



AI LEADER CERTIFICATION

DATE ISSUED

January 2026

VALID UNTIL 31 JAN 2027

This certifies that

Pim Fokkens

has demonstrated practical expertise by
implementing a minimum of three AI Assistants.

HEREBY RECOGNIZED AS A

Certified AI Leader

VALIDATED BY

A black handwritten signature, appearing to be 'Daan van Rossum', written in a cursive style.

Daan van Rossum

FOUNDER & CEO, FLEXOS



Pim Fokkens's AI Assistants



CRM Sendouts Error Detection

ChatGPT

Analyzes weekly CRM sendout data to detect anomalies, flagging emails with send volumes that fall below expected levels based on historical performance.



Pim Fokkens

January 2026



CRM Campaign Timing Optimiser

ChatGPT

Optimizes campaign calendars using historical CRM data, seasonality, holiday calendars, and market trends.



Weekly Metrics Reporting

ChatGPT + Gamma AI

Combines multiple data sources to generate weekly reporting slides that match the agreed format and visual design.