

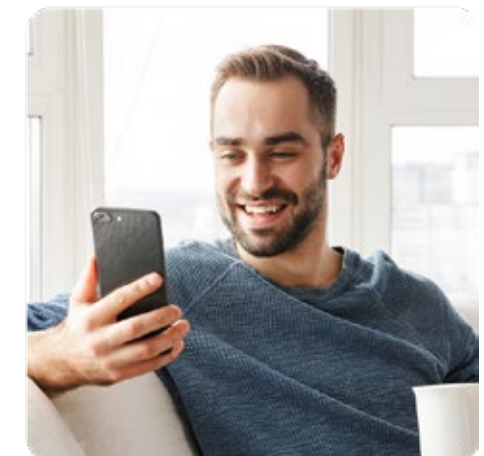
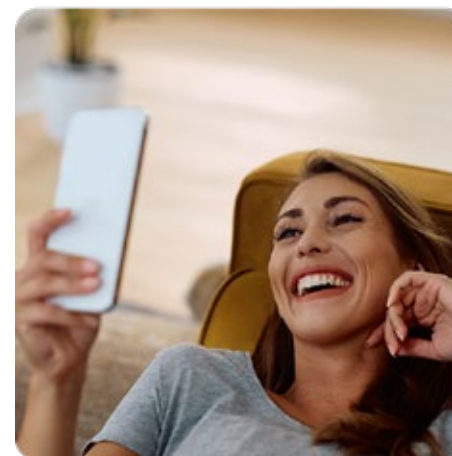
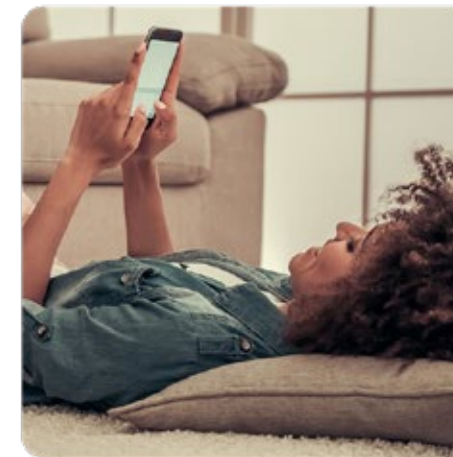
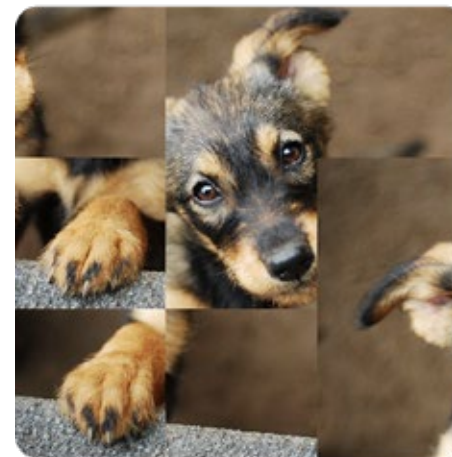
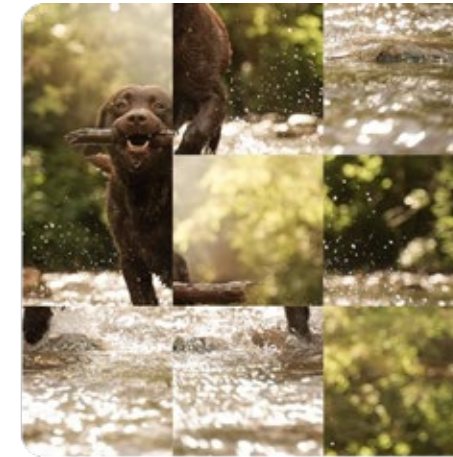


# INTRIGUE The Slow Social Network



# VISION

**Intrigue** is a new application that aims to **bring relational and individual values** between people **back to the forefront**, restoring their centrality and responsibility. Intrigue aims to increase the quality of interactions, give more space to reflection instead of instant reactivity, **and promote authentic connections** instead of “hit-and-run” engagement.



INTRIGUE APP







# SLOW SOCIAL

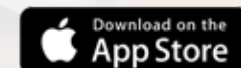
**Intrigue is a Slow Social**, or rather a new way of communicating SLOW.

