

T
H
E

CC

THE CONVERSATION CLUB

THE CONCEPT

34 Bloomsbury is delighted to host The Conversation Club, an activation designed to bring women together with purpose through thoughtful events that motivate, encourage, and empower.

Each gathering is led by women with meaningful stories to share, sparking conversation, connection, and fresh perspectives.

Set in an intimate environment, these events go beyond networking, creating a sense of community where women can speak openly, share experiences and leave feeling inspired and confident.

From coffee mornings to talks, lunches, and live podcasts, every Conversation Club is designed to feel truly special.





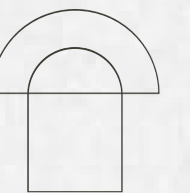
A WORD FROM OUR FOUNDER & DIRECTOR, ALEX SMITH

The Conversation Club was born from a passion to use 34 Bloomsbury not only to support women in business, but to create a welcoming, empowering hub for female communities.

As a woman in business myself, and the founder of two companies, I've experienced first-hand how powerful the support and guidance of female peers can be.

Building a community around me has been genuinely uplifting, and The Conversation Club felt like a natural way to share that same sense of connection and encouragement with others.

Ax





OUR HOUSE

Set in the heart of central London, 34 Bloomsbury is London's most versatile townhouse venue.

Refurbished to a high standard, the house offers a flexible layout that adapts to many styles of events from coffee mornings and networking sessions to intimate dinners, talks and live podcasts. It's a space designed for connection.

Since opening, 34 Bloomsbury has hosted a wide range of charity events, brand activations and photoshoots, showcasing just how adaptable and welcoming the house can be.

Whether you're planning a relaxed gathering or a more structured conversation, we would love to welcome you and your community. Every Conversation Club is created to feel thoughtful, special and beautifully hosted.



WHAT WE CAN OFFER

- Full use of the house across two floors and four rooms, plus back-of-house catering and storage space if required
- Access to our preferred supplier list for food and drink
- Guidance on layout, styling and the overall feel of your event
- Use of our furniture collection (brochure available)
- On-the-day support from the 34 Bloomsbury team



WHAT WE NEED FROM YOU

YOU:

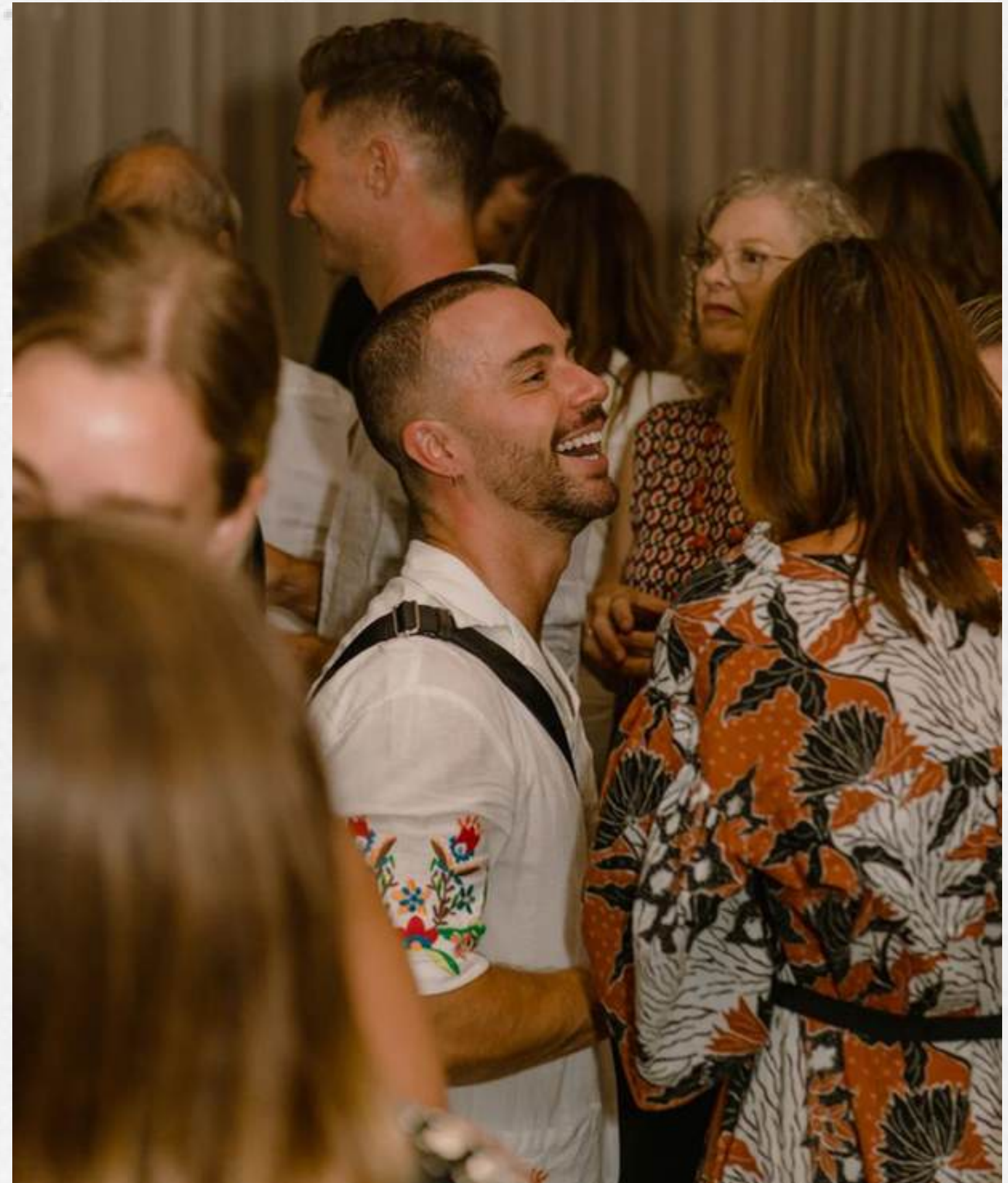
- A clear overview of your business and its story.
- How do you communicate your brand? Do you have an engaged social media following? Please share any relevant insights or metrics.

