



APPLIED R&D - PROTOTYPING - SOFTWARE COMMERCIALIZATION -
CUSTOM SOFTWARE - BLOCKCHAIN - CYBERSECURITY - AI SYSTEM
DEVELOPMENT - FRACTIONAL CTO - CONSULTING - UI/UX DESIGN



IRON FORGE OVERVIEW

Most business owners come to us with the same situation. They know something in their business is broken or could be much better, and they suspect software could fix it. What they don't know is what it should do, what it should cost, or who to trust to build it.

That's where we start. **Iron Forge is a U.S.-based** software commercialization firm that has taken 100+ products from an idea to something real and working. We help Iowa businesses and entrepreneurs build their product into a revenue-generating system.

WHY BUSINESSES CHOOSE US

- **Plain Language:** Not developer jargon; if we can't explain it clearly, we don't understand it well enough.
- **100+ Products Delivered:** Since 2016, from first-time founders to Fortune 500 brands.
- **Guaranteed Delivery:** We guarantee the delivery of your product for your scope of work.
- **No Outsourcing:** We have one in-house team covering strategy, design, and engineering, so nothing gets lost in handoffs.
- **Fixed-Price Development:** We provide a full fixed-price contract for development and design, eliminating the unknowns in hourly development.
- **Secure, U.S. - Based Small Business:** Fast, flexible, and ready.

WHAT WE DO

- **Custom Software Development:** Custom web and mobile applications, built from scratch or rebuilt from something that is already in use. Internal tools, customer portals, AI platforms, blockchain, marketplaces, dashboards, IOT integrations, and full platforms.
- **UI/UX Design:** User research, wireframes, and interface design all aimed to create software that's easy to use with minimal training.
- **Product Strategy (Discovery):** Deciding what to build first, what to cut, and how to launch something useful without spending everything on version one.
- **Ongoing Support:** Maintenance, improvements, and support after launch, so the software keeps working as the business grows.
- **Cybersecurity:** Secure-by-design development aligned with NIST 800-171 and Zero Trust principles. Complete system security audits and HIPAA compliance reviews.
- **Built it with AI?** We'll make it a reality. More and more people are building prototypes with AI tools. That is a great start and it's often the cheapest way to prove an idea. Our team can take this prototype and turn it into a commercialized product ready for consumer engagement and revenue generation.



GUARANTEE

No matter the project, we guarantee delivery of your product for the agreed-upon price and scope.

OUR ACCOLADES



Customers: 47 U.S. states, plus Australia, Canada, Caribbean, and the UK

Users: Millions of users served

#1 on Product Hunt

Rated Top Development Company on Clutch

CONTACT US

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DISCOVERY PROCESS

Nobody should sign a six-figure development contract based on a guess.

Our Discovery is a short, fixed-price engagement that turns a rough idea into a clear, written plan with real numbers attached.

Already have something built, including an AI-generated prototype? Discovery covers that too. We'll assess what you have, tell you honestly what's salvageable, and lay out what it takes to get it production-ready.

WHAT WE REVIEW

- **Your Business and Your Industry:** We want to understand everything we can to ensure we build a tailored solution to fit your needs.
- **The Problem You're Trying to Solve:** Our team of experts stay focused on your product's core problem so we can craft a targeted solution.
- **What Exists Today:** What currently exists in the marketplace, what is currently working, and what doesn't work.
- **Features and Functionality:** What the system needs to do to achieve expected outcomes in an intuitive way.
- **Users:** Who uses the product: their role, their motivations, their constraints, their workflow.
- **Goals:** Understand your goals both short- and long-term to ensure we build a system that can scale.
- **Existing System Review:** Any existing system, code, prototypes, designs, or documentation? We review it all. This ensures we have a complete picture of your system as it is today.

WHAT YOU WALK AWAY WITH

- **Discovery Document:** Your full requirements and system in writing. Any code assessed will also include a code review report.
- **API and Integration Recommendations:** 3rd-party systems needed to successfully build your solution.
- **Complete Development Considerations:** Understand how we will build your system, from infrastructure to features.
- **Realistic Timelines:** A complete roadmap outlining the timeline estimates for your deliverables.
- **Fixed-Price Proposal:** Transparent, feature-based pricing.

Free Consultation

1

No cost, no obligation call to understand your business/idea and see if we are a good fit.

Discovery Kickoff Call

2

Starts 7 - 10 days after signing. 1 - 2 Hour Zoom call with an expert team chosen based on your business needs.

Deep Dive

3

2 - 3 working sessions to walk through your idea and business, documenting the entire process.

Your Document Review

4

We walk through your document with your team to ensure we fully understand your idea and business.

Your Plan

5

A written roadmap, fixed-price quote, and real timeline expectation. No obligation to build with us.

Your Budget

6

No matter your budget, we will work to find the solution that fits your needs.