



PROJECT
ACCESS NOW

Annual Gala

THURSDAY, MAY 14, 2026

Castaway - 1900 NW 18th Ave, Portland





2026 Annual Gala

Supporting health care access in Oregon

SPONSORSHIP LEVELS

PRESENTING - \$25,000

- Top/premium placement of logo as "Presenting Sponsor"
- Two reserved sponsor tables (up to 16 individuals)
- CEO/representative invited to make remarks on stage
- On-site activation (booth/table) if requested
- Two dedicated social media posts

PLATINUM - \$20,000

- Name/logo featured as "Platinum Sponsor"
- Reserved sponsor table (8 individuals)
- Social media tag in dedicated thank you post

SILVER – \$10,000

- Name/logo included as "Silver Sponsor"
- Reserved sponsor table (8 individuals)

BRONZE - \$5,000

- Name/logo included as "Bronze Sponsor"
- Reserved sponsor - 1/2 table (4 individuals)

\$1,200 Full Table Purchase - 8 Tickets @ \$150

For sponsorship opportunities contact: Rebecca Raab
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Annual Gala

Past Sponsors & Organizations Represented

211info
Asian Health & Service Center
CareOregon
Clackamas County Public Health / Health Centers
Comagine Health
Health Care for All Oregon
Health Share of Oregon
Hillsboro Medical Center
Kaiser Permanente
Laughlin Insurance
Legacy Health
Lift UP
Linguava
Meals on Wheels People
Multnomah County Community Health Center
Neighborhood Health Center
OHA Community Engagement Team
OHSU Health
OnPoint CCU
Oregon Latino Health Coalition
Oregon Spinal Cord Injury Connection
PacificSource
Pink Lemonade Project
Planned Parenthood CW
Project Access NW (Seattle)
Providence Health & Services
Portland State University
Rose Haven
Trillium Community Health Plan
Unite Us
Virginia Garcia Memorial Health Center
Wallace Medical Center
Washington County Public Health



Project Access NOW (PANOW) was founded in 2007 to fill gaps in the healthcare system and provide a "safety net to the safety net." We have continually adapted to changes in the healthcare landscape, focusing on connecting individuals to care and resources and advocating for systemic solutions. Our work has involved facilitating donated care, assisting with health insurance enrollment, providing premium assistance, and addressing social determinants of health in community settings as well as from hospital care.

Our staff is representative of the communities we serve, fostering culturally responsive care and building trust. *In 2024, 63% identified as a person of color and almost half were multilingual.* We believe that having a team that mirrors our community is vital for building trust, providing culturally sensitive care, and effectively addressing health inequities.

The Community Assistance Program (CAP) links individuals to a wide array of services that address health-related social needs such as housing, food security, transportation, and utility assistance. This program currently uses funding provided by referring partners (such as hospitals and insurance plans). Our team simplifies contracts and billing and streamlines support for vulnerable populations. *Last year, 18,000+ clients were served with \$15 million conveyed in support, helping our five hospital partners avoid an estimated 24,000 preventable hospital days or \$40 million in savings.*

Insurance Enrollment - Our experts assist with enrollment in the Oregon Health Plan, federal Marketplace plans, Bridge Plan, and others as well as support understanding how to use benefits, scheduling appointments, navigating billing processes and accessing financial assistance programs. *Last year, 8,600 health insurance navigations were provided.*

The **Payment Support** program pays insurance premiums to help make private insurance more affordable and avoid coverage gaps. *Last year, \$1.4 million was paid, yielding a \$3.1 million return in avoidable claims cost savings to health system partners.*

Donated Care – From 2007 to 2025, Project Access NOW managed a network of volunteer providers, who represent a range of health systems and clinics. These specialists treated uninsured clients after they are referred by their primary care provider. *In 2022 (prior to Healthier Oregon), 2,973 individuals received donated health care, valued at \$4,594,998.* Currently, the program is paused due to funding challenges and the high percentage of Oregonians currently eligible for insurance.

Navigation – Staff respond to social needs and other support requests, connecting clients with resources identified through social needs screenings. Additionally, via our partnership with Providence Health and Services, **Pharmacy Bridge** allows our clients to access vital medications at affordable prices.



[Link to 2024 Annual Report](#)



[About Project Access NOW \(video\)](#)

Project Access is a successful national model that began in 1996 in Asheville, North Carolina, and has spread to more than 50 communities nationwide.

2007: PANOW is founded to manage donated care in the Portland Metro, joining local Project Access initiatives in Clark, Multnomah, and Washington counties, later incorporating Clackamas County as well.

2008: Pharmacy Bridge Program launches to provide prescription assistance to PANOW enrollees.

2012: First 1115 Medicaid Waiver begins in Oregon, marking the start of the Coordinated Care Organization (CCO) model and early implementation of Social Determinants of Health spending and “flexible services” benefits (also known as Health Related Services).

2014: Affordable Care Act is implemented, expanding Medicaid access for many Oregonians and implementing federal Marketplace plan purchasing, creating a bigger need in the region for enrollment assistance and highlighting affordability issues for privately purchased insurance.

2014: PANOW’s Payment Support Program is launched to assist individuals with paying their monthly premiums for plans purchased on the Marketplace (those who fall in the gap between qualifying for Medicaid and not making enough to qualify afford insurance).

2014: PANOW’s Community Assistance Program (CAP) launches in collaboration with hospital system partners to provide health-related resources to individuals discharging from facilities in the region.

2015: PANOW launches an Insurance Enrollment program to assist individuals in enrolling in and understanding their health coverage options.

2016: In preparation for Oregon’s second 1115 Waiver (2017-2022) and the SHARE Initiative (2018) which requires CCOs to invest in SDOH and health equity projects, a need emerges for a coordinating entity to assist CCOs in administering Health Related Services benefits. CAP expands and begins coordinating Medicaid Health Related Services requests in collaboration with regional CCO partners.

2023: Oregon Health Plan (OHP) access expanded to individuals of any immigration status who meet other eligibility requirements through the implementation of the Healthier Oregon program. The need for PANOW’s flagship program, Donated Care, is significantly reduced by this policy as many enrollees are transferred to OHP, but the need for Insurance Enrollment assistance grows.

2024: Rollout of Oregon’s new Health Related Social Needs benefit begins, mandated via Oregon’s third 1115 Waiver (2022-2027). PANOW’s CAP program is a key provider in the coordination of this guaranteed benefit (for eligible members), including Climate and Housing benefits.

2025: PANOW pauses the Donated Care program due to the availability of Healthier Oregon OHP benefits for former priority populations and a lack of funding opportunities.

2025: As a result of massive federal policy changes and a state health care budgetary crisis, new community needs are emerging or anticipated to emerge requiring support from organizations like PANOW. *Learn more about these conditions in the “Summary of Recent Health Care Policy Changes” document.*



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