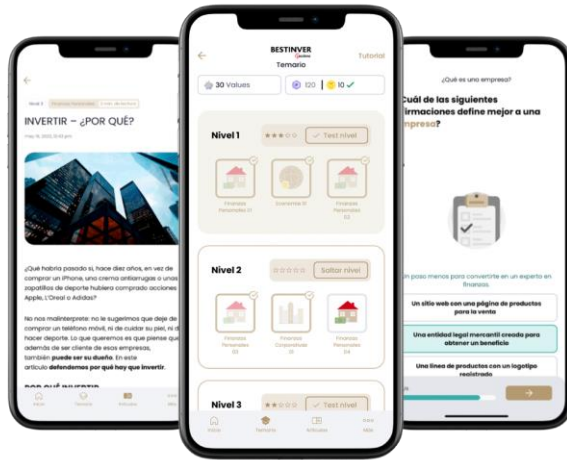


Business Model

B2B

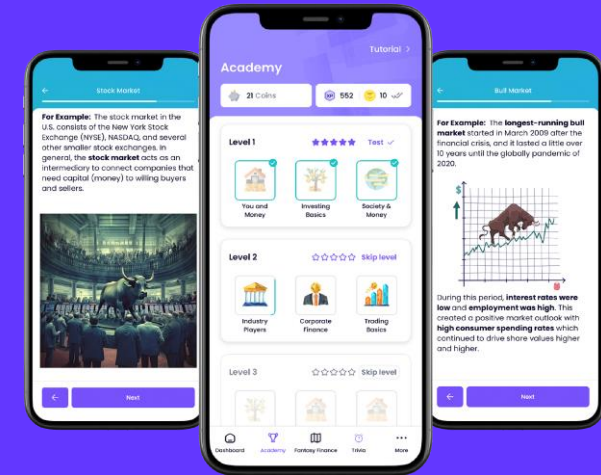


White Label Partners

Target Clients

- Banks
- Stock Brokers
- Asset Managers

B2C



50,000 Users

Revenue Streams

- Advertising
- Affiliated Marketing
- Premium Services

Business Model Details

B2B White Label Solution

Efrontiers' Money Masters is a versatile white-label platform that serves financial institutions seeking to educate their clientele and workforce. Beyond financial literacy, it's designed to support diverse learning initiatives, including corporate training, employee onboarding, and academic programs. Leveraging AI, Money Masters offers a customizable, gamified, and interactive learning experience adaptable to any subject matter

Monetization Strategy – We operate on a licensing model with 12-month contracts, fostering stable and committed partnerships.

B2C Money Masters Platform

Money Masters, with a vision to democratize financial education worldwide, houses a growing community of over 45,000 users, adding around 40 new users daily. This growth allows us to experiment with new learning methods and gaming elements to enhance the platform continually.

Monetization Strategy – Currently, Money Masters is a free platform, generating revenue through ads and affiliate marketing, including a notable partnership with Etoro. We plan to introduce premium accounts soon, adding a new revenue stream and offering users a richer experience.

