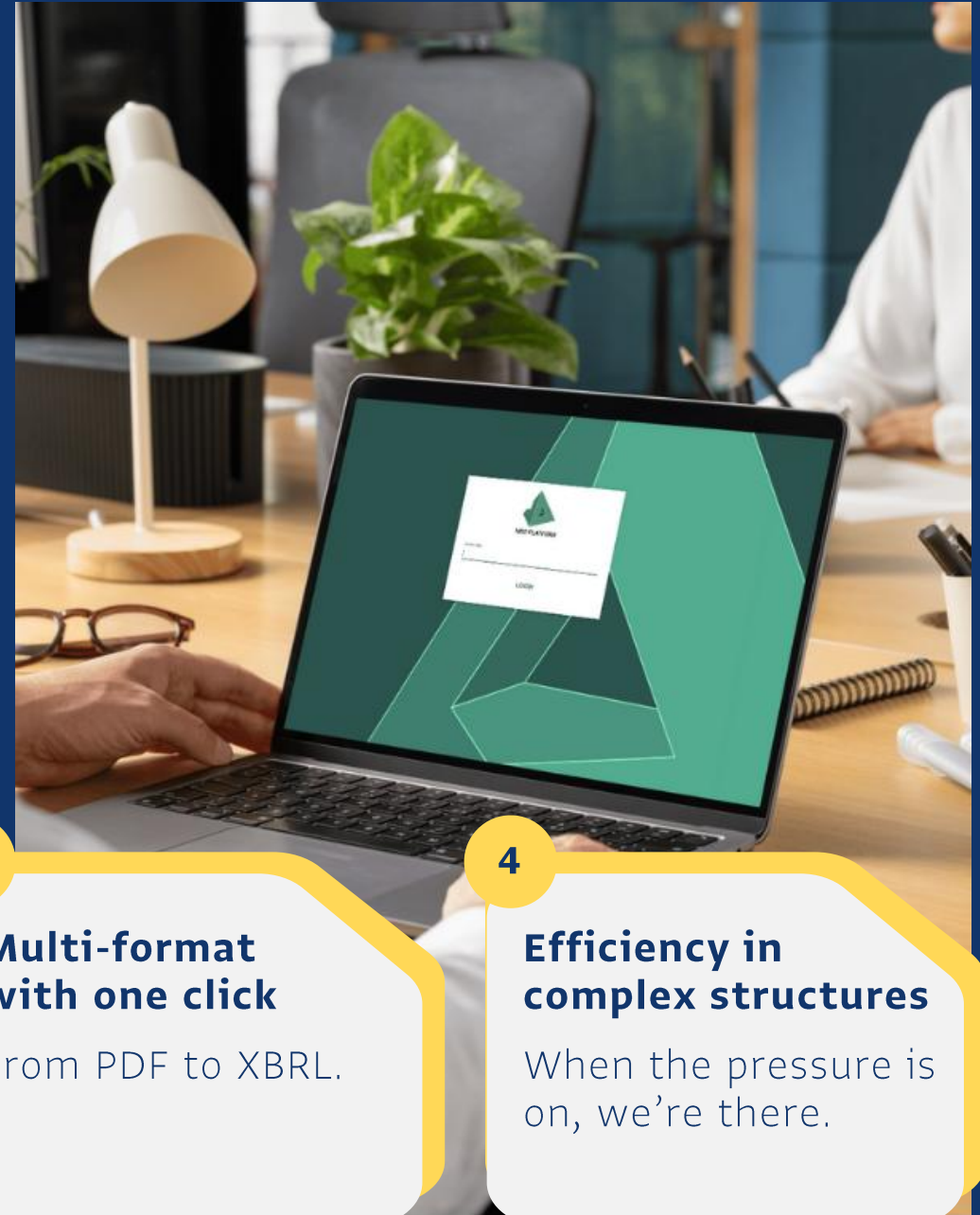
Multi-format with one click

From PDF to XBRL.

4

Efficiency in complex structures

When the pressure is on, we're there.



Our Core Competencies

Usage Scenarios

1

Consistency Without Effort



Situation

A last-minute number change affects multiple sections and reports.



