

FEATURED ARTICLE

## EV Incentives End Soon! Help Customers Save Now

As we revealed last month, the \$7,500 federal tax credit for new EVs and \$4,000 credit for used EVs ends on September 30, 2025. Now is a great time for customers to save on an EV. The \$7,500 incentive available on leased EV and PHEV vehicles is also ending.

Buyers can also now deduct \$10,000 per year in interest on U.S.-assembled vehicles purchased between 2025 and 2028.

Time is running out. Help your customers save now.

[Learn More](#)

GREENCARS PARTNERS

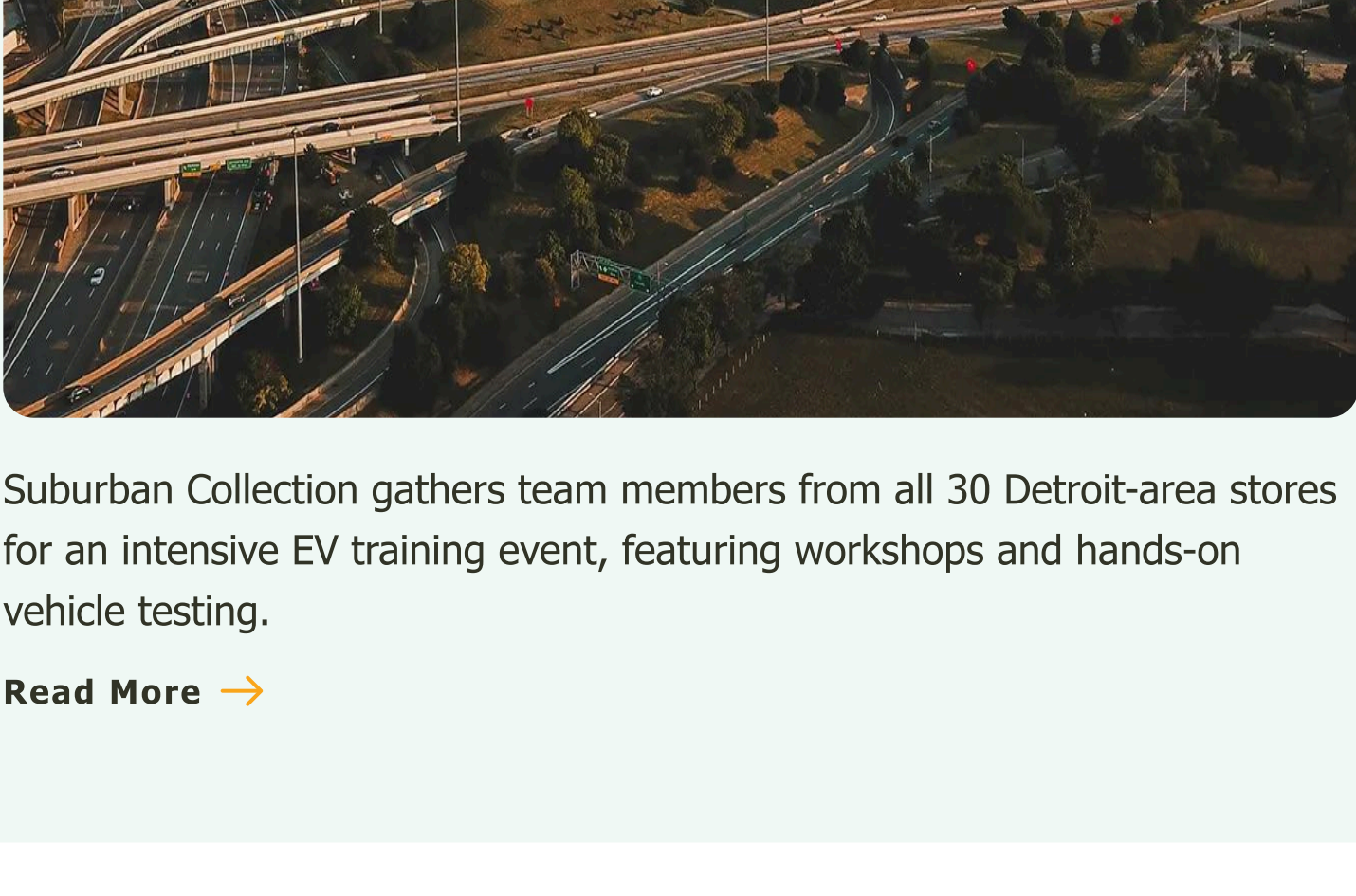
## DCH Millburn gives Library EV Charger



