

BIG WAY "WIN 1 YEAR OF FREE BIG WAY" GIVEAWAY

Official Terms & Conditions

1. Definitions

Big Way Rewards Member means an individual registered with the Big Way Rewards program.

Qualifying Purchase means a completed meal purchase made at a participating Big Way location during the Promotion Period using the participant's own Big Way Rewards account.

Grand Prize means the "Win 1 Year of Free Big Way" prize.

Promotion Period means August 1, 2026 at 12:00 AM (PST) through September 1, 2026 at 4:00 AM (PST).

2. Promotion Period

The promotion begins on August 1, 2026 at 12:00 AM (PST) and ends on September 1, 2026 at 4:00 AM (PST). Entries received after this time will not be eligible.

3. Eligibility

The promotion is open to legal residents of Canada (excluding Québec) and the United States who reside in a jurisdiction where Big Way operates and who:

Are the age of majority in their province, territory or state of residence.

Are registered Big Way Rewards Members (membership is free).

The following individuals are not eligible:

Big Way corporate employees

Big Way shareholders

Immediate family members (parent, spouse, sibling, child or household member) of Big Way employees or shareholders

Anyone directly involved in administering this promotion

4. How to Enter the Grand Prize Draw

Make a qualifying purchase using your own Big Way Rewards account.

Post a public Instagram Feed Post, Instagram Reel, or TikTok video featuring your Big Way experience.

Tag @BigWayHotPot.

Include the hashtag #YourPotYourWay.

Keep your qualifying post public until September 3, 2026. Entries that are deleted, made private, or otherwise unavailable before verification may be deemed ineligible.

Each qualifying post equals one (1) Grand Prize entry.

5. Daily Signature Tea Giveaway

Participants who share their Big Way experience via an Instagram Story and tag @BigWayHotPot are eligible for the Daily Signature Tea Giveaway only.

Three (3) daily winners will be randomly selected.

Instagram Stories do not count toward the Win 1 Year of Free Big Way Grand Prize.

Big Way reserves the right to verify eligibility before awarding any daily prize.

6. Multiple Entries

There is no limit to the number of Grand Prize entries.

Each Grand Prize entry must correspond to a separate qualifying purchase made using the participant's own Big Way Rewards account.

Multiple posts using the same qualifying purchase count as one (1) Grand Prize entry only.

The more eligible entries submitted, the greater your chances of winning.

7. Entry Verification

Big Way reserves the right to verify all entries, including matching entries to the participant's Big Way Rewards transaction history, confirming qualifying purchases, and requesting additional information. Entries that cannot be verified or do not comply with these Terms & Conditions may be disqualified.

8. AI & Manipulated Content

Only genuine photos and videos from an actual Big Way dining experience are eligible. AI-generated, AI-manipulated, or materially altered content intended to misrepresent an actual dining experience is not eligible.

9. Prize

One (1) Grand Prize winner will receive '1 Year of Free Big Way.'

Existing members: prize value is based on the winner's qualifying dining spend during the previous 12 months.

New members: prize value is based on one (1) \$30 meal in the winner's local currency per week for 52 weeks.

The winner receives whichever value is higher.

The prize will be issued as Big Way member credits, gift cards, vouchers or another redemption method determined solely by Big Way.

The Grand Prize may only be redeemed at participating Big Way locations in the winner's country of residence.

Prize has no cash value, is non-transferable and cannot be sold or exchanged for cash.

10. Winner Selection

Draw Date: September 1, 2026.

Winner announced September 3, 2026 after verification.

Winner will be contacted directly and announced on Big Way's official social media channels.

If the selected winner cannot be contacted, fails verification, is ineligible or does not respond within 14 days, Big Way may select an alternate winner.

11. General Conditions

Verify participant eligibility, qualifying purchases and submitted content.

Reject or disqualify incomplete, fraudulent, misleading, duplicate or ineligible entries.

Cancel entries that do not correspond to a qualifying purchase made through the participant's own Rewards account.

Disqualify participants who attempt to manipulate or interfere with the promotion.

Modify, suspend or cancel the promotion where necessary.

Substitute the prize with one of equal or greater value if required.

Interpret, amend or update these Terms & Conditions at any time without prior notice.

All decisions made by Big Way regarding eligibility, verification, prize valuation, winner selection, interpretation of these Terms & Conditions and administration of this promotion are final and binding.

12. Privacy

By participating, entrants consent to Big Way collecting and using their information to administer this promotion. Winners consent to the use of their name, likeness, city of residence and submitted content for promotional purposes where permitted by law.

13. Social Media Disclaimer

This promotion is in no way sponsored, endorsed, administered by or associated with Instagram, TikTok, Meta or their affiliated companies.

Frequently Asked Questions

Do I have to be a Big Way Rewards Member?

Yes. Membership is free and required.

Do Instagram Stories count for the Grand Prize?

No. Stories are only eligible for the Daily Signature Tea Giveaway.

Can I enter more than once?

Yes. Each entry requires a separate qualifying purchase.

Can I post multiple times from the same qualifying purchase?

No. Multiple posts from the same qualifying purchase count as one entry.

Can I use someone else's Rewards account or qualifying purchase?

No. Entries must correspond to your own qualifying purchase made through your own Rewards account.

Can multiple people enter if we dined together?

Yes, provided each participant has their own qualifying purchase recorded under their own Rewards account.

What happens if I delete my post or make my account private?

Your qualifying Instagram Feed Post, Instagram Reel or TikTok video must remain public until September 3, 2026. Entries that cannot be verified because the post has been deleted, made private or no longer meets the promotion requirements may be disqualified.

How is the prize calculated?

Existing members: previous 12 months' qualifying spend. New members: one \$30 meal per week for 52 weeks in the winner's local currency. The higher value applies.

How will the winner be contacted?

Directly using the contact information associated with their Rewards account and/or via direct message.

Are AI-generated images allowed?

No.