

Terms & Conditions
RebelDot x Visa Cash App Racing Bulls F1™ Team Activation

Date: 5th of August, 2026

Location: C'est la Vie Restaurant, Cluj-Napoca, Cluj County, Romania

These Terms and Conditions (hereinafter referred to as "T&C") govern the participants' engagement in the RebelDot x Visa Cash App Racing Bulls F1™ Team Built for Speed Activation (hereinafter referred to as "RebelDot x VCARB Built for Speed Activation" or "the Activation"), establishing the applicable rules, the conditions of participation, and the privacy practices concerning the processing of personal data, as further detailed in the Privacy Policy attached hereto as Annex 1.

By checking the designated consent box on the web app and participating in this Activation, you confirm that you have read, understood, and fully accepted these T&C, as well as the attached Privacy Policy Annex (which forms an integral part of these T&C).

1. ACTIVATION ORGANIZER

- 1.1. Organizer of RebelDot x VCARB Built for Speed Activation is **RebelDot Solutions SRL**, a romanian company with headquarters in Salicea, 104F Main Street, Ciurila, Cluj County, Romania, registered with the Trade Registry under no. J2018001724122, fiscal code RO39271439, (hereinafter referred to as "the Organizer").
- 1.2. The Activation is conducted in collaboration with Visa Cash App Racing Bulls F1™ Team (hereinafter referred to as "the Partner"). The Organizer is solely responsible for the technical implementation, operation of the activation, and the processing of participants' personal data. The Partner's involvement is strictly limited to granting the right to use specific intellectual property elements (e.g., car livery, race suits) for this Activation. The Partner acts neither as a data controller nor as a joint controller and assumes no liability whatsoever regarding the Activation's technical functionality or data processing.
- 1.3. To ensure participants are fully informed, these T&C are available in digital format on the Organizer's website at <https://www.rebeldot.com/blog/built-for-speed-terms-and-conditions>, and can be accessed via the main QR code displayed at the event.

2. DURATION AND LOCATION OF THE ACTIVATION

- 2.1 The Activation is being held on 5th of August 2026, at C'est la Vie Restaurant, located in Cluj-Napoca, 48-54 Constantin Brancusi Street, Cluj County, Romania (hereinafter referred to as "the Location").

- 2.2 The Activation is scheduled to begin at 5:00 PM and terminate at 3:00 AM ("the Activation period"). The Organizer reserves the right to modify this period at its sole discretion. Any such modifications will be communicated publicly via the Organizer's social media channels or updated directly at <https://www.rebeldot.com/blog/built-for-speed-terms-and-conditions>.
- 2.3 Upon expiration of the Activation Period, the Organizer shall bear no further liability and expressly disclaims any ongoing obligations or claims arising from, or related in any way to, the participant's involvement in the Activation.

3. ELIGIBILITY

- 3.1. Participation in this Activation is exclusively permitted to individuals who have reached the age of 18 at the time of participation. By scanning the QR code available at the location and engaging in the Activation, the participant warrants that they meet this age requirement.
- 3.2. Participation in this Activation is exclusively permitted to individuals who have previously and expressly accepted, via the web app, the present T&C, as well as the Privacy Policy. By doing so, the participants acknowledge and agree to be bound by these rules.
- 3.3. The Organizer reserves the right to cancel the registration of any Participant who does not comply with the present T&C.

4. ACTIVATION MECHANISM

- 4.1. This Activation utilizes advanced digital technology to place a real, identifiable person into branded VCARB settings and create an AI generated live photo (as defined below, also referred to as "the Asset"). The final generated asset will digitally integrate the participant into the Partner's official racing suit, with the VCARB F1 team's official car and livery visibly displayed in the background.
- 4.2. To participate in the Activation and interact with the digital photo setup, Participants must complete the following mandatory steps:
 - **Access:** The participant scans the primary QR code provided at the Activation corner using their personal mobile device, which opens the dedicated Activation web app.
 - **Capture the photo:** The participant is required to capture a live photo using their device's camera. For the avoidance of doubt, the term "photo" includes, by way of example and without limitation, a front-facing picture (selfie), a portrait, or a photograph taken by a third party, **but expressly excludes any pre-existing or uploaded images**. By checking the mandatory consent box within the Activation interface prior to generating the digital asset, the participant expressly declares

and guarantees the ownership or authorized use of the captured image. If the participant captures a photograph featuring another individual, or a photograph in which a third party holds intellectual property rights, the participant warrants that they possess all necessary rights and have obtained the express consent of that individual (and/or copyright holder) to use the image for the purposes of this Activation.

