



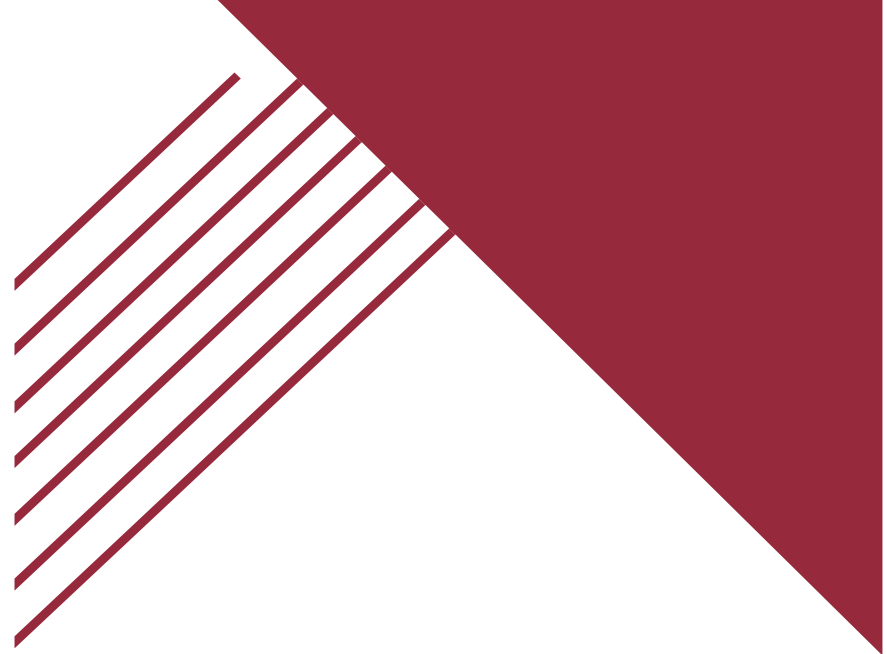
General Broker Club

One broker.

Full protection.

Always by your side.

Corporate profile, 2026



Content

- 01** Who we are and what we believe in

- 02** Full protection — one partner

- 03** Always by your side

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01

Who we are and
what we believe in

01



Our vision and purpose

General Broker Club – “One broker. Full protection. Long-term partnership.”



The insurance broker clients choose with confidence — trusted by partners and recognized by the market as a benchmark of quality.



Sustainable growth through innovation, digitization, and expanding presence — with a clear focus on domestic and European markets.

25 years of experience in insurance brokerage market

01 Trusted partner

A leading insurance broker in the Bulgarian insurance market – built on experience, choice, and a team you can rely on.

02 Leader on the car insurance market

Proven #1 in Motor Own Damage insurance. Awarded as the fastest-growing insurance broker.

03 Complete product palette

Full protection. One broker. All over Bulgaria.

04 Digital services

We launched online Motor Third Party Liability insurance and our co-branded product “**КАЧКОТО**”
при нужда се познава

Protect your future with us!

General Broker Club in numbers

A nationwide network with
more than 500 employees
all over Bulgaria.

€86 million
annual premium income.

Over 250,000 customers
who have trusted us.

6.03%
Market share based on the premium
revenue realized in 2025.

Coverage in all insurance categories

Whatever happens — we've got a solution for you

Car insurance

Transport insurance

Property insurance

Liability insurance



Life insurance

Agriculture insurance

Health insurance


Financial insurance

Travel insurance

Always by your side.

Expert advice — online, over the phone, or at our office.

01 Online Motor Third Party Liability insurance Compare insurance prices and get the policy in minutes.

02  **Online co-branded Motor Own Damage insurance for vehicles valued between €3,500 and €12,500.**

03 Support in case of claim By your side when it matters most.

04 National landline One number. Across all of Bulgaria. 0800 900 88.

Protect your future with us!


02

Full protection — one partner

02



A well-trained team, focused on the customer's needs

- 01 Stable. Reliable. Responsible.** Fully compliant with all applicable directives and regulations.
- 02  GENERAL BROKER CLUB Academy** Investing in people — because knowledge creates leaders and professionalism ensures the right decisions.
- 03 Professionals, and not administrators** A team that puts you first — because every policy is based on expertise, not bureaucracy.
- 04 Fast and structured** A clear process from quote to policy issuance.

Protect your future with us!

