



AI Leader Certification

ISSUE DATE

January 2026

VALID UNTIL 31 JAN 2027

This certifies that

**Elizabeth Thomas**

has demonstrated practical expertise by  
implementing a minimum of five AI Assistants.

HEREBY RECOGNIZED AS A

**Certified AI Leader**

VALIDATED BY

A handwritten signature in black ink, appearing to read 'Daan van Rossum', written over a white background.

Daan van Rossum

FOUNDER & CEO, FLEXOS



# Elizabeth Thomas's AI Assistants



**Elizabeth Thomas**

December 2025



CGMO-bot

**Copilot**

*Generates responses to journalists' questions in the style and tone of voice of our CMO to expedite the briefing document creation process.*



Pitch Feedback Agent

**Copilot**

*Acts like a global business journalist to review a pitch. Provides feedback on what's missing, recommends hooks, highlights current trends to strengthen the narrative.*



Journalist Insight Agent

**Copilot**

*Analyses a journalist's previous coverage and predicts the questions they're likely to ask/ topics of interest.*



Meeting Note Taker

**Otter.ai**

*Captures transcripts from meetings and media interviews, summarises key takeouts and actions.*



Researcher + Trend Generator

**Copilot Researcher**

*Used to analyse reports, earnings calls, trading statements and market commentary to surface trends, risks, potential media stories.*