

Let’s Leave a Green Legacy

Sell a Green Car & We'll Plant a Tree to Celebrate

It's the final months! GreenCars, Lithia Stores, Driveways sales, and the Arbor Day Foundation have joined forces to plant trees this year for every green car sold – both new and pre-owned vehicles. We're counting all sustainable vehicles sold between January 1 and December 31, 2024.

End the Year With an Impact

This contest is open to all Lithia-owned stores in the US, Canada and UK. The store with the highest percentage of EV, Hybrid and PHEV sales growth YoY in 2024 wins a prize. Each store will be judged on their 2023 sustainable sales compared to their 2024 performance.

Good luck and let's go green!

GREENCARS