GREENCARS

Join GreenCars at Electrify Expo – the premier Electric Vehicle Festival in North America!

We're thrilled to share that in 2024, GreenCars will be partnering with Electrify Expo alongside 18 manufacturers in 8 vibrant cities across the United States.

Electrify Expo is the premier Electric Vehicle Festival in North America, offering immersive experiences aimed at captivating and educating attendees. Electrify Expo attracts a crowd of 25,000 electric vehicle enthusiasts throughout one weekend opening an opportunity for stores to join us and showcase their vehicles and EV knowledge.

For more information on how you can get involved and make the most of this exciting opportunity, please reach out to **Taylor Faust** at **taylorfaust@lithia.com**.

Learn About the Electrify Expo



What's New at GreenCars



Looking ahead to 2024

In 2023, sales of electric cars in the U.S. reached new records, surpassing 1.2 million new units as consumers embraced the benefits of performance, technology, zero emissions, and cost savings. The year also marked a notable expansion in electric car choices across various market segments and price ranges.

Looking ahead to 2024, the electric vehicle landscape will continue to grow, with a diverse range of new models. We're delighted to share the latest developments in the EV realm with you through our February update at GreenCars! Dive into the world of EVs and explore the hottest new electric cars of 2024 **here**.

Essential Insights & Reminders



How to Prepare Your EV for Winter Driving

Help your customers be winter-ready with their EVs! Valuable tips to help them prepare their electric vehicles for winter driving can be found at the link below.

Continue Reading →

Dealership Registration with the IRS for EV Incentives

Each dealership must register with the IRS individually to be eligible to advertise EV rebates in purchase offers. Complete the registration process at the link below. For a step-by-step guide, watch this informative video **here**.

Continue Reading →



EV Incentives: Eligibility and Changes

Stay informed about which EVs qualify for the full government incentive of $7,500 versus those that no longer qualify. Understanding these changes is crucial for providing accurate information to customers and ensuring compliance with incentive programs. For further information click below. Remember, the $7,500 is applicable to almost all vehicles if they are leased. Learn more **here**.

Continue Reading →

RESOURCES View All →

Research EV Incentives

Help your customers navigate the world of EV incentives by providing resources and guidance. Share information on available incentives, tax credits, and other benefits to encourage widespread EV adoption.

Learn More →

Help Customers Install an EV Charger at Home

Assist customers in the process of installing EV chargers at home. Providing guidance on home charging solutions contributes to a positive EV ownership experience.

Learn More →

Find Charging Stations

Encourage customers to explore available charging stations in their area. Share resources or tools that help them locate charging stations conveniently, promoting the accessibility of EV charging infrastructure.

Learn More →

Buyer's guide

GreenCars comprehensive buyer's guide is for individuals considering the purchase of an EV. Covering key considerations, models, features, and financing options, this guide is your ultimate resource for making an informed decision.

Learn More →

Car buying, evolved

Driveway makes it easy to shop and finance online. Plus, they offer delivery right to the customer's driveway.

Learn More →

GREENCARS

everything in one place

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