Our Solution

With our single source of truth, the number can be updated automatically wherever linked.

Seamless Collaboration

2



Situation

Files circulate as “final_v7,” comments get lost in emails, and external collaborators edit outdated versions.



Our Solution

Everyone works on the same document with controlled access. Changes and feedback are transparent, using familiar tools like Word and Excel.

Our Core Competencies

Usage Scenarios

3

Multi-Format at One Click



Situation

PDF, online, and XBRL versions are created separately. Each update must be applied multiple times, increasing the risk of errors.



Our Solution

Our single data source can generate all formats simultaneously, from PDF to XBRL, without loss of quality.

Efficiency in Complex Structures

4



Situation

Content arrives from multiple teams, layouts require constant adjustments, deadlines are tight, and mistakes can occur under pressure.



Our Solution

The project manager is always at your side, ready to roll up their sleeves and lend a hand whenever challenges arise or multiple changes overlap, so that every deadline is met.

Our Core Competencies

MDD Platform Core Reporting Process

 **Work In Familiar MS Office And Adobe Environment**

 **Interdisciplinary Collaboration**

 **Multi-Channel-Reporting**

 **Text**

 **Translation**

 **Financial Data**

 **Design**



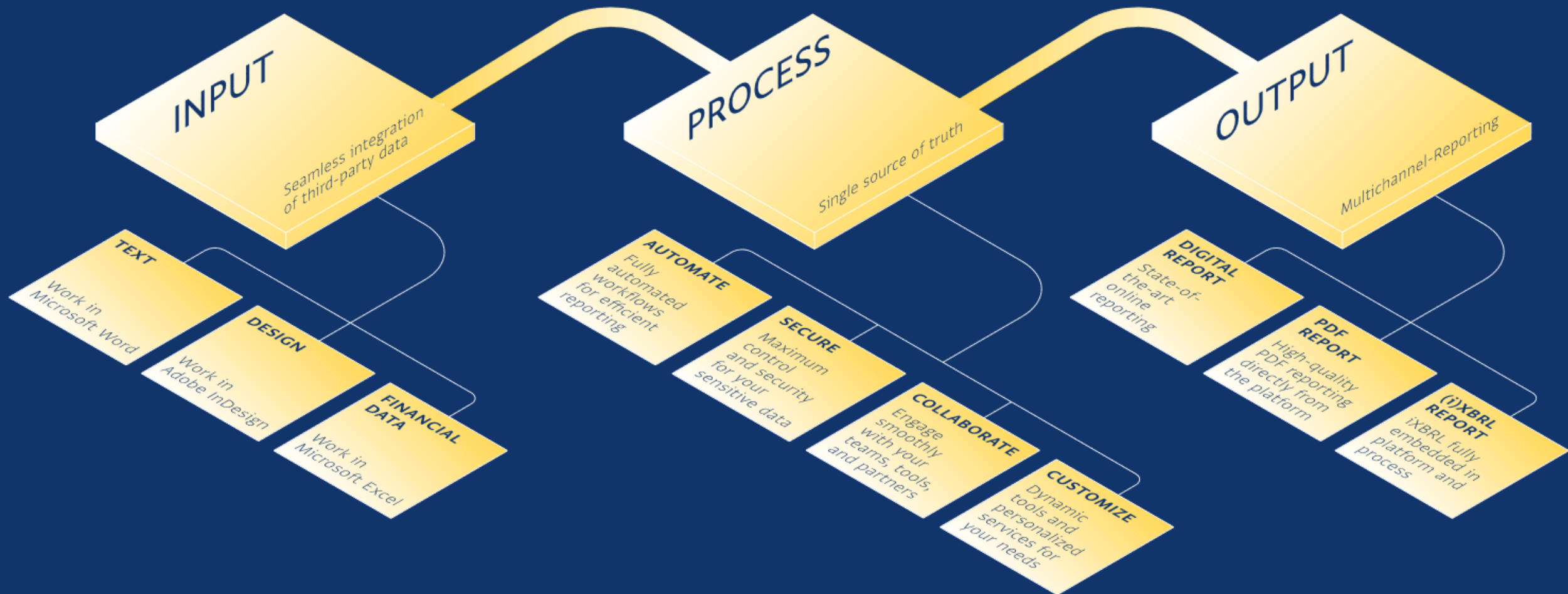
 **MDD Digital Report**

 **MDD PDF Report**

 **MDD (i)XBRL Report**

Our Core Competencies

MDD Platform Core Process at a Glance



Collaboration Model

Distinct Roles & Clear Support Responsibilities

Customer

Content Ownership

- Content Responsibility
- Internal Coordination
- Approvals & Sign-off

Design & Layout Partner (Customer Internal or External)

