



EV Incentives Are Ending. Help Customers Act Now

The One Big Beautiful Bill Act officially passed on July 4. Here's what it means for you and your customers:

- The **\$7,500 federal tax credit for new EVs** and the **\$4,000 credit for used EVs** will expire September 30, 2025
- A **new auto loan interest deduction** is now in effect. Buyers can deduct up to \$10,000 per year in interest on U.S.-assembled vehicles purchased between 2025 and 2028

Time is limited. Help your customers take full advantage of these savings before they disappear.

[Use GreenCars' EV Incentives Tool](#)

What You Can Do Right Now

- Read: [Federal EV Tax Credits Expire Soon: What Shoppers Need to Know](#)
- Highlight eligible EVs and plug-in hybrids at your store
- Share GreenCars articles and videos on social media
- Invite customers to local GreenCars and dealership events
- Reach out to partners@greencars.com

Time is limited. Help your customers take full advantage of these savings before they disappear.

GREENCARS PARTNERS

Pocatello CJD Electrifies Idaho



Jeep fans from across Idaho gathered for an awesome event hosted by Pocatello Chrysler Jeep Dodge. Pocatello had a cutting-edge electric lineup, including the Jeep 4xe and the all-electric Grand Wagoneer S. Jeep's commitment to environmentally friendly electric vehicles was on full display.

[Read More](#) →

Wilde East Towne Honda Steps Up



The team at Wilde East Towne Honda recently pitched in to help clean up Sun Prairie Dream Park during this year's event. Our volunteers put their best foot forward to keep the park looking great.

[Read More](#) →

Michael's Subaru EV Lineup



On June 28th, Michael's Subaru of Bellevue hosted an exciting afternoon with their new electric car lineup! Guests came to the dealership to look and test out the all-electric Subaru Solterra and the Forester Hybrid.

[Read More](#) →

BRAND WATCH

OEM News & Updates

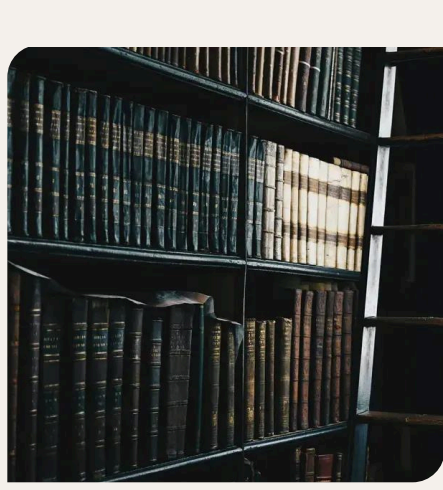
View the latest Expert Insights, sorted by manufacturer, to discover what's new and in motion. Share articles on Facebook, LinkedIn and X to show your support.

- | | |
|----------------------------|---------------------------------|
| • Audi | • Jeep |
| • BMW | • Mercedes-Benz |
| • Chrysler | • Porsche |
| • Dodge | • Subaru |
| • Ford | • Toyota |
| • Honda | |

Don't see your OEM? More coming soon!

GREENCARS SHAREABLES

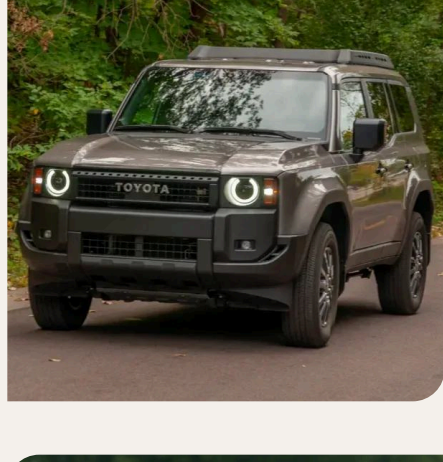
Use these links and pre-written captions to help spread the word across your own social networks.



Federal EV Tax Credits Expire Soon: What Shoppers Need to Know

Suggested caption: "Federal tax credits of up to \$7,500 are going away after September 30. We've broken down what the new law means for EV shoppers and how to maximize your savings."

[Read More](#) →



2025 Toyota Land Cruiser Goes Hybrid

Suggested caption: "The iconic Land Cruiser returns in a bold new hybrid version. See what's changed. #ToyotaHybrid"

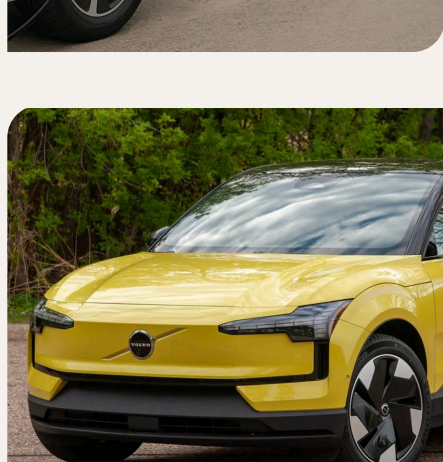
[Read More](#) →



EVs Break Down Less Than Gas Cars

Suggested caption: "Surprise! EVs are more reliable than gas cars. Find out why. #EVfacts #GreenCars"

[Read More](#) →



Volvo EX30 First Drive

Suggested caption: "One of the most exciting EVs under \$40K. Check out the all-new Volvo EX30. #Volvo #GreenCars"

[Read More](#) →

Need more content to share? [Browse the Latest Insights](#)

Your Feedback Matters

Let us know. What would you like to see more of in future GreenCars newsletters?

[Cast Your Vote](#) →