

# Privacy Policy & Terms of Service

## Sausen Creative

Last updated: March 2026

Sausen Creative (“we,” “us,” or “our”) is committed to protecting your privacy and being transparent about how we collect, use, and store information. This Privacy Policy and Terms of Service explain how information is handled when you interact with Sausen Creative, including through our website, forms, advertising, events, and communications.

By using our website or submitting your information, you agree to the practices described below.

## Information We Collect

We may collect the following information when you voluntarily provide it to us:

- Name
- Email address
- Phone number
- Company or organization name
- Role or position
- Information related to your inquiry or services you request

We may also collect limited technical information such as:

- IP address
- Browser type
- Device information

- Pages visited
- Referral sources

This information is used for analytics, website performance, and marketing optimization purposes.

## How We Use Your Information

We use the information you provide to:

- Respond to inquiries and requests
- Communicate about services you have expressed interest in
- Provide information related to Sausen Creative offerings
- Coordinate projects, services, proposals, and follow-up conversations
- Deliver marketing communications (where permitted)
- Improve our website, advertising, communications, and services

We do not sell, rent, or trade your personal information to third parties.

## SMS Communications

If you provide your phone number, Sausen Creative may send you text messages related to:

- Your inquiry
- Project updates
- Appointment confirmations

- Follow-up communication

Message frequency may vary.

Message and data rates may apply.

You may opt out of SMS communications at any time by replying **STOP**.

For help, reply **HELP** or contact us at [info@sausencreative.com](mailto:info@sausencreative.com).

We do not send unsolicited marketing text messages.

## How We Share Information

We may share your information only with trusted service providers who help us operate our business, such as:

- Website hosting providers
- CRM platforms
- Email marketing services
- Advertising platforms
- Payment processors

Information is shared only to the extent necessary to provide our services.

We may also disclose information if required by law or to protect our legal rights.

## Cookies and Tracking Technologies

Sausen Creative uses cookies and similar technologies to operate our website and improve user experience.

Cookies are small data files stored on your device that help us:

- Analyze website traffic
- Measure marketing performance
- Understand visitor behavior
- Improve advertising campaigns

We may use:

- Essential cookies (required for website functionality)
- Analytics cookies (e.g., Google Analytics)
- Advertising cookies (e.g., Meta/Facebook Pixel, Google Ads tracking)

You can control or disable cookies through your browser settings. Disabling cookies may impact certain features of the website.

## Data Security

We take reasonable administrative, technical, and physical measures to protect your information from unauthorized access, disclosure, alteration, or misuse.

However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

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## Your Choices

You may:

- Opt out of marketing emails at any time by using the unsubscribe link
- Opt out of SMS communications by replying STOP

- Request access to, correction of, or deletion of your personal information by contacting us

To make a request, email: [info@sausencreative.com](mailto:info@sausencreative.com)

## Third-Party Links

Our website may include links to third-party websites or services. We are not responsible for the content, privacy policies, or practices of those third parties.

## Terms of Service

All content provided by Sausen Creative, including text, graphics, branding, video, strategy materials, and other digital assets, is the property of Sausen Creative unless otherwise stated and may not be reused, reproduced, or distributed without written permission.

Services provided by Sausen Creative are subject to separate project-specific agreements, proposals, scopes of work, timelines, and payment terms.

We reserve the right to modify, suspend, or discontinue services at any time.

Sausen Creative is not responsible for third-party platform outages, policy changes, advertising account restrictions, or algorithm updates that may affect performance results.

## Limitation of Liability

To the fullest extent permitted by law, Sausen Creative shall not be liable for any indirect, incidental, special, consequential, or punitive damages arising from the use of our services or website.

# Changes to This Policy

We may update this Privacy Policy and Terms of Service from time to time. Updates will be reflected by the “Last updated” date above.

Continued use of our website or services after changes constitutes acceptance of those updates.

# Contact Us

If you have any questions about this Privacy Policy, Terms of Service, or our communications, you may contact us at:

**Sausen Creative**

 [info@sausencreative.com](mailto:info@sausencreative.com)