Concept, Design & Layout

- Visual Concept & Design
- Layout & Creative Execution
- Design-related Adjustments

External Advisor

(If Required)

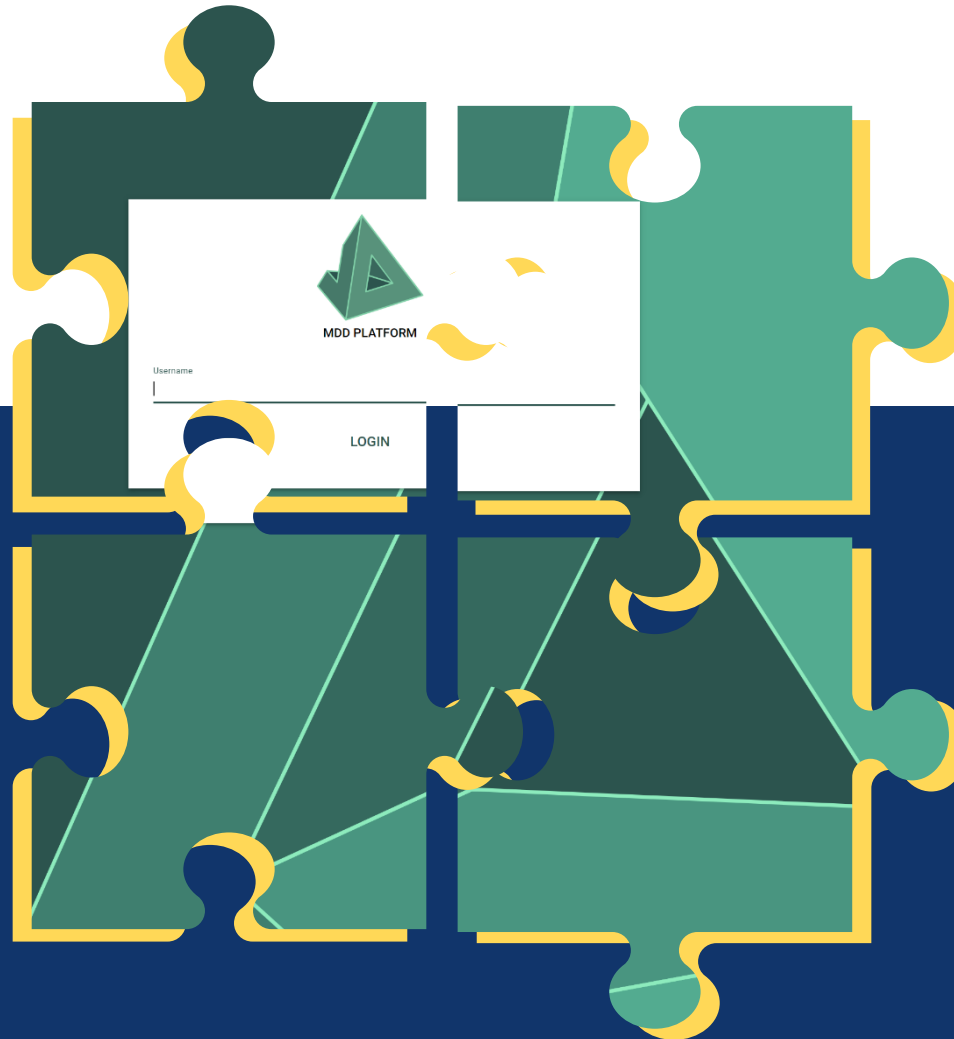
Specialised Expertise

- Regulatory Requirements
- Structure & Methodology
- Subject-matter Expertise

MDD

Technical Expertise

- Platform Operation
- Technical Implementation
- System & Process Expertise



Collaboration Model

Distinct Roles & Clear Support Responsibilities

Customer

Content Ownership

- Content Responsibility
- Internal Coordination
- Approvals & Sign-off

Design & Layout Partner (Customer Internal or External)