THE EVENT:

- Describe your proposed event, including purpose and goals.
- How do you plan to promote the event?
- Who is your ideal attendee, and how will you target them?
- Will you be partnering with other businesses or brands?
- Provide an overview of the event logistics, including dates, times And key activities.
- An assurance that all social media generated will mention the venue and The Conversation Club and all photos will be shared for the venues channels.

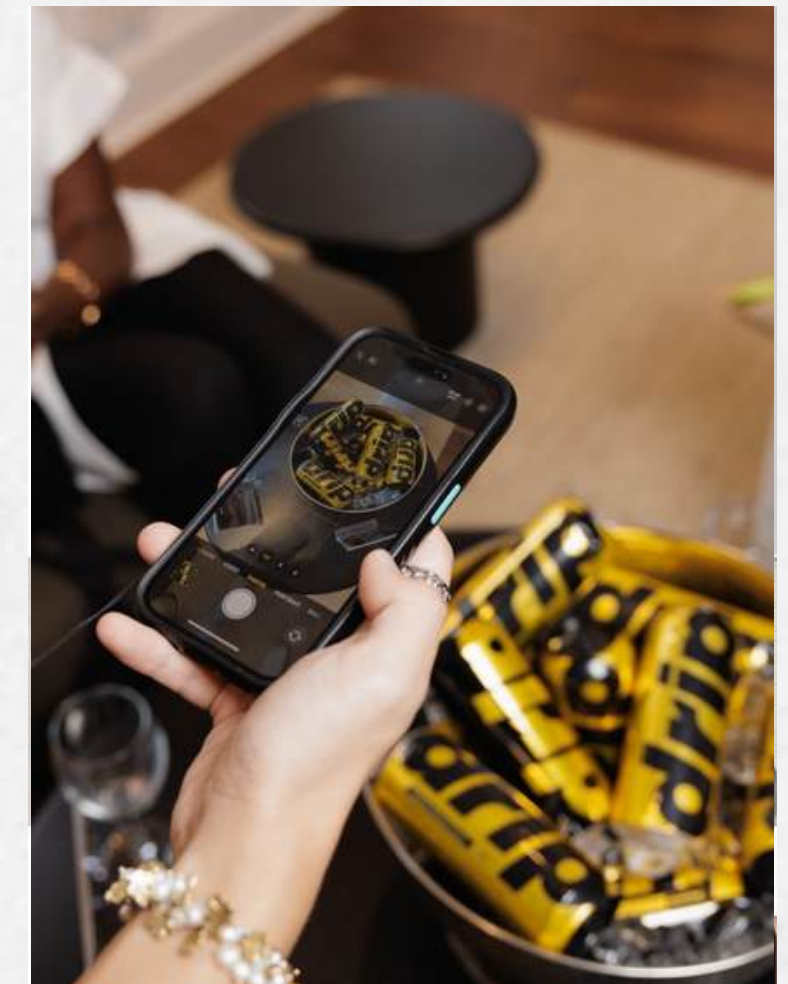
POST EVENT

- How will you communicate the outcomes or highlights of the event after it concludes?



GUIDELINES/RESTRICTIONS

- Each host is offered one 10-hour hire slot
- Access and exit times must be between 08:00 and 20:00
- If alcohol is served, a licensed security guard must be on site for the full duration - provided by you
- 34 Bloomsbury must be tagged in all social media and promotional content
- All Conversation Clubs take place between Monday 08:00 and Friday 17:00
- No drilling, hammering or fixing to walls
- Suppliers and vendors may only access the venue during your agreed hire time
- Any furniture moved in the house must be returned to its original place before departure
- Your preferred date is important to us; however, we may occasionally need flexibility as paid bookings take priority.
- Conversation Clubs are non-profit. If you choose to sell tickets, all proceeds must go to the funding of the event and / or a charity of your choice
- Depending on the scale/ticketing of your event, a post-event cleaning fee may apply





HOUSE OF CULTURE . HOUSE OF CONTENT . HOUSE OF CONVERSATIONS



THE CONVERSATION CLUB

WEBSITE

www.34bloomsbury.com

EMAIL ADDRESS

hello@34bloomsbury.com

PHONE NUMBER

+44 (0) 7946 545 606