- **Data Input & Consent:** For the next step and before the photo or any other data is submitted for processing, the participant is required to input their First Name, Last Name, and a valid Email address (for the purpose of delivering the final asset and, optionally, to grant the Organizer the right to contact the participant for marketing purposes, such as, but not limited to, communicating future events held by the Organizer, newsletters, etc.). Before proceeding, the participant must explicitly accept these T&C and the Privacy Policy (Annex 1) by checking the designated consent boxes, as follows:
 - *"☐ I agree to the T&C and Privacy Policy. I confirm I own the rights to this photo (or have all necessary consents) and I expressly agree to its AI processing and delivery via email."*
 - *"☐ (optional) I agree to receive marketing communications, news, and updates on future events from the Organizer via email."*
- **AI Generation & Processing:** Upon submission and consent, the provided photo is securely transmitted to Google, acting simultaneously as the AI System Provider (under applicable AI regulations) and strictly as the Organizer's technical Data Processor (under data protection laws), to generate the final digital asset. The processing is conducted securely via Google Cloud's Vertex AI platform. During the processing timeframe, a loading screen will be displayed, providing the participant with informational content regarding the process. The final digital asset is AI-generated, carries an embedded SynthID machine-readable watermark, and will feature a visible "AI-GENERATED" label burned into the pixels of the image. Additionally, the participant acknowledges and agrees that the final asset will include specific promotional elements, such as the Organizer's and/or Partner's logos, watermarks, or co-branding mentions (e.g., VCARB × RebelDot). For the avoidance of doubt, the aforementioned labels shall be visible on both the digital version of the asset and its physical form, should a printout be requested.
- **Output & Delivery:** The final generated digital asset is automatically delivered to the participant via the email address provided. Additionally, the participant will have the on-screen options to download the final generated asset, request a printed version (if available on-site), and share it directly on their social media platforms (such as, but not limited to Instagram, X, Facebook). When choosing the social media sharing option, a pre-set, AI-generated caption (including relevant tags for the Organizer and the Partner) will be automatically provided. The

participant has the technical option and full liberty to edit and/or modify this pre-set description before publishing the post.

- **Social Media Tagging:** On-site representatives may encourage participants to share their generated photos on social media and tag the Organizer and the Partner. Such actions constitute User Generated Content (also "UGC") and are governed by these T&C, allowing the Organizer and/or the Partner to repost the materials on its official channels.

5. CONSENTS

5.1. By explicitly accepting these T&C through the designated checkbox in the web app interface, the Participant expressly understands, acknowledges, and consents to the following:

- **Property of the provided photo:** By checking the mandatory consent box in the interface, the participant expressly declares and warrants the ownership or authorized use of the captured image, confirming they possess all necessary rights and explicit consents from any featured individuals or third-party copyright holders. The participant assumes full legal responsibility for any claims arising from the unauthorized use of the respective image.
- **Data processing & AI Generation:** The collection and processing of their uploaded photograph (facial image) and its secure, temporary transmission to the Organizer's technical processor (Google), strictly for the purpose of processing it via Artificial Intelligence to generate the personalized digital asset.
- **Asset Delivery & E-mail:** The processing of their provided email address for the immediate purpose of delivering the final AI-generated photo as well as for subsequent direct marketing purposes (optional).
- **User Generated Content (UGC) & Social Media Reposting:** In the event the Participant voluntarily chooses to publish the generated asset on their personal social media platforms (including, but not limited to Instagram, Facebook, X) and actively tags or mentions the Organizer's and/or the Partner's official accounts, the Participant explicitly consents to grant the Organizer a worldwide, non-exclusive, royalty-free, and transferable license to share, repost, or reproduce that specific content on its official digital and/or social media channels (including, but not limited to Instagram, Facebook, X) for promotional purposes. This authorization acts as express consent regarding the use of their right to their own image, in accordance with the provisions of Articles 73 and 74 of the Romanian Civil Code.