Concept, Design & Layout

- Visual Concept & Design
- Layout & Creative Execution
- Design-related Adjustments

External Advisor (If Required)

Specialised Expertise

- Regulatory Requirements
- Structure & Methodology
- Subject-matter Expertise

MDD

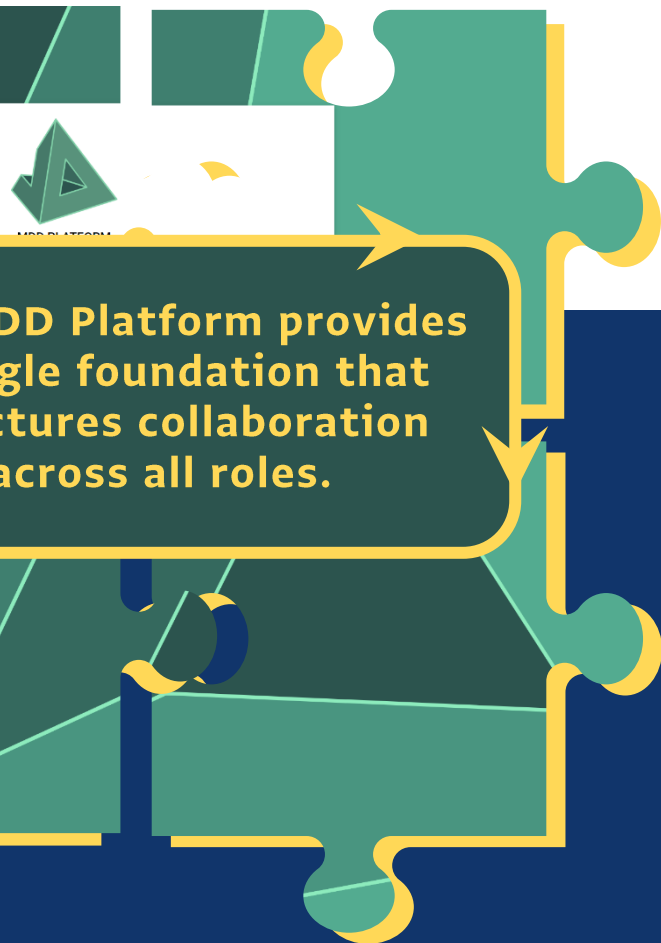
Technical Expertise

- Platform Operation
- Technical Implementation
- System & Process Expertise



Collaboration Model

Distinct Roles & Clear Support Responsibilities



MDD Platform provides single foundation that structures collaboration across all roles.

Design & Layout Partner
(Customer Internal or External)
Concept, Design & Layout

- Visual Concept & Design
- Layout & Creative Execution
- Design-related Adjustments

1

First Level Support
Operational support where layout work is performed

MDD
Technical Expertise

- Platform Operation
- Technical Implementation
- System & Process Expertise

2

Second Level Support
Technical issues, complex changes and escalation

MDD Platform

In Practise

Structured Creation, Review and Publication of Corporate Reports

1

Authoring

Reporting content is created and edited in a familiar Microsoft Word and Excel environment.

2

Coordination

Responsibilities and review steps are centrally managed across contributors.