On July 5th, DCH Millburn and GreenCars brought the community together for the newly renovated Maplewood Memorial Library and unveiled a new EV charger. The dealership also donated \$5,000 to the Maplewood Library Foundation to support their contribution to the community.

[Read More](#) →

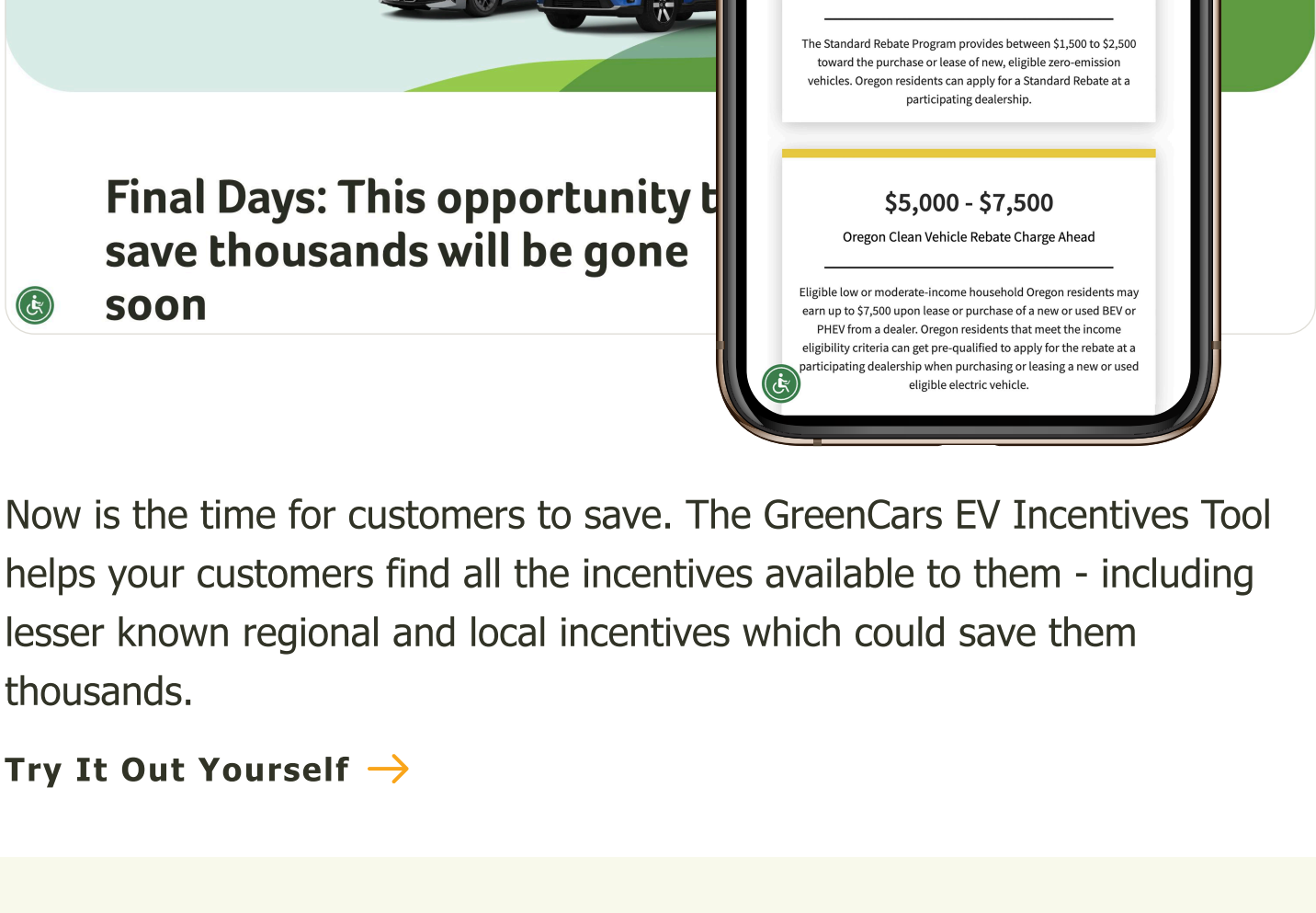
## Suburban Collection Hosts EV Summit



Suburban Collection gathers team members from all 30 Detroit-area stores for an intensive EV training event, featuring workshops and hands-on vehicle testing.

[Read More](#) →

## Find EV Incentives

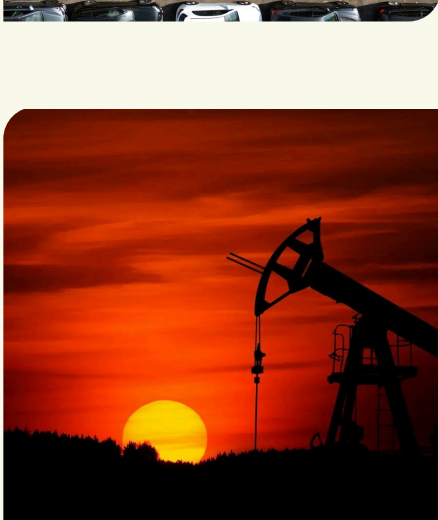


Now is the time for customers to save. The GreenCars EV Incentives Tool helps your customers find all the incentives available to them - including lesser known regional and local incentives which could save them thousands.

[Try It Out Yourself](#) →

