

AI Leader Certification

ISSUE DATE

August 2025

VALID UNTIL 15 AUGUST 2026

This certifies that

Kate Gibbon

has demonstrated practical expertise by
implementing a minimum of five AI Assistants.

HEREBY RECOGNIZED AS A

Certified AI Leader

VALIDATED BY

Daan van Rossum


FOUNDER & CEO, FLEXOS



Kate Gibbon's AI Assistants



Kate Gibbon
August 2025



Meeting Assistant

Copilot for Teams

Records and transcribes client meetings to align all team members.



Email Follow-up Assistant

Copilot for Outlook

Drafts follow-up emails for clients using insights and wording from the meeting transcripts.




Chart Generator

Napkin

Creates charts from data or images to include in presentations.




Desk Research Assistant

ChatGPT Deep Research & Consensus

Drafts trend reports and category overviews with the latest data and research paper findings to supplement client research.





Insight-to-Deck Assistant

Gamma & Copilot

Converts FMCG trend reports and research into concise presentations that highlight key insights, inspire clients, and prompt next-step actions.

