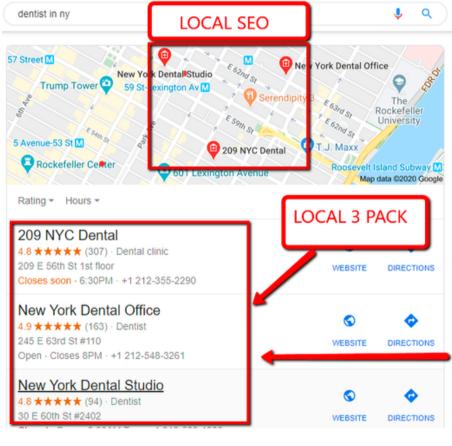
# Google





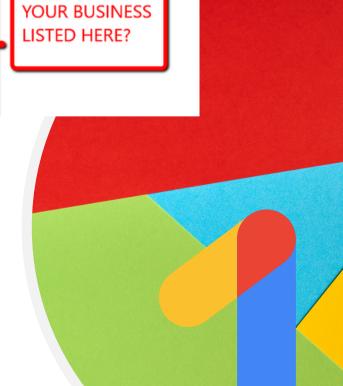
### Rank Page #1





DO YOU WANT

Want more
Customers to find
you?



## GET

## QUALIFIED

## LEADS



## GET IT

**Get Seen** 

Have a Website that Converts and Create Google Accounts

**Get Heard** 

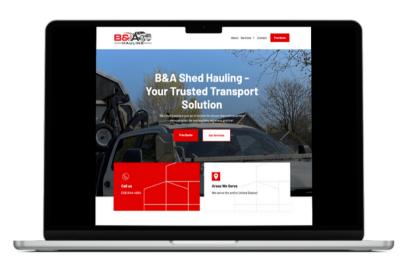
Run Ads to get traffic and rank on Page 1 in all sections.

Get Jobs

Have a Follow-Up System to Get Jobs

Get Reviews

Have an automated system to get reviews





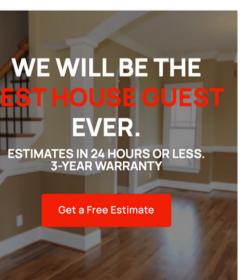


Commercial

ntial 🗸

Sell-Ready

Our Work



Call to Actions

Click to Call and Lead Form

Mobile Friendly

mobile-friendly website adjusts to give users a better viewing experience.

Service Pages

Each Service should have it's own page

Review

Add Reviews and Trust Badges

## GET HEARD RUN ADS

#### Electricians | Hutchinson :



#### Sponsored

Service Plus Electrical...

GOOGLE GUARANTEED

5.0 **\* \* \* \* \*** (186)

5 years in business

Open 24/7

from Networx

#### **Sponsored**



servicepluselectrical.com

https://www.servicepluselectrical.com

#### Electrician in Hutchinson - Electrical Services

We Perform Residential and Commercial **Electrical** Wiring Services. A cares.

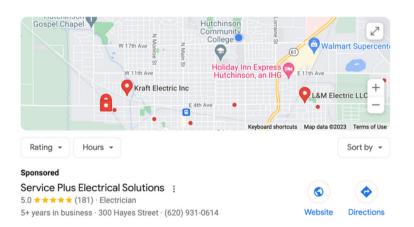
Electrician · 2.5 mi · Hutchinson · Open 24 hours

Electrical Services · Seven Common Electrical · Our Clients · About Us

Get phone number

#### LOCAL LISTING ADS

NO MORE AGIES LIST:
These leads are \$20-\$30
depending on the industry. This
lead is only sent to you. You can
even mark the lead as a bad lead
to get \$\$ back.



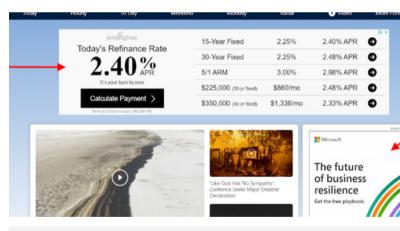
#### MAP ADS

This can get you ranked in the maps sections.

You have to have a Google My Business Account

#### PPC(PAY PER CLICK)

You Pay Per Click for these Leads. You can rank for more keywords with these ads! Having a professional do them can save you a lot of \$\$\$.

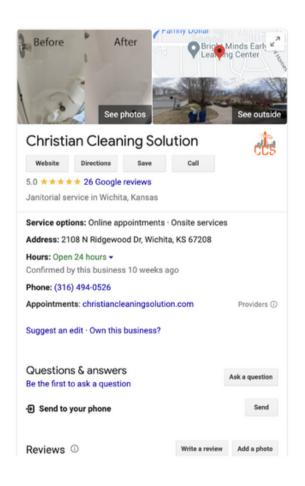


### RETARGET FOR 550 DAY

Sometimes installation Jobs take a while to close. Retargeting ads are best for that. You can follow a user for up to 550 days.

## GET REVIEWS

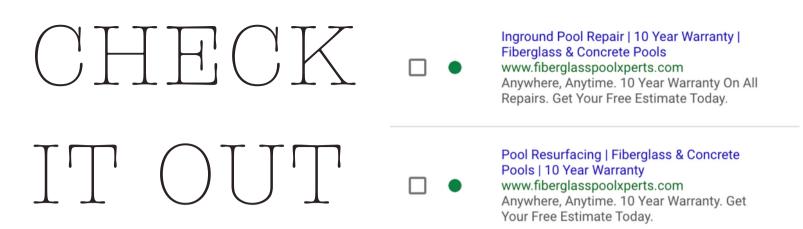






#### **GOOGLE MY BUSINESS**

- Brand reviews from customers who have had a great experience from your services
- Over 80% of customers are checking reviews online before making purchases
- We can push reviews to most verified review sites
- Reviews on your Google My Business Page (see Right) are also a significant ranking factor for SEO and Map Listings





### Pool company generates massive return with Google Ads

kay, buckle up for an insane success story with Fiberglass Pool Xperts. These guys dove headfirst into a 90-day Google Ads campaign with \$884. Sounds like a gamble, right? But hold on - they chalked up an incredible 69 conversions.

And here's the kicker. Each conversion cost them, on average, a minuscule \$12.81. The payoff from each conversion? A cool \$5,000+! Do the math, and you'll see how they scaled to an incredible \$90,000 in sales in just two months.

Clicks ▼	Impressions ▼	Conversions ▼	Cost ▼
881	22.9K	69.00	\$884



#### Three Crowns Electric

Website

Directions

Call

5.0 ★★★★ 184 Google reviews

Electrician in Windsor, Colorado

Service options: Online estimates · Onsite services

Address: 1218 W Ash St H, Windsor, CO 80550

Hours: Open 24 hours ▼

Updated by this business 4 weeks ago

Phone: (970) 460-0014

Suggest an edit · Own this business?

### Reduced cost-per-conversion by 56% and increased conversions by 500%

In the first six months of 2022, we logged 60 conversions at a cost-per-conversion of \$48.17.

In the last six months of 2022, we logged 304 conversions at a cost-per-conversion of \$26.94.



Clicks ▼	Impressions ▼	Conversions ▼	Cost / conv. ▼
576	33.9K	60.00	\$48.17

Conversions -

304.00

Cost / conv. ▼

\$26.94

Impressions -

28.2K

### NORTHERN COLORADO'S TOP-**RATED** ELECTRICIANS

Over 20 Years Of Commercial & Residential

Experience

**Contact Us** 



Clicks -

1.14K

Great work Leah was awesome to work with great website designs and crew she has working for her. Loved everything they did.





### WORK WITH ME

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leah@checksixmarkeitng.com