3

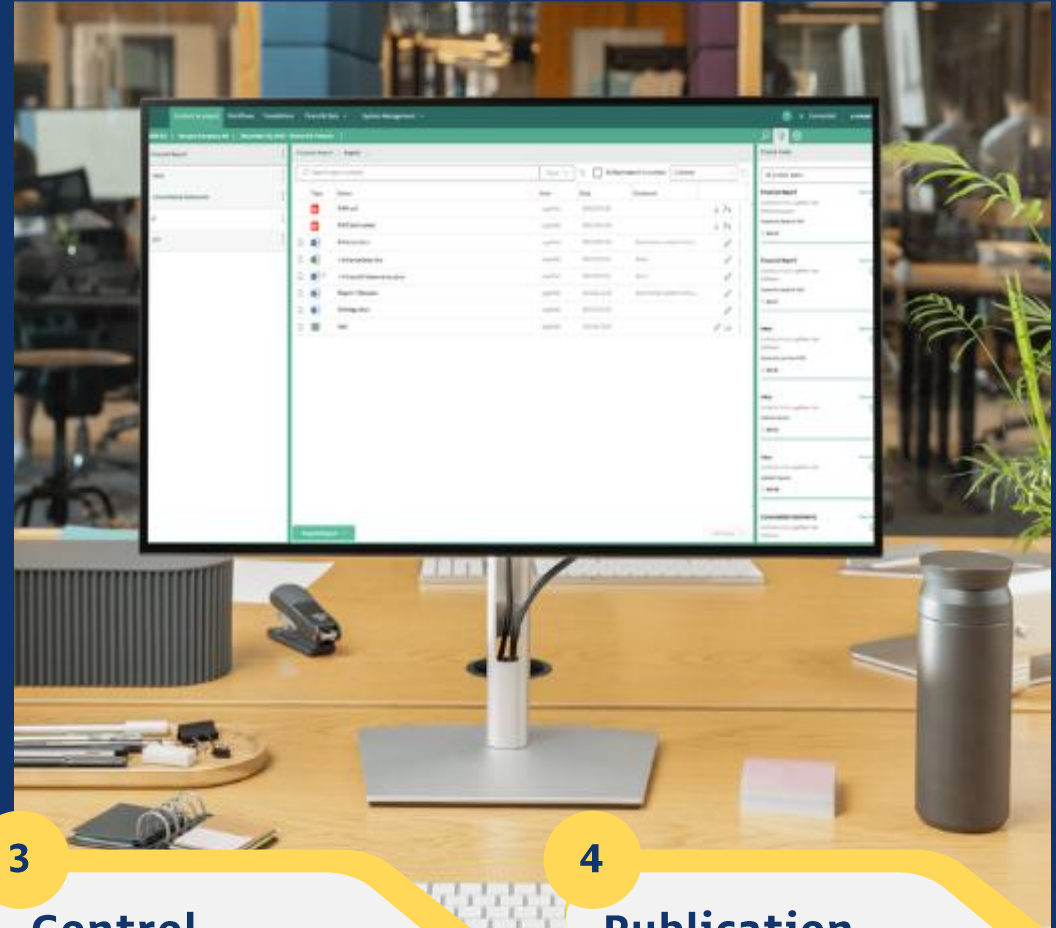
Control

Versioning, change tracking, preview and formal checks of reporting content prior to publication.

4

Publication

Approved content for consistent publication across all reporting outputs and formats.



XBRL

eXtensible Business Reporting Language

Understanding the Difference

XBRL is not merely a file format, but a standard that gives data semantic meaning.

→ A number is not just “1234” — it comes with meaning, unit, period, and context.

PDF Versus XBRL



PDF

“Something is written.”



XBRL

“This is precisely what is written, with meaning, context, and comparability.”

Key Facts

Global Perspective

- Envisioned by: Charles Hoffman, CPA (1998; standard since 2000)
- US adoption: SEC mandated since 2009–2011
- Global reach: 65+ countries, ~217 implementations
- Emerging markets: Rapid growth in Asia, Latin America, Middle East
- Trends: Expansion continues as regulatory requirements evolve
- Switzerland’s question: Where do we stand in this global concert?

XBRL's Values

What It Takes to Unlock It

XBRL delivers real value only when its foundations are in place and aligned.



