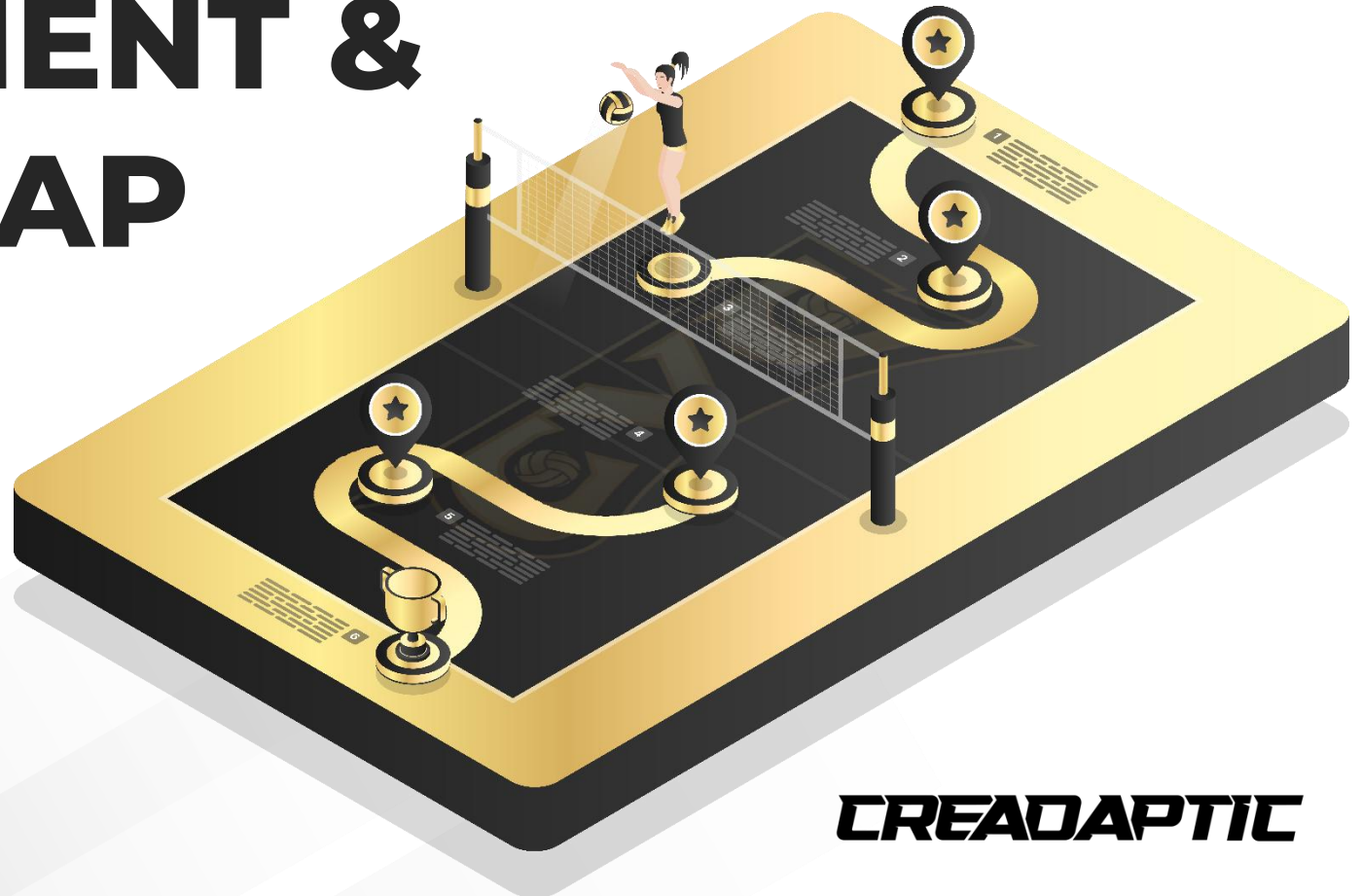




Creadaptic Volleyball Club

# MISSION STATEMENT & ROADMAP 2025



Queensland  
Government

**CREADAPTIC**

# OUR VISION

Be relentless in your pursuit.

## Introduction

Creadaptic Volleyball Club (**CVC**) is a not-for-profit, community-driven organisation committed to developing players, building lasting friendships, and creating inclusive sporting opportunities for all levels.

