



Spring Meeting Client Contact Information

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Short Description of Organization

Workday is a cloud-based software system that integrates Human Capital Management (HCM), payroll, and financial management into one platform for businesses. It helps organizations manage employee data, benefits, time-tracking, and recruiting while providing real-time data for decision-making. It is known for its user-friendly interface, mobile accessibility, and secure cloud storage. We have more than 350 governments & 600+ higher education institutions using Workday globally. Workday has also established a sizeable footprint within the Fortune 500, with its cloud-based human capital management (HCM) and financial software used by more than 65% of the Fortune 500 as of 2025–2026.

Short Bio

Rowan Miranda, Ph.D. leads the government and higher education industry strategy at Workday. Prior to Workday, Rowan led Accenture's Public Sector Finance & Administration practice. Rowan has held senior finance roles in government and higher education including stints as Chief Financial Officer/Vice President for Operations at the University of Chicago and Deputy CFO at University of Michigan. He also served as Director of Research & Consulting for the Government Finance Officers Association (GFOA) for US and Canada. For 30+ years, he has taught public finance and budgeting and is currently on the Visiting Faculty at Pepperdine University (Malibu, CA).

Hot Issues

- cybersecurity
- legacy system modernization
- recruiting and retention challenges in government
- skills based hiring
- financial planning & forecasting
- technology to combat fraud, waste & abuse

States where you are looking for representation or have Issues We retain lobbyists across the US depending on our pipeline.