

Q2 2025

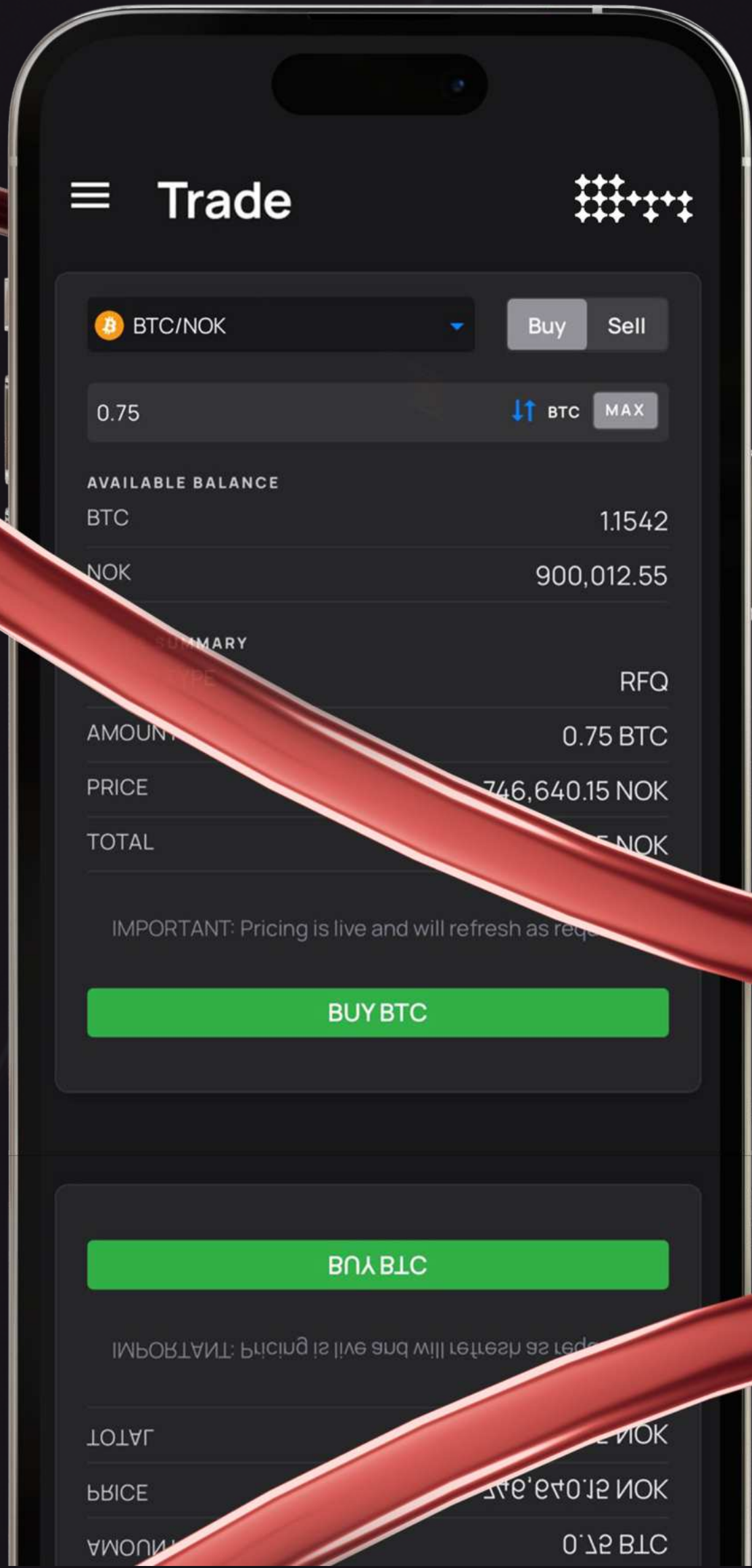
Resilience, Execution, and
Momentum Toward 1,000 BTC



