



LOS ANGELES COUNTY
DEPARTMENT OF
MENTAL HEALTH
hope. recovery. wellbeing.



Hollywood 2.0 Concept Note: Job Placement for Target Population

The Department of Mental Health is seeking concepts from our Community Workgroups on innovative ideas to implement in the Hollywood 2.0 Pilot Project. Please note that timing and funding source will also guide which ideas the Department is able to move forward with.

Primary Purpose (check at least one):

Increase access to mental health services	
Increase quality of mental health services	
Promote interagency collaboration related to mental health services, supports, or outcomes	X
Increase community and peer collaboration and input regarding mental health service delivery in the Hollywood area	

Project Approach (check at least one):

Introduces a new mental health practice or approach	
Makes a change to an existing mental health practice that has not yet been demonstrated to be effective, including, but not limited to, adaptation for a new setting, population, or community. (Include how they will engage with the other Hollywood 2.0 providers in the description)	
Introduces a new application to the mental health system of a promising community-driven practice or an approach that has been successful in a non-mental health context or setting	X
Participating in a housing program designed to stabilize a person's living situation while also providing supportive services on site	

Working Title of Proposal	Job Exploration, Placement, and Support for Target Population
Target Population (including age group, any clinical requirements (e.g., diagnoses, co morbidity, housing status, etc.))	☐ 0-5 Yrs ☐ 6-15 Yrs ☒ TAY 16-21 Yrs. ☒ TAY 22-25 Yrs ☒ Adults 26-59 Yrs ☐ Older Adults 60+ • Open to discussion about employment path (bridge to employment) • Ready, willing, and able to start their job search

	Can work independently, and can consider the benefit of potential options (nontraditional employment v education v certificate v competitive, etc.)
Need and/or Service Gap Addressed	- Workforce development with wrap-around case management services, especially beyond TAY population. - Experience indicates that people above 25 YO have much fewer resources available. - Making connections with job-seekers and employers in need of talent. - Developing relationships to support retention/future placements - Builds Hollywood community resilience/economy - Job retention: people have an easier time obtaining a position and more of a challenge maintaining the position over time - Training will be required on how to stay employed, manage stress and deadlines, develop interpersonal relations, how to self-manage in a work environment
Two Sentence Description of Proposal	Contract with experienced provider(s) to prepare individuals for the interest exploration and individualized job search (resume, practice interview, computer/phone access, interview clothing, transportation assistance, match (perm or temp to perm - <i>if this entity IS the employer as in a social enterprise</i>) clients with employers, and to provide retention support. Clients work closely with an employment specialist/case manager throughout to address needs extending beyond employment, such as food insecurity, sobriety, mental health and housing.
Estimated Annual Program Costs	>1M ☐ <u>1-3M</u> <u>3-5M</u> <5M ☐ (highly dependent on program size and number served)

Community Partners	• Center for Employment Opportunities • Chrysalis • Homeboy Industries • LA Conservation Corps • My Friend's Place • Covenant House • Hollywood Food Coalition • The Center • Pacific Clinics • SAMHSA • LA:RISE • Hollywood WorkSource Center • Dave Pilon/Paul Barry • Other Hollywood Partners • Hollywood Staffing Agencies
Implementation Issues/Challenges	• Funding: rent for space, communications, mileage • Workforce: competitive compensation for hourly staff at provider entities for retention - consistency of staffing provides stability for potential client/worker. Identifying opportunities to employ individuals with lived experience. • Private, easily accessible space with parking - leases? - for client meetings and group workshops • Pace at which can build relationships with employers and generate interest • Identifying if employer incentives would be helpful • Level of upskilling support (aka scholarships for training) available to clients. Also including: tuition, books, certifications, supplies. • Require generous financial resources/flex funds (grocery gift card, uniform for job, transportation assistance, rental assistance, etc.) for clients. • Coordinating services across providers with different areas of expertise – for

	instance, in-depth case management and workforce development • Establishing realistic outcome expectations • Banking? Benefits? Use of a credit union for direct deposit? • Skills training for Providers in informational interviewing - so that providers can efficiently help the client understand options and paths forward • Client access to technology • Technology for the providers • Depth of services v # of clients served: recommend smaller caseloads for impact • How does this concept note idea relate/integrate with Supportive Employment concept note ideas • How to coordinate if there is more than 1 provider working on this program
Short-term Goals/Outcome	• Build out infrastructure to deliver programming, including identifying partners/network of partners • Deliver presentations on services at known gathering places of potential clients to build awareness of service • Enroll clients to begin work with case manager • Identify business networks/influencers/politicians who can make connections with employers • Greater sense of self-worth, ability to manage ADLs, compliance with treatment plans, realistically evaluate personal plans
Long-term Goals/Outcomes	• Trusted case management and job placement program → word of mouth referrals • Programming informed by and tailored to the needs of clients • Network of employers in and around Hollywood • Community resilience/economic growth



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	• Fewer individuals cycling through streets, jails, hospitals • Clients employed for greater lengths of time: 6 and 12 month benchmarks ideal • Replication/growth of program
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