Values Across Stakeholders

Companies

- **Efficiency:** Capture once — use many times
- **Cost reduction:** Less manual work, fewer errors

Regulators & Authorities

- **Automation:** Validation in real time
- **Data quality:** Fewer errors and greater reliability

Investors & Analysts

- **Comparability:** Across companies and countries
- **Speed:** Faster benchmarks and KPIs

Society

- **Transparency:** Builds trust and market integrity

XBRL Process Overview

XBRL Taxonomy

- Defines and organizes company information through standardized tags
- Provides clear structure for consistent reporting and data exchange
- Built on XML, ensuring flexibility and machine readability

Tagging Process

- Assigns specific XBRL tags to relevant data and disclosures
- Creates uniform data structures that improve comparability
- Enables automation and reduces manual processing effort

The Power of iXBRL

- Embeds structured XBRL data within human-readable reports
- Makes information accessible to both people and systems
- Supports automated validation, analysis, and regulatory review



Structured Climate Data

In Switzerland



Legal Situation



Swiss Code of Obligations

Transparency on Non-Financial Matters (Art. 964 ff.)

Electronic publication is required for certain companies, but the format is not specified.

→ “Machine-readable” or “XBRL” is not mentioned.



Ordinance on Climate Disclosures

Adds the requirement that reports must be available in at least a **human- and machine-readable**, internationally recognized electronic format.

→ In Switzerland, an ordinance cannot create new obligations beyond the law — it may clarify, but not dictate.



Explanatory Note on the Ordinance

Mentions XBRL as an example.

Structured Climate Data

Closing the Climate Data Gap

Current State

- Climate KPIs hidden in unstructured PDFs
- Different formats make data hard to find and compare
- Analysts and auditors spend significant time on manual checks

Regulatory Expectation vs. Reality

- FINMA wants transparent and comparable climate reporting
- In practice, gaps in interpretation and data consistency remain