Today, being **SLOW** means going **against the grain**, but we feel that now is the right time **to change, revolutionize, and reclaim interpersonal values.**

We believe that there is now a need to return to SLOW, to return to the communicative, emotional, and psychological pleasure between people in a one-to-one way, everywhere and at any age.



INTRIGUE APP





# LIKE IN THE OLD DAYS

**Intrigue wants to offer everyone** the pleasure of returning to reasoning, **emotions, attention, and taking the time necessary for interactions**, saying no to superficiality.

**With Intrigue**, you go back a little to the past, like an old postcard. If you want to impress someone, **you have to apply yourself, you have to take the time and attention to please someone.**



INTRIGUE APP





# SOCIAL NETWORKS ON THE VERGE OF COLLAPSE

Today, communication is hyper-fast and generalist. Soon, Instagram/TIKTOK videos will have to be so short that we won't even have time to watch them.

**According to some authoritative research, we are very close to an implosion of the social media system.**

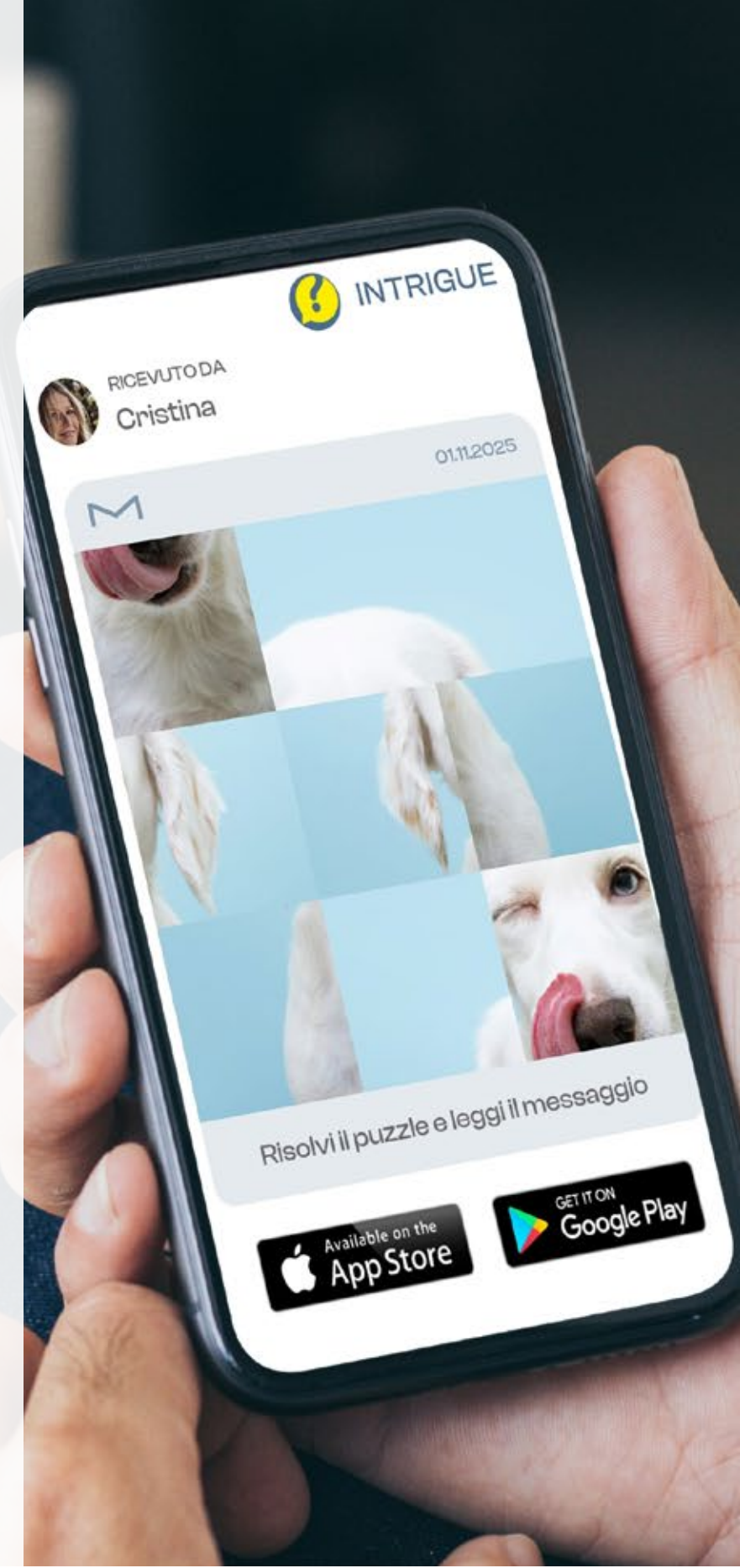
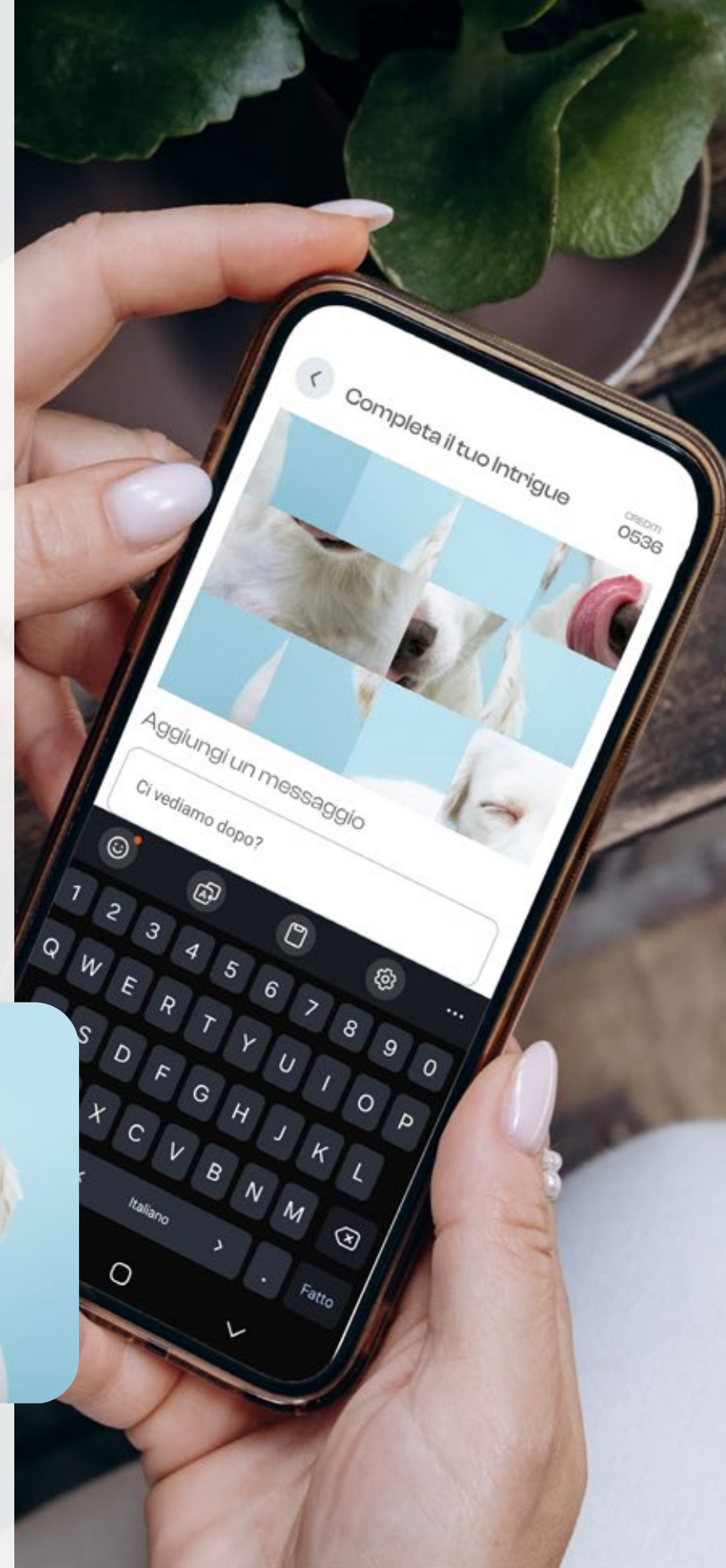
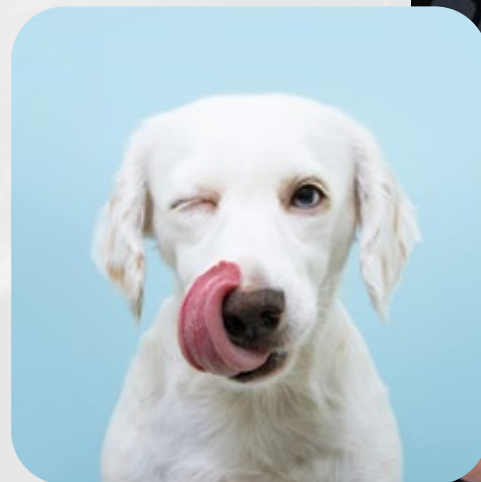




