

How does it work?

The Cells



1 Cell=1 Night

The “Cells” are DanceHive’s Currency, meaning that a Dancer will “spend” Cells in order to be hosted and will “gain” Cells whenever offering hospitality to a fellow dancer. This system is aimed at promoting equal exchange and propelling collaborations. In case Dancers are unable to host, they can purchase Cells through the platform, at a symbolic price. If I host as much as I’m being hosted, I use the platform for free

Partners



Our Partners are Dance Companies, Schools, Festivals and Events, that want to benefit from our vibrant community, and have therefore purchased in advance a number of Cells that they are able to offer to dancers that wish to take part in their events, so they can accommodate for free through DanceHive.

Prizes



Users that host and have therefore gained of Cells, can redeem exclusive prizes offered by our Partners and Ambassadors, such as tickets to dance performances, discounts to their dance events, dance apparel, and much more.

Our Partnerships



	Bronze	Silver	Gold
Visibility on Platform	✓	✓	✓
Events publication	✓	✓	✓
Logo on the platform	✓	✓	✓
1 Collaborative IG Post		✓	✓
Discounts on Newsletter		✓	✓
1 Collaborative IG Reel			✓
Unlimited Cells			✓

Perks



Bronze

99 Euros/year

Our Bronze Partnership is imagined for entities that intend to invest in promotion with a low budget, and without the obstacle of algorithms. Bronze Partners have the possibility to:

- appear in the search results, under the city they're located in
- publish all the events they want, throughout the year
- appear in our Partner List
- Logo on the platform

Silver

**389 Euros +
700 Euros worth of
discounts to your events**

When you cannot pay with money, pay with opportunities! In addition to Bronze perks, Silver Partners also have:

- ability to offer discounts to our community through the platform
- appearance in our Newsletter, due to the discounts they have offered
- 1 collaborative IG post