- **Ambient Event Photography:** The capture of general ambient photographs or video recordings in the vicinity of the Activation corner during the event. The Participant acknowledges and consents that the Organizer may capture and use such general materials, which may feature the Participant's image, based on its legitimate interest to document and promote the event on its official communication channels and marketing materials.
- **AI-Generated Marking:** The application of a visible "AI-generated" label and an embedded technical watermark (SynthID) on the final asset, understanding that this is a mandatory transparency measure and such markings cannot be removed by the Organizer.

6. IP RIGHTS

- 6.1. All intellectual property rights, including but not limited to trademarks, logos, car designs (liveries), team apparel, and any other brand elements featured in the Activation and the generated digital asset, are the exclusive property of their respective owners (the Organizer or the Partner, as applicable).
- 6.2. The Organizer utilizes the Partner's intellectual property within this setup strictly based on a formal partnership agreement and a specific, limited license granted by the Partner exclusively for the execution and promotion of this Activation.
- 6.3. Upon generation of the digital asset, the participant is granted a non-exclusive, non-transferable, and royalty-free license to download, save, and publish the generated photo/video **strictly for personal, non-commercial purposes** (e.g., posting on personal social media accounts). Any commercial use, monetization, modification, or association of the Partner's intellectual property with defamatory, illegal, or inappropriate messaging by the participant is strictly prohibited.

7. LIMITATION OF LIABILITY

- 7.1. The participant acknowledges and accepts that the personalized asset is generated automatically by an Artificial Intelligence algorithm. The Organizer makes no warranties regarding the accuracy, aesthetic quality, or flawless physical representation of the participant in the final output.
- 7.2. The Organizer shall not be held liable for any visual anomalies, unexpected distortions ("AI hallucinations"), or technical failures in rendering the image, provided such occurrences are not the result of the Organizer's gross negligence or willful misconduct.
- 7.3. The Organizer is not responsible for any server downtime, mobile browser incompatibilities, or the failure of the final asset to download or print due to

technical or network errors. The Organizer will take all reasonable measures to remedy any such technical failures; however, this constitutes an obligation of means, not an obligation of result, and does not guarantee uninterrupted or error-free operation.

- 7.4. The Organizer shall not be held liable for any failure, suspension, or delay in performing its obligations under these T&C if such failure or delay is caused by a Force Majeure event, as defined by the Romanian Civil Code, or by unforeseeable technical outages. This includes, without limitation, natural disasters, acts of government, institutional system blockages, widespread network or internet outages, third-party API (Google) generalized failures, or any other unavoidable event beyond the Organizer's reasonable control.

8. NOTIFICATIONS

- 8.1. For any questions, requests, or complaints directly related to the Activation or the generation of the digital asset, participants may contact the Organizer exclusively via the following official channels:

Email: getintouch@rebeldot.com

- 8.2. The Organizer shall use reasonable efforts to review and address inquiries in a timely manner (up to 30 days). However, the Organizer reserves the right not to respond to complaints that are illegible, contain inappropriate language, or fall outside the scope of this Activation.

9. GDPR & EU AI ACT

- 9.1. The Organizer strictly complies with the General Data Protection Regulation (EU) 2016/679 (GDPR). Detailed information regarding the categories of personal data collected (including facial images), the purposes of processing, the retention periods, and the rights of the data subjects can be found in the Privacy Policy, which constitutes Annex 1 to these T&C.
- 9.2. In operating the AI-driven photo generation booth, the Organizer complies with the applicable provisions of the EU Artificial Intelligence Act (Regulation (EU) 2024/1689). The Organizer guarantees transparency regarding the use of AI systems, ensuring that participants are fully informed they are interacting with an AI system and that the final output generated is properly identifiable as artificially created or manipulated content.