03

Always by your side

03



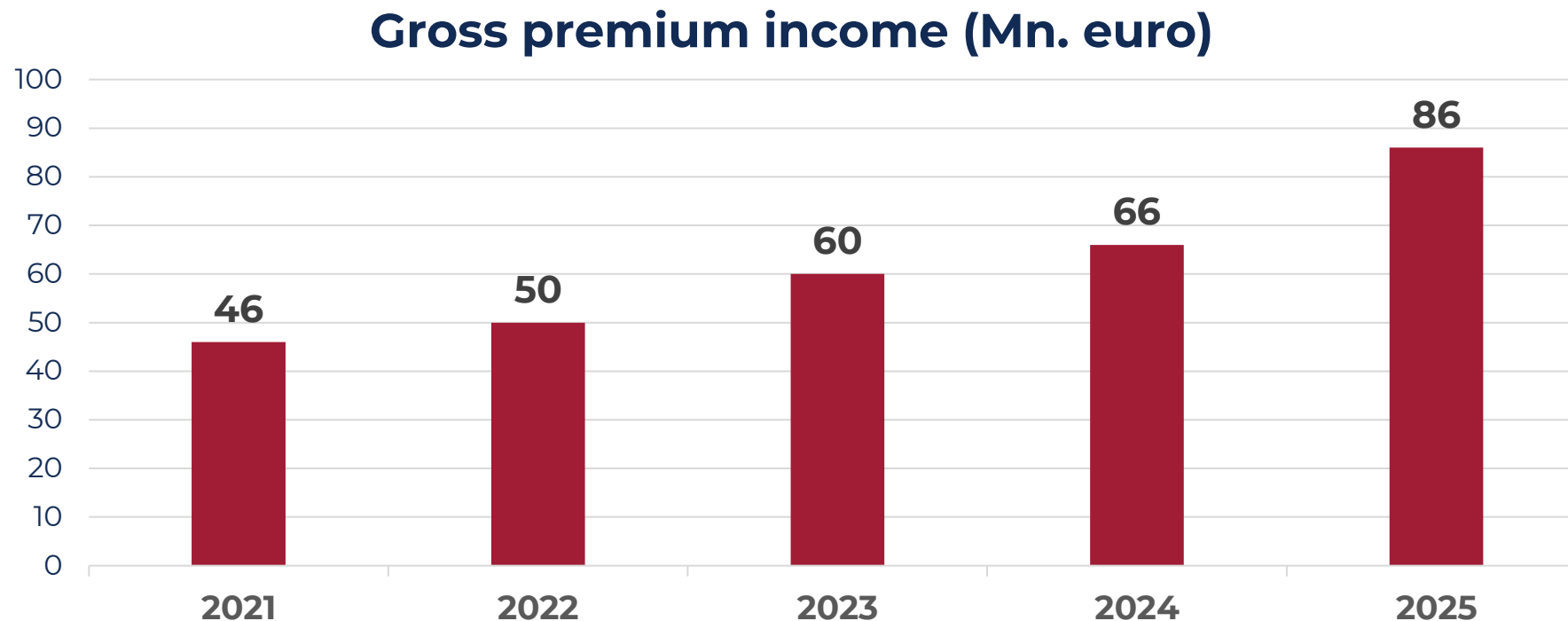
One standard. All over Bulgaria.

No matter where you are — there's always a General Broker Club office nearby.

Over 200 points of sale,
served by **500+ professionals,**
ready to find the right solution
for you.



Steady growth every year — because trust is built through actions



From 47 million euros in 2021 to a projected 101 million euros in 2026 — **more than double in five years.**

04

Social engagement

04



Responsible to the customer. Responsible to society.

For us, responsibility doesn't stop with signing the policy. We believe that a responsible business is part of the community — that deserves the same care we give to every one of our clients.

This is why :

- **We support FC Lokomotiv Plovdiv — because sports build character, bring people together, and give direction to young people.**
- **We stand by children with Down syndrome — because every child deserves a chance, a smile, and a future.**

We don't do it because we have to, but because we are dedicated, responsible, and committed to our community.

Why General Broker Club?

“Because insurance is not a product — it is a promise. And we keep it.”

01

Personal

We work for the client, translating their individual needs into insurance solutions.

02

Expertise

Teams of certified specialists with years of experience.

03

Choice

We compare offers from leading insurers to find the most suitable solution for every client.

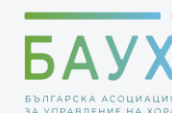
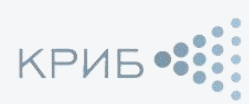
04

Service

Always by your side. From policy selection to claims settlement.

05

Members of:



Thank you for your trust!



www.general.bg



office@general-bg.com



[0800 900 88](tel:080090088)

Follow us:



Protect your future with us!