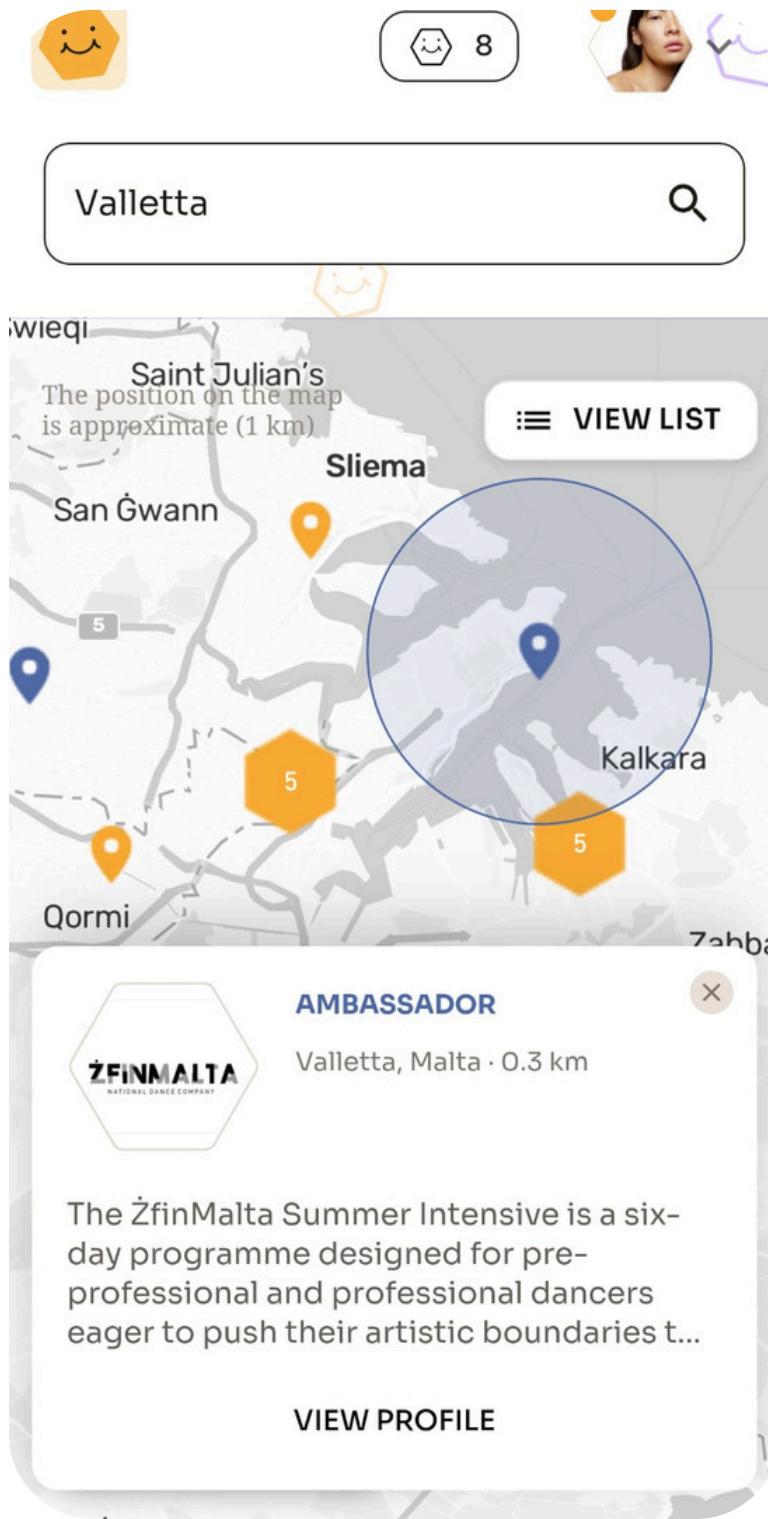
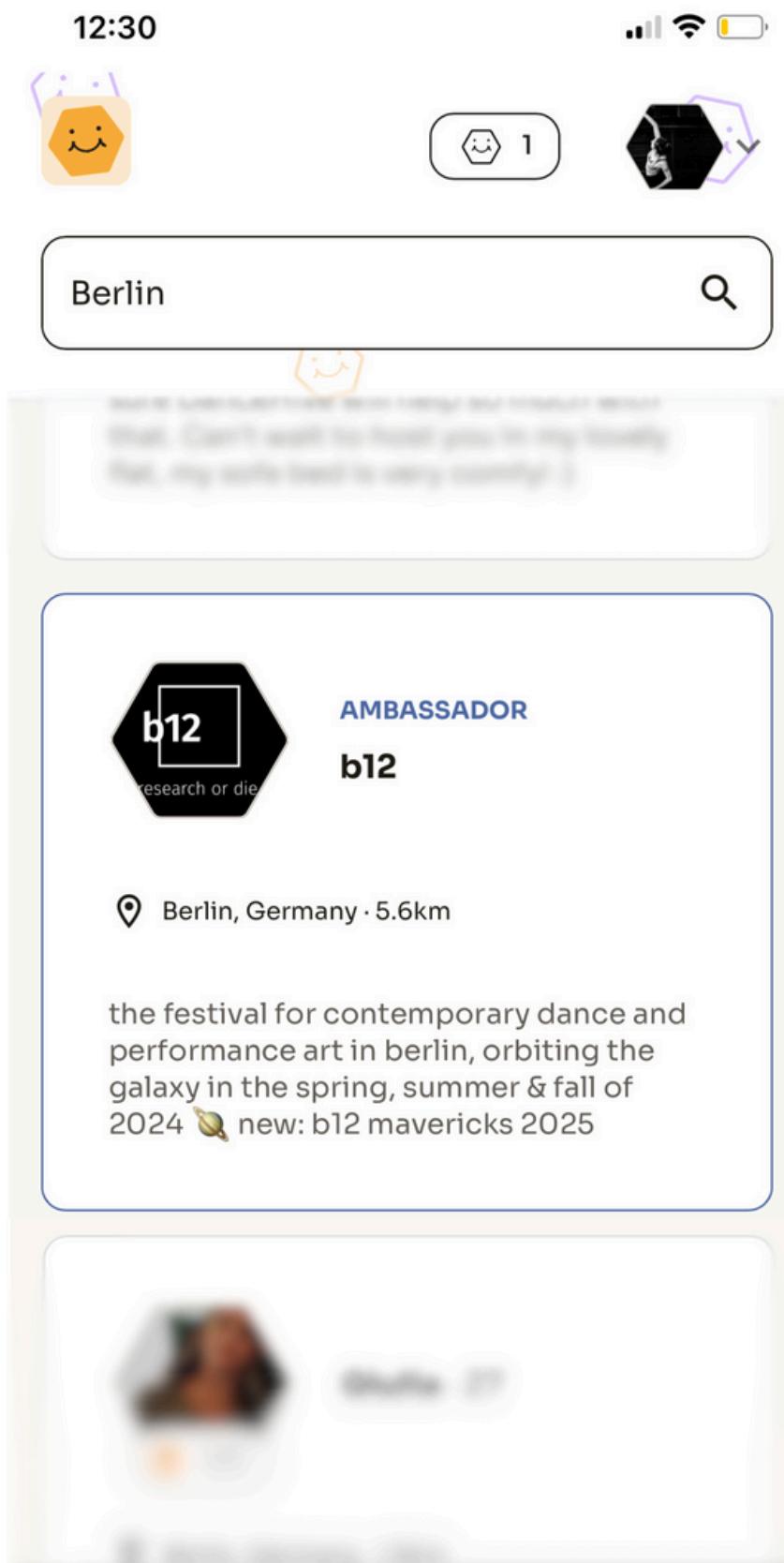
Gold