GREENCARS SHAREABLES

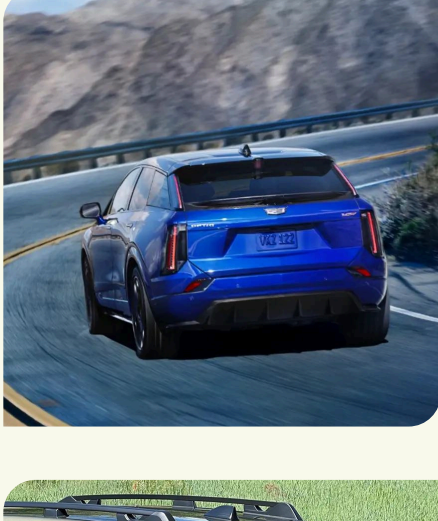
Use these links and pre-written captions to help spread the word across your own social networks.



### A Great time to Buy Used EVs

Tariffs for foreign autos will raise prices along with the federal EV tax incentive going bye-bye. However, right now prices on used hybrids and EVs appear to be dropping and could save you major moolah. A recent survey suggests that now is the best time for customers to go green.

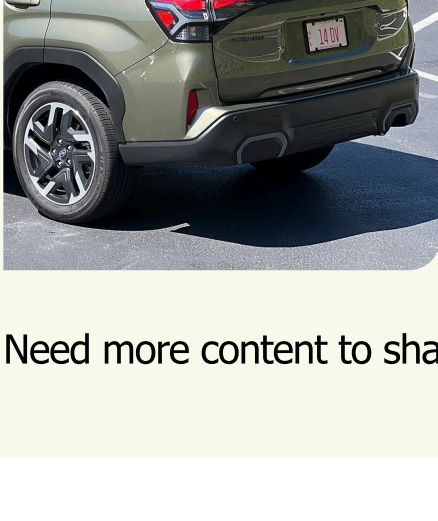
[Learn More](#) →



### EVs are Driving Oil Demand Down Worldwide

The adoption of electric vehicles is reducing the demand for gasoline worldwide. Other factors include a change in driving habits thanks to working remotely, and fuel efficiency due to hybrid cars. Oil demand will continue to drop over the next decade.

