



AI LEADER CERTIFICATION

DATE ISSUED

January 2026

VALID UNTIL 31 JAN 2027

This certifies that

Selen Kan

has demonstrated practical expertise by
implementing a minimum of three AI Assistants.

HEREBY RECOGNIZED AS A

Certified AI Leader

VALIDATED BY

A handwritten signature in black ink, appearing to read 'Daan van Rossum'.

Daan van Rossum

FOUNDER & CEO, FLEXOS



Selen Kan's AI Assistants



Creative Brief Builder

Custom GPT

Builds marketing briefs by guiding users through a standardized set of step-by-step questions.



Selen Kan

January 2026



Expert Profile Builder

Custom GPT

Generates expert biographies from Jira ticket information and answers onboarding questions about experts.



Brand GPT

Custom GPT

Generates on-brand marketing copy using defined rules, tone of voice, strategy, and brand identity.