# INTRIGUE APP

**Intrigue is very simple: choose an image, a word, the type of puzzle, and then send.**

**For the recipient, it's pure excitement: solve the puzzle and discover the message.** We're on the Apple Store and Google Play. **Intrigue is free.**





# INTRIGUE EDU

**Intrigue is also EDU**, an extraordinary opportunity to promote culture and knowledge every day with the same one-to-one emotions.

**EDU is a comprehensive educational service where you learn something new every day while having fun.**



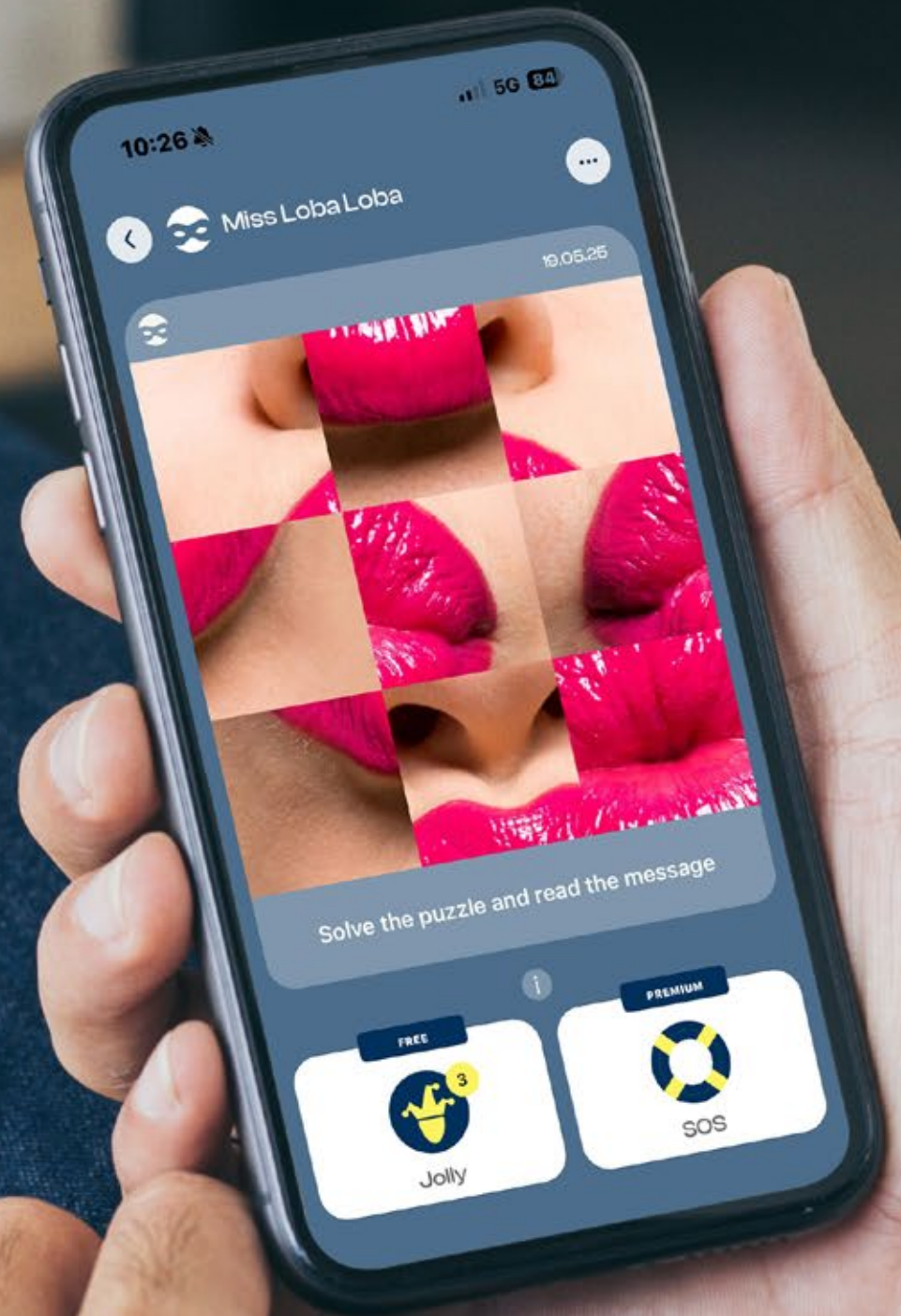


# MYSTERY



**Intrigue**, when you send messages, **offers you the option of remaining anonymous with Mystery.**

**Mystery is a fun way to be COOL and play with emotions.**





# INTRIGUE BUSINESS

**Intrigue** is also an extraordinary opportunity for companies.

**With Intrigue Business, you** can reach your customers in a one-to-one way, achieving unique results at little costs.





# INTRIGUE BUSINESS



**FOUR SEASON**  
MANAGING DIRECTOR | MILANO  
Christopher La Chapelle

*Four Seasons Hotel*  
**MILANO**

Entra nel magico mondo di  
Four Seasons Hotel

**VERIFICA LE TARIFFE**

**FOUR SEASON**  
MANAGING DIRECTOR | MILANO  
Christopher La Chapelle

Solo per te, solo oggi, il 20%  
di sconto. Inserisci i tuoi dati  
per bloccare l'offerta.

**BLOCCA OFFERTA**

**FOUR SEASON**  
MANAGING DIRECTOR | MILANO  
Christopher La Chapelle

Solo per te, una colazione  
omaggio presso il nostro bar.  
Prenota ora giorno ed ora per  
non perdere questa  
occasione.

**PRENOTA ORA**

**EACH OPTION LEADS  
TO INTERACTION**



# INTRIGUE BUSINESS

**Every occasion is a good occasion!** Send an Intrigue to your customers.

**With Intrigue, you can talk to your customers one-to-one at any time.**







# VALIDATION WITH UNIVERSITIES

**Intrigue** has become the subject of interest for various faculties throughout Italy as a **pioneer of Slow Social.**

## FEEDBACK

- Need to slow down social media use and **prioritize the quality of interactions.**
- Intrigue is effective in **promoting healthier behaviors.**





# COMPARATIVE TABLE

Intrigue redefines the very concept of digital society.