CVC was born from a passion for volleyball and community impact. It was established by the founder of Creadaptic, a progressive, values-led Australian company that believes in the power of sport to unite, empower, and uplift. Through a close, strong partnership, Creadaptic provides financial, operational, and strategic support, helping CVC deliver a high-quality experience for its members and the wider community.

Proudly affiliated with **Volleyball Queensland**, CVC delivers high-quality programs and training sessions, cultivates elite talent and success at all levels, and brings together a vibrant community of players from diverse backgrounds and experiences.

Our unique model reflects what it means to be 'Creadaptic': **bold in vision, grounded in purpose, and committed to doing good the right way**. Rooted in grassroots connection and committed to player development, we ensure our players feel supported, our standards remain high, and our impact extends far beyond the court.

Growing the game, protecting our players, and building something bigger than ourselves – together with Creadaptic, we dare to dream big, act with integrity, and always put our people first.

## Vision, Mission, and Values

**Our Vision:** *To be Queensland's leading force in volleyball, grounded in growth, driven by results, and recognised as the state's most-loved volleyball club*

**Our Mission:** *We lead in delivering experiences that demand effort, fuel performance, and build character in every volleyball athlete*

CVC core values include:

- Embrace the Challenge
- Be Seen, Be Heard
- Build with Humility and Integrity
- Win as a Team
- Dream Big and Execute
- Adopt an Ownership Mentality

## Scope and Timeframe

The CVC Roadmap will be implemented over the course of 2025. A number of key initiatives will be immediately implemented, followed by the development of medium and long-term actions that respond to evolving the Club's needs.

## Measuring Success

The roadmap will be regularly monitored and evaluated to ensure it is successful in achieving its aims. Specific measurements and indicators of success will be included against objectives in future implementation plans.

# ROADMAP

Our Initiatives

We are driven by **our vision**. We are driven by **our mission**.  
We are driven by **our values**. We are driven by **our culture**.

CVC provides an innovative roadmap to mark our goals and share our vision to be **Queensland's leading force** in volleyball, grounded in **growth**, driven by **results**, and recognised as the state's **most-loved** volleyball club.

	IN PROGRESS Q1 2025	COMING SOON Q2 2025	FUTURE H2 2025
GAME PLAY	<ul style="list-style-type: none"><li>- Pre-Season Training Program and Preparation</li><li>- Team and Coach Reveal</li><li>- Player Profiles</li><li>- Individual and Team Photo Shoot</li></ul>	<ul style="list-style-type: none"><li>- Games are Recorded</li><li>- Photo Albums</li><li>- VolleyConnect: Referral Program (go into a draw to win \$250)</li><li>- 2x Weekly Training Sessions</li><li>- Highlight Reels</li></ul>	<ul style="list-style-type: none"><li>- Gold Medal in Premier Volleyball League</li><li>- Gold Medal in at least 2 Tournaments</li><li>- Introduction to Beach Volleyball</li><li>- Annual Awards Night</li><li>- Wings of Fire Volleyball Tournament</li></ul>
US	<ul style="list-style-type: none"><li>- Coaching and Refereeing Accreditation</li><li>- Acquiring Blue Cards</li><li>- Volleyball Queensland Affiliation</li><li>- Jerseys Ordered</li><li>- Tier 1 Exclusive Jersey</li><li>- Membership Add-Ons</li><li>- Customised Payment Arrangements</li><li>- CVC Loyalty Program</li></ul>	<ul style="list-style-type: none"><li>- Social Events (once per month, such as paintball, escape rooms etc.)</li><li>- Regular Fundraisers</li><li>- Social Media Engagement</li><li>- Expansion to Junior Program</li><li>- Sponsorships &amp; Grants – Secure \$5,000+ in funding</li><li>- Discounted Supplements and Apparel from Creadaptic</li><li>- Private Volleyball Lessons</li><li>- Fortnightly News Articles</li></ul>	<ul style="list-style-type: none"><li>- Enhanced Insurance</li><li>- Sponsorships and Collaborations with at least 1 Organisation</li><li>- Gym Partnership</li><li>- CVC Off-Season Training Academy</li><li>- CVC Continent Cup</li><li>- CVC Merchandise Store</li><li>- Hall of Fame – Virtual Wall</li><li>- AI Balltime Statistics Tracking</li><li>- New State-of-the-Art Equipment</li></ul>