1089 Euros/year

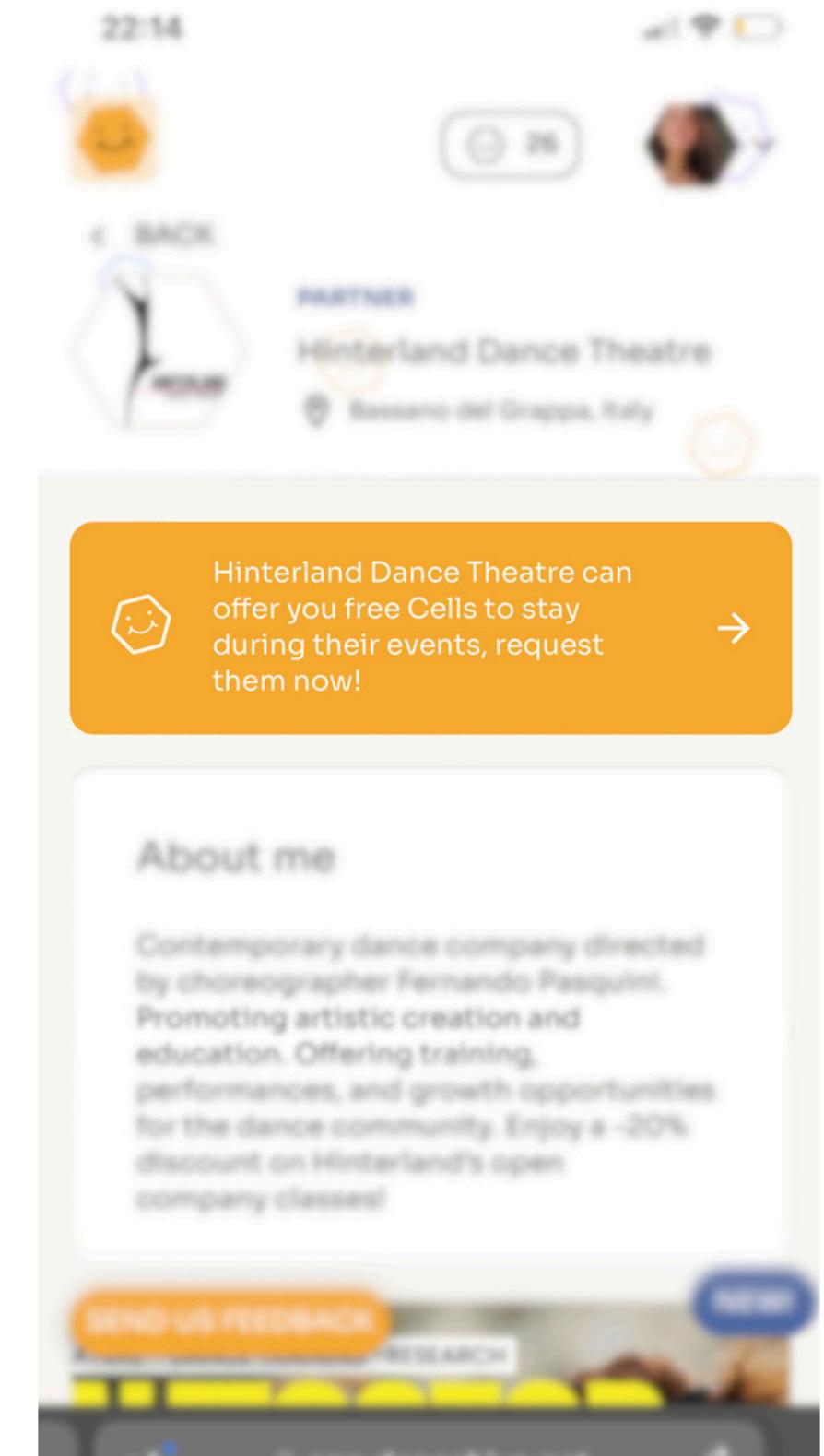
Our Gold Partners have something different, they truly care about the dance community and want to support it throughout their journey. To do so, in addition to all other perks, they also have:

- Unlimited Cells to offer to dancers interested in attending their events, so they can accommodate for free.
- 1 collaborative reel

Appear in the research and in the map



Offer Cells to dancers



Publish all
your events



Appear in our
Newsletter

DanceHive's core

Problem

The idea for DanceHive emerged from the founders' personal experience, as passionate dancers, frequently facing challenges in finding affordable and safe accommodation while traveling for auditions, workshops, and performances.

Solution

Recognizing the lack of a reliable support system for dancers on the move, they were inspired by the models of home-sharing platforms.

Product

DanceHive was born in December 2023, it is a platform tailored for the dance community, addressing travel challenges and promoting solidarity, cultural exchange, and shared growth. The founders' firsthand experiences and understanding of dancers' needs were the driving forces behind DanceHive's development.



Lidia Caricasole and Luca Parolin
Founders