



## cecilia hübinette

Citizenship: **Swedish, Canadian & Italian**  
Based: **Berlin, Germany & Zurich, Switzerland**

Email ————— ceciliapgo@yahoo.com  
Phone ————— +491748899072  
Company ——— **204.ai** || Insta - 204nocontent.ai  
Portfolio ——— [www.ceciliahubinette.com](http://www.ceciliahubinette.com)

### education.

**Bachelor of Design, 2023**  
**Interaction Design Major**

Emily Carr University of Art & Design -  
Vancouver, Canada

### language.

**English** and **Swedish** mother tongue  
and intermediate in **German**.

### skills.

Design/UX Research, VJing, Visuals, AI  
Animation, User testing, Interactive  
Prototyping, Branding, Graphic  
Design, Wireframing, Copywriting,  
Design thinking, 3D modelling,  
Leadership, Business Strategy,  
Proposals and concept design

### tools.

Figma, Miro, Adobe Photoshop,  
Adobe InDesign, Adobe Illustrator,  
HTML/CSS, Rhino, Modo, Spline,  
ComfyUI, Runway, Kling, Capcut

### experience.

**Co-Founder & Art Director || 204-No Content**  
**2023 -**

As co-founder and art director at 204 I am in charge of everything design related in **204** and our studio, **RnA Studio** and partnering or collaborating entities. From graphic design, web design, UX/UI, web development to the more technical side AI animation, VJing and generative AI research as well as developmental aspect to the company such as marketing, business strategy, concept design, proposals and outreach.

**UI & Game Design || ET.AL**  
**2022 - 2023**

Part of a team to help create a prototype and proposal to be presented to investors for a game focused on climate change. As part of the UI team I was in charge of creating mood boards, branding, some asset creation, creating lore and creating the web page for that and creating gameplay as well as collaborating to help other teammates.

**Visual Designer || Spark & Mint**  
**2022 - 2023**

Assisting with design in a variety of projects and eventually leading to running a project from start to finish. Web design for an event designer & NFT project. Assisted in graphic design, web design, branding, research, copywriting and marketing for web3 based projects as well as leading the web3 reports (research, writing, design and image creation).

**Freelance Design**  
**2021 - ongoing**

Freelance graphic design (posters, flyers, business cards) for digital and print working mostly in the corporate world including: Nucleo, TechPartners, Orchestrate Pharama, BestNight BNVC, SportsAdvantage and HV Capital

### volunteer.

**NAG Home of New Hopes || Volunteer**  
**2019**

**Kathmandu, Nepal**

Assistant art teacher, taught art to kids of all ages between 3 - 18, helped with re-painting and fixing up the school, played with children, set up Halloween event for the children, celebrating local holidays of Nepal