

AI Leader Certification

ISSUE DATE

July 2025

VALID UNTIL 31 JULY 2026

This certifies that

**Lex Janssen**

has demonstrated practical expertise by  
implementing a minimum of five AI Assistants.

HEREBY RECOGNIZED AS A

**Certified AI Leader**

VALIDATED BY


Daan van Rossum

FOUNDER & CEO, FLEXOS






# Lex Janssen's AI Assistants



Business Case Assistant

**Custom Copilot Agent**


*Extracts key inputs from sales transcripts and generates a 1-page business case using structured prompts and internal knowledge bases.*



Summary Assistant


**Custom Copilot Agent**

*Summarizes discovery call transcripts into 4W-format overviews for CRM entry using a sales playbook prompt.*



**Lex Janssen**


July 2025



Content Assistant

**Custom Copilot Agent**

*Scans workplace trend sources, identifies relevant topics, and drafts LinkedIn posts.*



RFP Response Assistant

**Group of Sub-Agents**

*Generates full RFP responses by pulling product info, matching requirements, and writing answers in the client's language and format.*



Heath Assistant

**Personal Fitness Coach GPT**

*Answers training and nutrition questions based on goals, routines, and feedback to adapt workouts and meal plans.*