

Drive Brand Growth and Patient Outcomes.

Stop brand attrition at the counter.

\$250B

in lost revenue when patients walk away

The Gap

25%

of new prescriptions are never filled

50%

of medications are not taken as prescribed

The Shift

Traditional broad-market outreach lacks the precision of point-of-transaction engagement. Nimble converts intent into action where it matters most: the pharmacy counter.

The Nimble Advantage

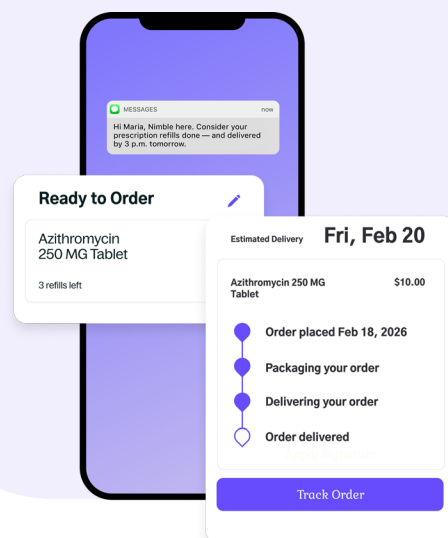
Trusted by 7 of the top 10 global pharmaceutical companies.

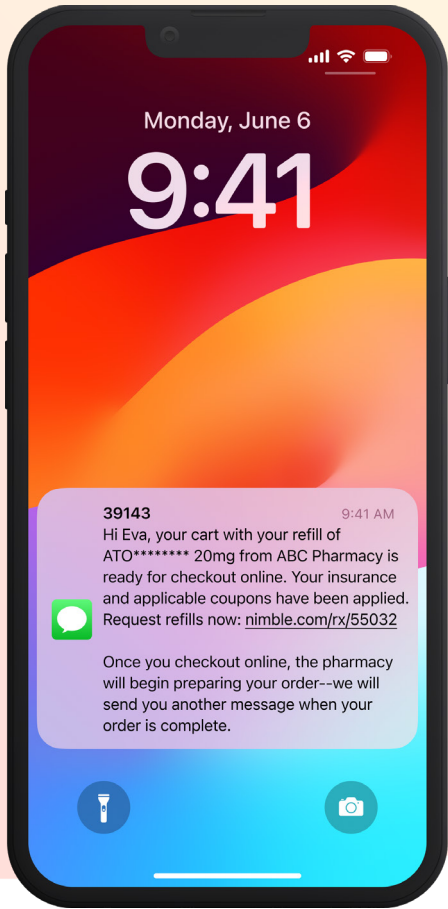
The Network

Nimble is the technology platform used by over 7000 independent pharmacies across the country.

The Reach

Integrated directly into the pharmacy workflow, we enable life science brands to reach their specific patient audience at the exact moment of intent—when they are managing and paying for their prescriptions.





First-Fill Abandonment

Proactive SMS alerts bridge the gap between prescription and pick-up.

24% Reduction in abandonment

Adherence Programs

Personalized refill reminders and integrations ensure patients never miss a dose or a fill date.

37% Increase in refills

Targeted Advertising

Convert high-intent pharmacy traffic into lifelong patients by reaching them exactly when they are managing their health.

12.5x Increase in patient acquisition

Scan to learn more, or visit us at nimblerx.com



“You’re the only partner we’ve found that can identify this specific patient population with certainty and scale.”

– Executive at top global pharmaceutical company

About Nimble

Nimble enables people to live their best lives by improving access, understanding, and management of their healthcare. Our technology helps independent and regional pharmacies deliver the best possible care to their communities by modernizing pharmacy workflows—simplifying everything from mobile checkout and prescription fills/refills to patient communications.



Patient satisfaction – 4.9/5 across 19K+ reviews on the Apple App Store



Supports HIPAA Data Security and Privacy Requirements



Tools to audit-proof your pharmacy including 100% of patient signatures captured



LegitScript Certification



Syncs directly with your Pharmacy Management System