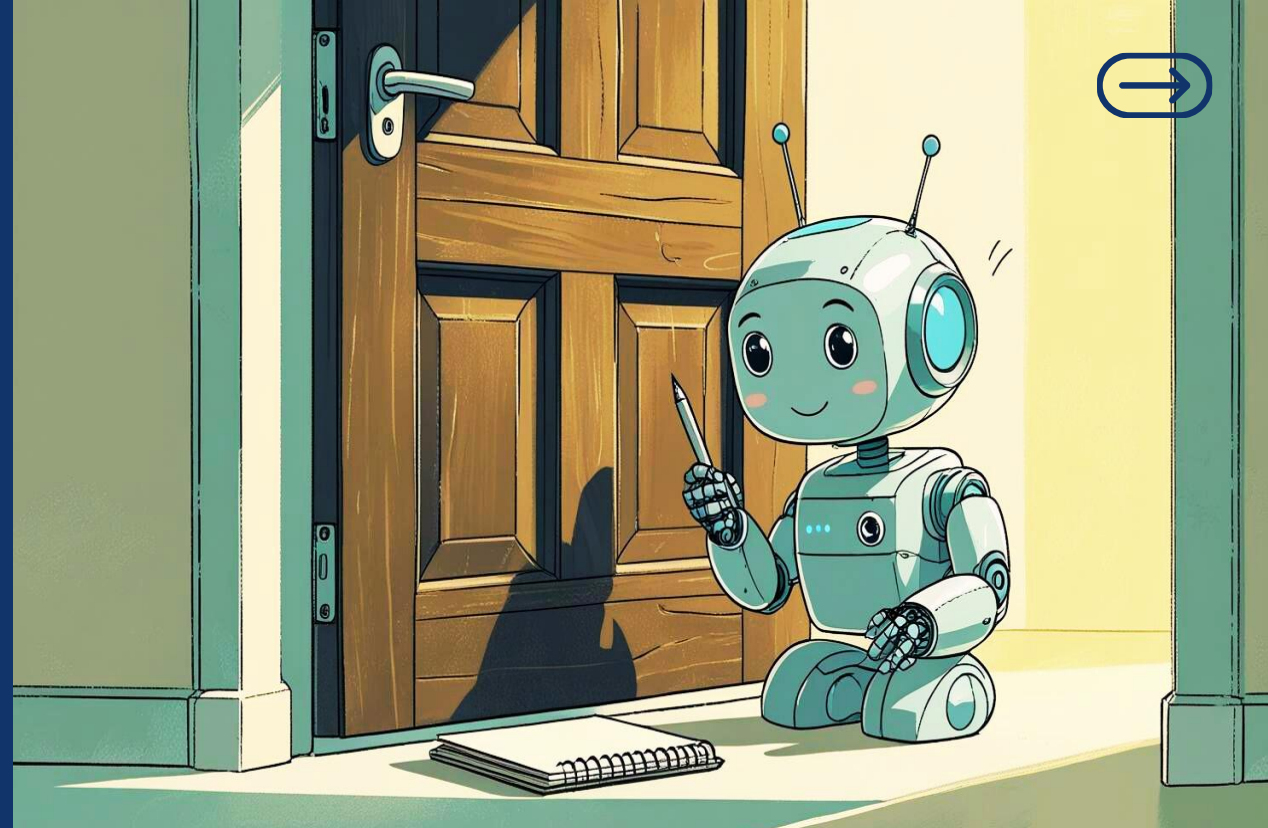
The Way Forward

- View climate reporting as a data logistics process
- Use XBRL to structure, standardize, and automate KPI reporting

When AI Meets Reports

The Barriers Between AI & Reliable Data

Unstructured data lowers AI reliability and efficiency.



The Hidden Traps for AI

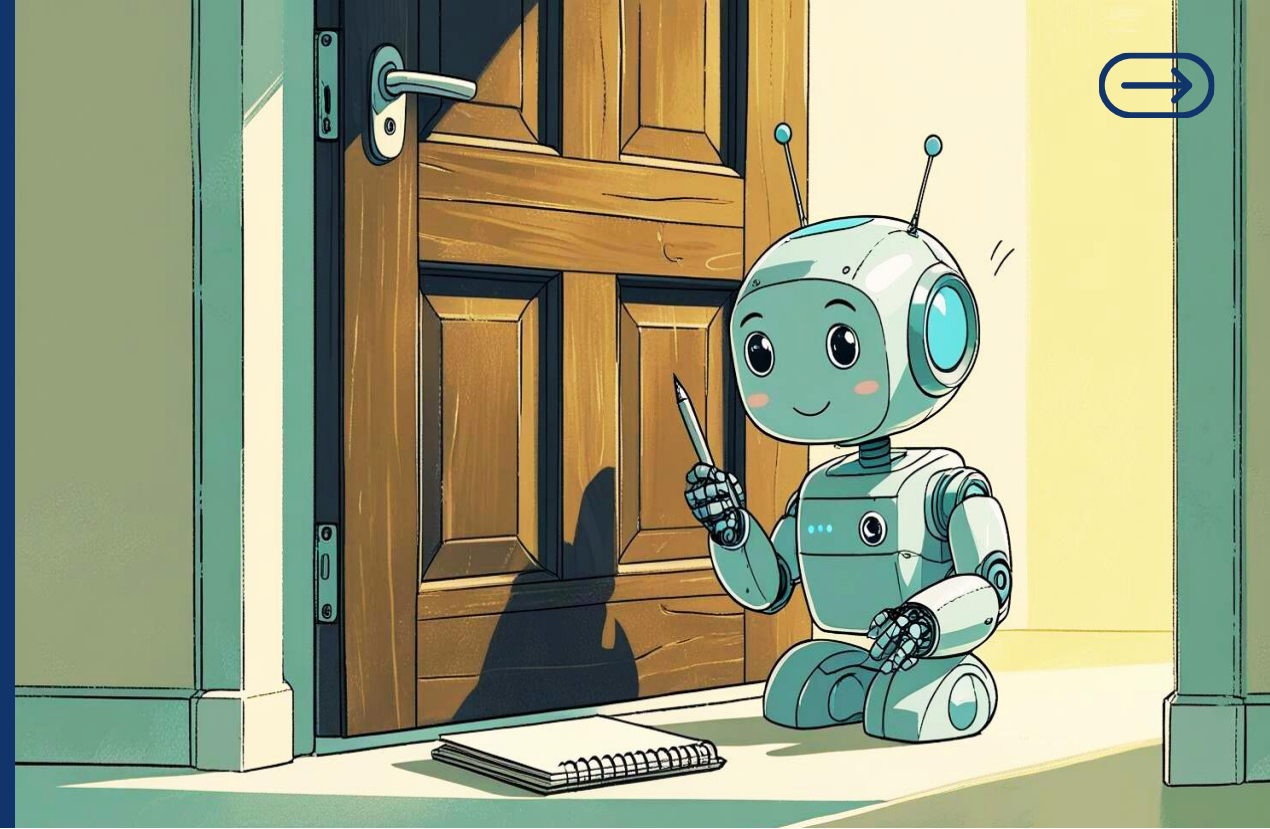
Guiding AI with Structure, Clarity, and Scale