K33 - The New Gold Standard

Buy, Sell, and Store Crypto Without Worry

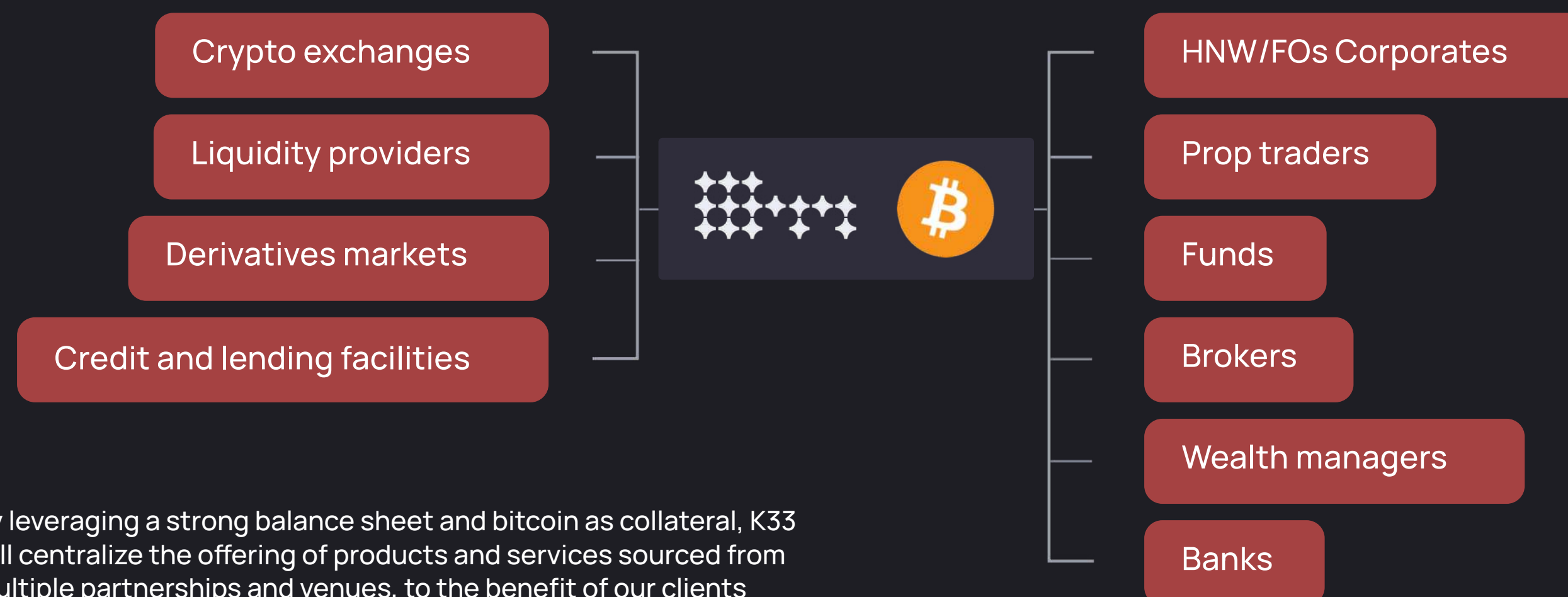
With K33, you avoid high costs, hidden fees, withdrawal limits, and non-responsive support.



Bitcoin Treasury Strategy - From Plan to Presence

- Strategy initiated in Q2, already strengthening operations
- 126 BTC now on the balance sheet
- First step toward 1,000 BTC target
- Enhances both financial position and product capabilities