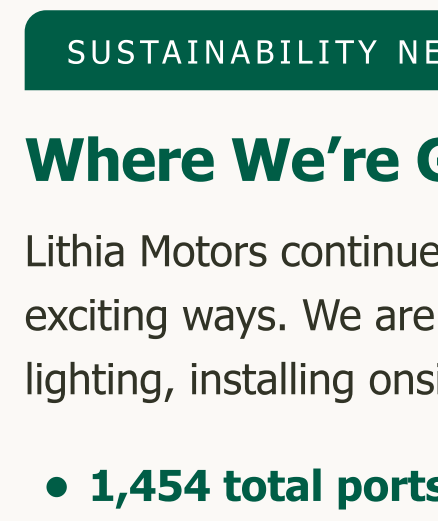
[Learn More](#) →



### Cadillac Optiq Review

Now that the Cadillac XT4 has been discontinued, the all-new, all-electric 2025 Cadillac Optiq will become the smallest SUV the brand produces. This compact luxury crossover has a lot to offer with luxe-level interiors and a lot of tech. Check it out.

[Learn More](#) →



### Subaru Forester Hybrid Review

Subaru is stepping up its game with the 2025 Forester Hybrid, delivering improved fuel efficiency, increased power, and a reasonable price bump compared to the standard model. Here's what you need to know.

[Learn More](#) →

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SUSTAINABILITY NEWS

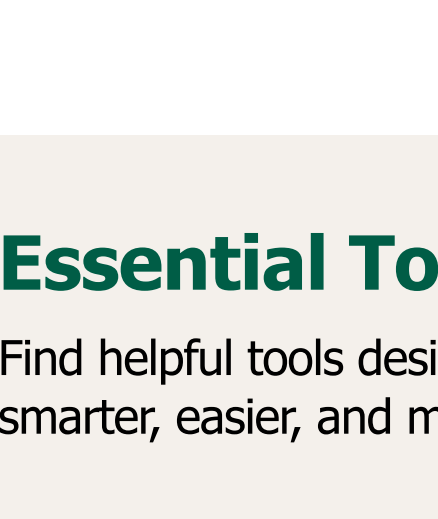
## Where We're Going

Lithia Motors continues to advance its sustainability goals in many exciting ways. We are adding DC Level 3 EV chargers, switching to LED lighting, installing onsite solar panel arrays, and more.

- **1,454 total ports** across Lithia, including **179 Level 3 chargers**
- The Energy Efficiency team recently completed a lighting gap analysis and identified LED upgrade opportunities at about 30% of our dealerships to **improve efficiency and lower energy costs**
- Toyota of Torrance solar systems are now online, marking the first end-to-end completion of an on-site solar install. In their first week, **the solar systems offset nearly 150%** of the store's electrical consumption

[Learn More](#) →

EVENTS



## Join Us at Electrify Expo Chicago

Electrify Expo 2025 is coming to Chicago's SeatGeek Stadium on September 13-14, 2025. Test drive the latest EVs, ride e-bikes and e-scooters, and stop by the GreenCars Garage for expert EV insights and myth-busting.

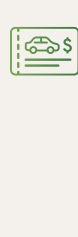
SeatGeek Stadium, Chicago, IL  
September 13-14, 2025

[Plan Your Visit and Get Tickets](#) →

## Essential Tools

[VIEW ALL](#)

Find helpful tools designed to make your EV journey smarter, easier, and more sustainable.



### GreenCars Buyer's Guide

Browse new and used sustainable vehicles with advanced filters for price, range, features, and more.

[Explore the Guide](#) →



### EV Matchmaker

Take a quick quiz to find the hybrid, plug-in hybrid, or electric vehicle that best matches your lifestyle.

[Try the Matchmaker](#) →



### EV Lease Deals

Find the latest lease offers on popular EV models and take advantage of limited-time promotions.

[See Lease Deals](#) →



### Personalized EV Incentives

Discover available federal, state, and local incentives tailored to your zip code and income.

[Check Your Incentives](#) →