



AI LEADER CERTIFICATION

DATE ISSUED

January 2026

VALID UNTIL 31 JAN 2027

This certifies that

Marion Sailhen

has demonstrated practical expertise by
implementing a minimum of three AI Assistants.

HEREBY RECOGNIZED AS A

Certified AI Leader

VALIDATED BY

Daan van Rossum

FOUNDER & CEO, FLEXOS



Marion Sailhen's AI Assistants



Marion Sailhen

January 2026



Brief Generator

Custom GPT

Generates partnership briefs from deck inputs to align Creative and Commercial teams before execution.



BAU Copy Writer

Custom GPT

Produces brand-aligned copy for owned channels to promote partnerships on a weekly cadence.



Trends & Competitors Monitor

Deep Search

Tracks art and interiors market trends and competitor activity twice a year to inform partnership strategy.



Performance Analyst

Gemini for Sheets

Summarizes and analyzes auction performance data on a quarterly basis to support review and planning.



Communication Assistant

Gemini for Gmail

Prepares concise talking points ahead of key calls by summarizing past emails, metrics, and objectives into a single page.