SLOW SOCIAL AUTHENTIC

INTERACTIONS NO SUPERFICIALITY

YES TO EMOTIONS

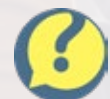
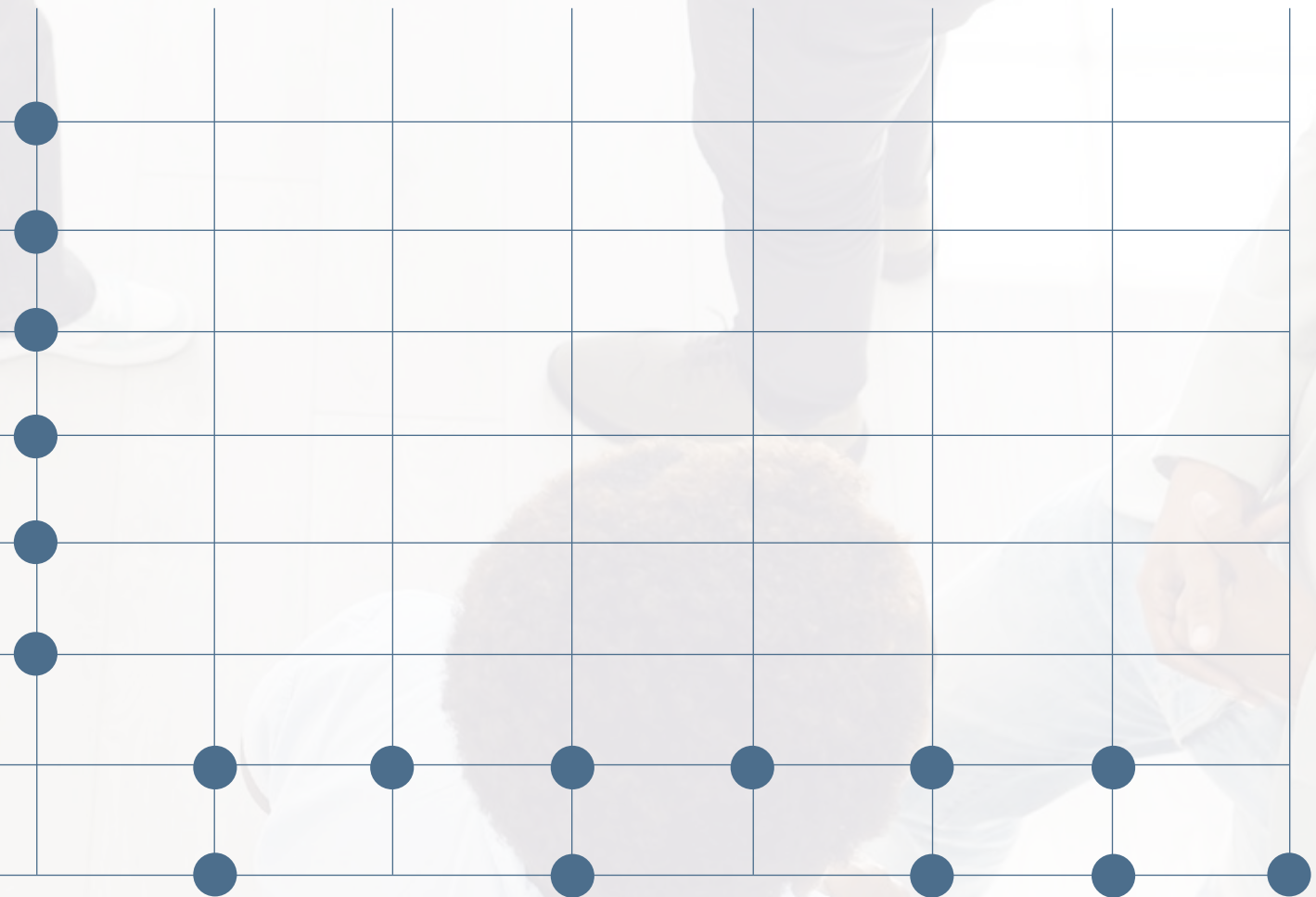
REASONING AND ATTENTION

ONE-TO-ONE PSYCHOLOGY 360°

CULTURE AND KNOWLEDGE

SEARCH FOR LIKES

ADMIRATION AND ESTEEM



INTRIGUE APP





# BUSINESS MODEL

## REVENUE MIX

- Microtransactions (B2C)
- Educational/cultural partnerships
- Future B2B projects  
(digital wellbeing for companies)

## USE INTRIGUE APP TODAY FOR FREE

### CREDIT SYSTEM IN / WALLET

- IN-APP PURCHASE

### Use credits

Send in incognito mode  
Puzzle solution with SOS

### Earn credits

Bonus credits for sending Intrigue EDU  
(educational messages)

### Purchase credits

Apple Pay / Google Play / Credit Card

**Today, using the Intrigue app is free**

In fact, there is a generous welcome credit package to try out all the features.





# WHAT WE ARE LOOKING FOR

**Intrigue is looking for an industrial partner** who shares our vision.

TOGETHER WE WANT TO DEVELOP

- **Product:** software evolution and new features
- **Partnership:** seeking collaborations for the development of Intrigue EDU and Intrigue Business
- **Marketing:** bringing Intrigue and Slow Social to the world





# CONTATTI

**Intrigue** is therefore not just a new social network, but a **rethinking of the very concept of digital society**. In an increasingly fast-paced and fragmented world, its proposal to slow down and deepen connections could respond to a growing need for more authentic and meaningful connections.

**Universities and the media see Intrigue as a revolutionary project. If you like Intrigue and have suggestions, call us now!**

[wm@intrigueapp.com](mailto:wm@intrigueapp.com)

[nicola@intrigueapp.com](mailto:nicola@intrigueapp.com)

[cristiano@intrigueapp.com](mailto:cristiano@intrigueapp.com)

[www.intrigueapp.com](http://www.intrigueapp.com)      [@intrigue\\_app](https://www.instagram.com/intrigue_app)



INTRIGUE APP



INTRIGUE