10. GOVERNING LAW AND DISPUTES

- 10.1. These T&C shall be governed by and construed in accordance with the laws of Romania. Any disputes arising out of or in connection with these T&C or the Activation shall be settled amicably. If an amicable resolution is not possible, the dispute shall be submitted to the competent Romanian courts situated in Cluj-Napoca.

11. FINAL PROVISIONS

- 11.1. The Organizer reserves the right to amend, modify, update, suspend, or terminate these T&C, or any operational aspect of the Activation, at any time. Any such modifications shall become effective immediately upon their publication within the Activation interface.
- 11.2. By actively checking the consent box within the web app interface, the Participant expressly declares and acknowledges that they have read these T&C in their entirety, fully understood their legal meaning and implications, and expressly agree to be bound by all the provisions set forth herein, including Annex 1 (Privacy Policy) and any other referenced materials.
- 11.3. If any provision of these T&C is found by a competent court or authority to be invalid, illegal, or unenforceable, that specific provision shall be deemed severed from the rest of the document. The remaining provisions shall continue in full force and effect to the maximum extent permitted by law, and the invalid provision shall be replaced by a valid one that closest approximates the original legal and commercial intent of the Organizer.
- 11.4. The present T&C, alongside all integrated parts including Annex 1 (Privacy Policy), are published and effective as of August 5, 2026.

ANNEX 1 – Privacy Policy of the RebelDot x Visa Cash App Racing Bulls F1™ Team Activation

Information Notice regarding the processing of personal data for the RebelDot x Visa Cash App Racing Bulls F1™ Team Built for Speed Activation.

*This Privacy Policy explains how **RebelDot Solutions SRL** (the "Organizer" or "Data Controller") collects, uses, and protects your personal data when you participate in the Activation. We are committed to processing your data in strict compliance with the General Data Protection Regulation ("GDPR") and the EU Artificial Intelligence Act ("AI Act").*

1. ROLES AND RESPONSABILITIES. DATA CONTROLLER

Data Controller: RebelDot Solutions SRL,

Headquarters: in Salicea, 104F Main Street, Ciurila, Cluj County, Romania

Trade Registry No: J2018001724122 | CUI: RO39271439

Email for data protection inquiries: getintouch@rebeldot.com

Data Processor (Technical): The Organizer utilizes Google as a technical Data Processor to provide the Artificial Intelligence infrastructure (API) required for generating the digital asset. Google processes the data strictly on behalf of and under the instructions of the Organizer.

Third Parties: The official Partner VCARB acts solely as a brand partner and **does not** have access to, nor does it process, any of the participants' personal data collected through this Activation.

2. CATEGORIES OF DATA, PURPOSES, AND LEGAL GROUNDS

A. To participate in the Activation and generate the digital asset

- **Data Processed:** Facial image (photograph uploaded via the web application), First Name, Last Name, and Email Address.
- **Purpose:** To process the image using Artificial Intelligence and integrate it into the customized F1 Partner digital asset, and deliver it to your personal email inbox, utilizing your name to personalize the communication.
- **Legal Basis:** Your explicit consent - Art. 6(1)(a) GDPR, given by checking the designated consent box on the web app confirming that you have read, understood, and fully accepted the T&C, as well as the present Privacy Policy.

B. For Direct Marketing (Optional)

- **Data Processed:** First Name, Last Name, and Email address.
- **Purpose:** To send you promotional newsletters, offers, and information about future campaigns organized by the Organizer, etc.
- **Legal Basis:** Your separate, explicit Consent (Art. 6(1)(a) GDPR), provided via an optional checkbox.

