

Are you looking for a job as a **Digital Graphic Designer** in a permanent position?

DesignGen  
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Then we would like to introduce ourselves to you.

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#### **What we stand for**

We shape experiences - with inspiring design, excellent usability and unique brand identities.

#### **Our projects**

We work with international clients in sports, medical technology, and capital goods, whom we support as long-term partners. We engage intensively with our clients and their industries and develop solutions based on brand DNA and real user needs. Projects often run over long time periods, and at the same time, in parallel to others, so that new and varied tasks frequently come up in your day-to-day work.

#### **How we work**

We are a dynamic team of experienced designers. For us, dynamic means cooperatively exchanging ideas and constantly searching for the best possible solutions for our clients. We are experts in what we do and would be pleased to share our qualified knowledge with you, investing in you over the long term. If you're ready for a steep learning curve and want to work closely with an experienced team, you've come to the right place.

#### **Your role with us**

- You are the interface between product, brand and user and supervise projects from strategy to conception to final implementation. In doing so, you are in constant cooperative exchange with our designers, developers and customers.
- You are a strong conceptual thinker, a team player and an enthusiastic designer who is passionate about digital user interfaces.
- To design user-friendly information architecture and user experiences, you compile extensive industry knowledge, create wireframes, and complete interactive prototypes.
- The visualization of design concepts as well as presentation by means of meaningful mood boards, sketches, prototypes show your ability to transport ideas. In doing so, you always have the DNA of the respective brand in mind.
- You effortlessly apply the everyday tools of the Adobe Creative Suite (Illustrator, Indesign, Photoshop), and use Figma with confidence.
- Experience in brand design is a plus — conceiving and crafting holistic visual identities, including logos, color systems, and visual languages for clients.
- A perfect match would be if you bring motion design and 3D visualization skills to the table — ideally with experience in KeyShot to render ideas into compelling, photorealistic visuals that speak for themselves.

If we have piqued your interest, we would be happy to learn more about you.

Please send your resume/CV, work samples (10 MB max), website or other portfolio portal links and a cover letter to

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