



GREEN CARPET DAY FOR THE NEXT GENERATION

ROLL OUT THE GREEN CARPET

WHEN

Friday, September 18

1:00 to 4:00 PM Eastern

WHERE

Everywhere

GreenCarpetDay.com

YOUR JOB

Host the lunch

Two or three guests, ages 20 to 40

Friday afternoon, a room full of people will sit in Vision Theater in Alpharetta and watch Green Carpet Day for the Next Generation on a 53-foot screen. Most of you won't be in that room. That's fine. The screen in your home or office works, if the right people are sitting in front of it.

HERE'S THE ASSIGNMENT.

Find two or three people between 20 and 40 who need to see this. Invite them to lunch at your home or office Friday. Feed them. Put the event on the biggest screen you have. Watch all three hours with them. Then ask them which speaker resonated most with them.



1

Find two or three
people, 20 to 40



2

Invite them to lunch
Friday



3

Feed them



4

Biggest screen you
have



5

Watch all three hours



6

Ask which speaker
resonated

Don't just send the link. Watch it with them.

THE LINK



A link gets opened on a phone between meetings and closed before the first speaker finishes.

YOUR TABLE



A person at your table, plate in hand, with you beside them, watches the whole thing.

Same message. Different outcome.

WHEN IT AIRS

1:00 Eastern. That's a late lunch in the East, lunch in the Central zone, an early lunch in the Mountain and Pacific zones. And if your table isn't ready at the top of the hour, no problem. Start when you're ready, drag the slider back to the beginning, and watch from the first frame. It's like an Apple Event. Nobody misses the keynote because they were ten minutes late.

TIME ZONE	STARTS	ENDS	YOUR TABLE
Eastern	1:00 PM	4:00 PM	Late lunch
Central	12:00 PM	3:00 PM	Lunch
Mountain	11:00 AM	2:00 PM	Early lunch
Pacific	10:00 AM	1:00 PM	Early lunch

Friday, September 18, 2026. Three hours, live from Alpharetta.

LATE TO THE TABLE? START WHEN YOU'RE READY.

← DRAG THE SLIDER BACK TO THE BEGINNING



Start when you're ready



Drag the slider back to the beginning



Watch from the first frame

WHERE TO WATCH

GreenCarpetDay.com

One address. No login. Test it on your screen before Friday.



SCAN TO OPEN

Your Checklist

One task a day. Check each one off as you go.

MONDAY

SEPT 14



Pick your guests.

Two or three names, ages 20 to 40. Call them today.

HERE'S WHAT TO SAY: THE INVITE SCRIPT, PAGE 4

TUESDAY

SEPT 15



Lock the location.

Your home or your office, whichever has the better screen and the quieter room. Never a restaurant, a bar, or a laptop on a table.

WEDNESDAY

SEPT 16



Set up the screen.

Biggest TV you have. Cast from your phone or laptop with AirPlay, Chromecast, or an HDMI cable. Sound through the TV or a soundbar, turned up. Play GreenCarpetDay.com on that exact screen so Friday holds no surprises.

AirPlay

Chromecast

HDMI cable

TV or soundbar, turned up

THURSDAY

SEPT 17



Order lunch.

Keep it simple and real: sandwiches, tacos, pizza, a salad, with water, soda, and coffee for the afternoon. Nobody remembers the menu. Everybody remembers being fed. Text your guests the time and your address.

FRIDAY

SEPT 18



Eat first, then press play.

If you start late, rewind to the beginning. Phones down, yours included. Watch all three hours. When it ends, ask one question: *"Which speaker resonated most with you?"* Then listen. The name they give you is the door to walk through next. Set the next conversation before they leave.

AFTER

FOLLOW-UP



Post it. Report it.

Post a photo of your room with **#RollOutTheGreenCarpet**. Send your leadership two things: who watched, and what's next for each of them.

The Invite



HERE'S WHAT TO SAY

My company is expanding, and we need financial educators. We're looking for people who see what's possible for them right now, and what it costs to wait. You were one of the first people I thought of. This Friday we're broadcasting a live event from Atlanta for people in their 20s and 30s. Think of it like an Apple Event. Come have a long lunch with me at my [home / office], 1 to 4, and watch it with me. You've got to see what we're doing. Can I count on you?

Say it on the phone. Two or three names, ages 20 to 40. Call them Monday. Name your place, and give your own time zone's window.



MAKE THE CALL

Two or three names, spoken out loud. Read the script above straight from the page.



GIVE THEM THE WINDOW

A long lunch at your home or office. Friday, September 18, 1 to 4 Eastern, or your local window.



SEND THE PREVIEW

After the call, text them the event preview video below so they know what they're walking into.



EVENT PREVIEW VIDEO

Green Carpet Day for the Next Generation

1 min 19 sec · vimeo.com/1185604022 · WealthWaveTV

Inside WealthWave's Vision Theater. Scan or share the link when you invite.



Friday, the green carpet runs through Alpharetta.
Roll yours out wherever you are.

#RollOutTheGreenCarpet GreenCarpetDay.com