- **Scattered data:** Info scattered across text, tables, and footnotes.
- **Hidden context:** Key details (methods, coverage, extrapolations) often only implicit.
- **Complex layouts:** Human-readable, but logically messy for AI.
- **Fragmented goals:** Net-zero targets spread across operations, lending, and investments.
- **Unmarked updates:** Restatements rarely flagged — AI may miss the latest figures.
- **Scaling risk:** Thousands of reports amplify misinterpretation.

When AI Meets Reports

The Barriers Between AI & Reliable Data

Unstructured data lowers AI reliability and efficiency.



The XBRL GPS Through the Traps

Guiding AI with Structure, Clarity, and Scale

- ✓ **Standardized tagging:** Global XBRL taxonomies ensure clear definitions.
- ✓ **Semantic precision:** Data structured so AI grasps both values and meaning.
- ✓ **Built-in validation:** Automates checks for completeness and consistency.
- ✓ **Context links:** Each metric tied to scope, portfolio, and year — no guesswork.
- ✓ **Scalable insights:** Enables analysis of thousands of reports with confidence.
- ✓ **Qualitative assurance:** Improves transparency and reliability for better decisions.

Why Choose Us?

Because It Simply Makes Sense

Familiar Tools

Your team continues working in Excel and Word — just like they always have. In the background, our platform keeps everything in sync and always up to date.

No system change. No chaos. No sleepless nights.

No Quality Compromises

Whether it's an interactive online report, a high-end designed PDF, or a machine-readable (i)XBRL version — **you get all formats fully synchronized, visually consistent, and technically flawless.**

There's no need to choose — you get everything.

Real Experience

We're not just a platform — we're a team with years of hands-on reporting experience. **You'll have a dedicated project manager who supports you personally** — especially when things get tight. Because reporting is emotional. And trust matters.

Why Choose Us?

What We Stand For

- ✔ **Seamless integration with leading tools:** Work with Microsoft Word and Excel, and benefit from integrated InDesign — delivering consistent, brand-compliant, high-quality design across all channels: PDF, HTML, and the machine-readable (i)XBRL version.
- ✔ **Data clarity through a single source of truth:** A central data repository for all content.
- ✔ **Transparent version control & traceability:** Every file, every change — fully documented and accessible at any time.
- ✔ **Multilingual support:** Edit directly on the platform or via export — including auto-generated difference reports and seamless re-import.
- ✔ **Smart control of permissions:** Access rights and processes are managed automatically — secure, role-based, and fully traceable.
- ✔ **Integration with any system:** Whether ERP, DMS, or industry-specific solutions — our platform integrates seamlessly.
- ✔ **Data security at Swiss standards:** Hosting and data processing in Switzerland — compliant, trustworthy, and certified.
- ✔ **Proven XBRL expertise:** For over 10 years, we've relied on integrated XBRL technology — validated, efficient, and future-ready.
- ✔ **Maximum adaptability:** Our in-house development team quickly and efficiently implements custom requirements — without detours or external dependencies.
- ✔ **Seamless collaboration with agencies & in-house teams:** Full InDesign integration for smooth workflows with design agencies or internal departments.
- ✔ **Genuine, expert-level support:** A lean structure means close collaboration: our project managers speak your language and understand reporting in a holistic way — technically, creatively, and strategically.

Re-thinking Corporate Reporting

PARTNERSHIP

Platinum-Partnership with
the Center of Corporate
Reporting.



CERTIFICATION



ENGAGEMENT

Member of XBRL Int. and
Management of the XBRL
Competence Centre
Switzerland.



PENETRATION TESTING 2024

*"Redguard's security specialists
attest the audited elements of the
platform security a very good level
of security."*