C. User Generated Content (UGC) & Reposting

- **Data Processed:** Your facial image as incorporated in the final generated digital asset.
- **Purpose:** To share, repost, or reproduce the asset on the Organizer's official digital channels for promotional purposes, should you voluntarily publish it and tag the Organizer.
- **Legal Basis:** Article 6(1)(a) GDPR – Your explicit consent, corroborated with the authorization for the right to image (Articles 73-74 of the Romanian Civil Code) and the corresponding intellectual property license.

D. Event Documentation & Promotion

- **Data Processed:** General ambient images/video recordings captured around the Activation booth.
- **Purpose:** Documenting the event and promoting the Organizer's activities on social media and corporate channels.
- **Legal Basis:** Legitimate Interest (Art. 6(1)(f) GDPR) of the Organizer to promote its business.

3. SPECIFIC INFORMATION REGARDING AI PROCESSING

In compliance with the GDPR and the EU Artificial Intelligence Act (Regulation (EU) 2024/1689), we ensure full transparency regarding the automated processing of your image:

- **AI-Generated Output:** The final digital asset is AI-generated, carries an embedded SynthID machine-readable watermark, and will feature a visible "AI-GENERATED" label burned into the pixels of the image. Additionally, the participant acknowledges and agrees that the final asset will include specific promotional elements, such as the Organizer's and/or Partner's logos, watermarks, or co-branding mentions (e.g., VCARB x RebelDot).
- **Data Flow Transparency:** The web application does not use analytical or marketing cookies. We only use a strictly necessary random identifier stored in your browser's local

storage solely for security purposes (rate limiting and preventing abuse of the system). This identifier is kept for 7 days.

- **No Automated Decision-Making:** The AI system is used strictly for image rendering and entertainment. We do not use biometric identification (facial recognition across databases), emotion recognition, or automated profiling that produces legal or significant effects concerning you.
- **No AI Model Training:** Your facial image is processed in real-time strictly to deliver the customized asset. Your data is not retained, stored, or used by the Organizer or its technical processors to train, retrain, or improve foundational AI models.

4. RECIPIENTS OF YOUR DATA

Your personal data is not sold or shared with third parties for their own commercial purposes. However, to operate the Activation, we use the following categories of technical processors (acting under our strict documented instructions):

- **Cloud & AI Engine Providers:** Google (providing infrastructure for image processing).

5. DATA RETENTION PERIODS

- **Activation Data (Images & Delivery Details):** Your original selfie (facial image) is automatically and permanently deleted immediately after the generation of the final digital asset. The final generated digital asset, as well as your First Name, Last Name, and Email Address (if provided solely for the purpose of receiving the photo) will be securely stored on the Organizer's servers for a strict period of 7 calendaristic days following your participation in the Activation. This temporary retention is necessary to ensure successful delivery, handle potential technical transmission errors, and process any resend requests. Upon the expiration of this 7-day period, these data points and image files will be permanently and irreversibly deleted. For clarity, any resend requests shall be made within the 7- calendar- day period.
- **Marketing Data:** If you have explicitly opted into receiving promotional communications, the data will be retained until you withdraw your consent (unsubscribe).

6. YOUR RIGHTS AS A DATA SUBJECT

Under the GDPR, you have the following rights regarding your personal data:

- **Right of Access:** To request confirmation of whether we process your data and access to it.
- **Right to Rectification:** To request the correction of inaccurate or incomplete data.
- **Right to Erasure** (known as "Right to be Forgotten"): To request the deletion of your data under specific conditions.
- **Right to Restriction of Processing:** To block or suppress the processing of your personal data.
- **Right to Data Portability:** To receive your data in a structured, commonly used format.
- **Right to Object & Withdraw Consent:** To object to processing based on legitimate interest or to withdraw your marketing/UGC consent at any time without affecting the lawfulness of processing based on consent before its withdrawal.

To exercise any of these rights, please contact the Organizer officially at:

getintouch@rebeldot.com

You also have the right to lodge a complaint with the Romanian National Supervisory Authority for Personal Data Processing (ANSPDCP - www.dataprotection.ro).