K33: A regulated single point of access



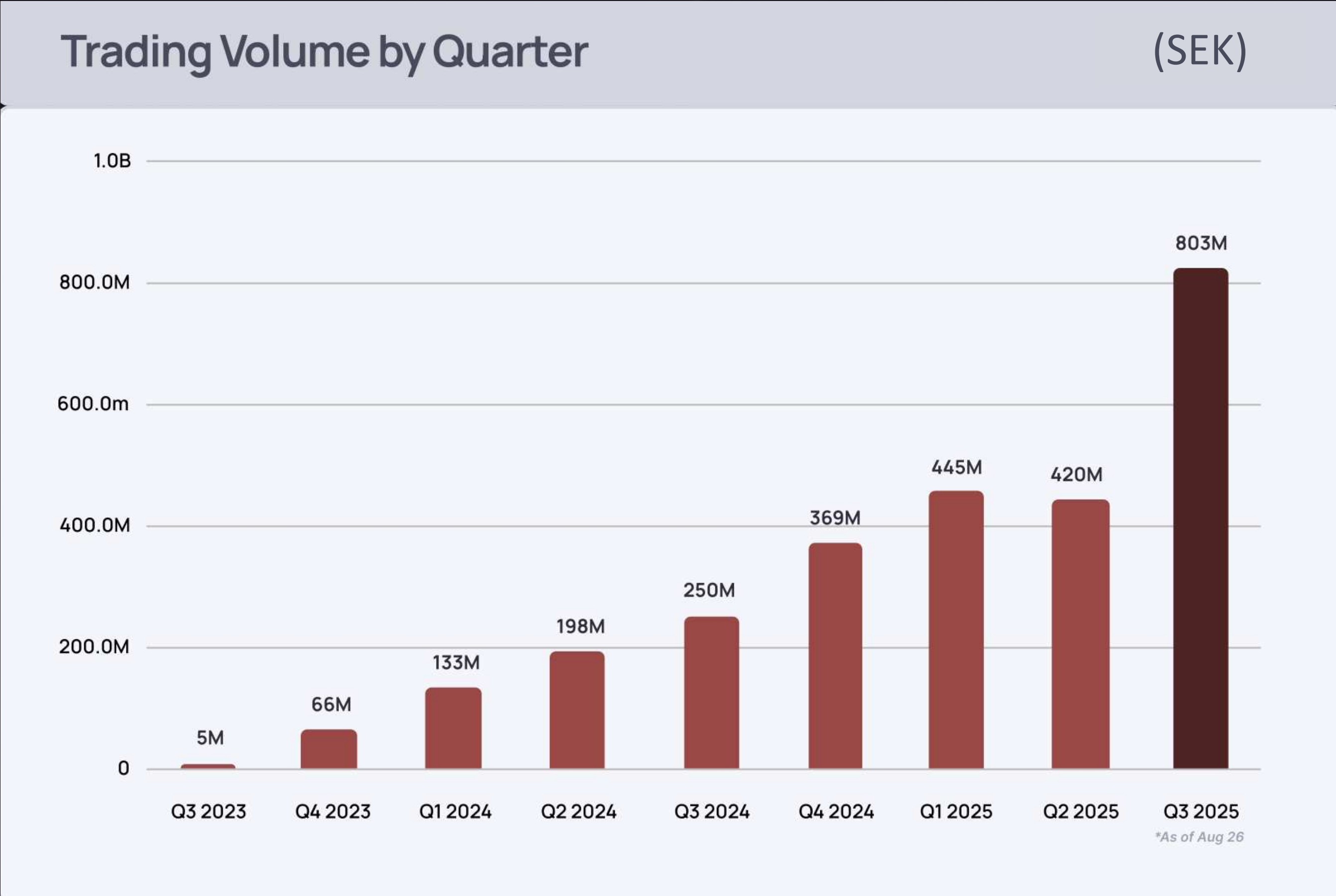
Growth & Resilience - Winning Despite a Weaker Market

- 108% YoY revenue growth (399M SEK in Q2)
- Revenues down 11% vs Q1, while market volumes fell ~25%
- Continued market share gains
- Positive adjusted EBITDA of 165 kSEK supported by Treasury Strategy

Financial Overview (kSEK)	Q2 2025	Q2 2024
Revenue	399,226	186,758
Operating expenses	-400,637	-186,908
EBITDA	- 1,412	4,775
Adjusted EBITDA*	165	4,775
Total assets	79,176	62,360
Total liabilities	45,799	22,281
Equity	33,377	40,079

Post-Quarter Momentum - Strong Start to Q3

- Trading activity accelerated after quarter-end
- Already 803 mSEK traded in Q3 (as of reporting date)
- On track to double Q2 volumes
- Positioned for best quarter yet

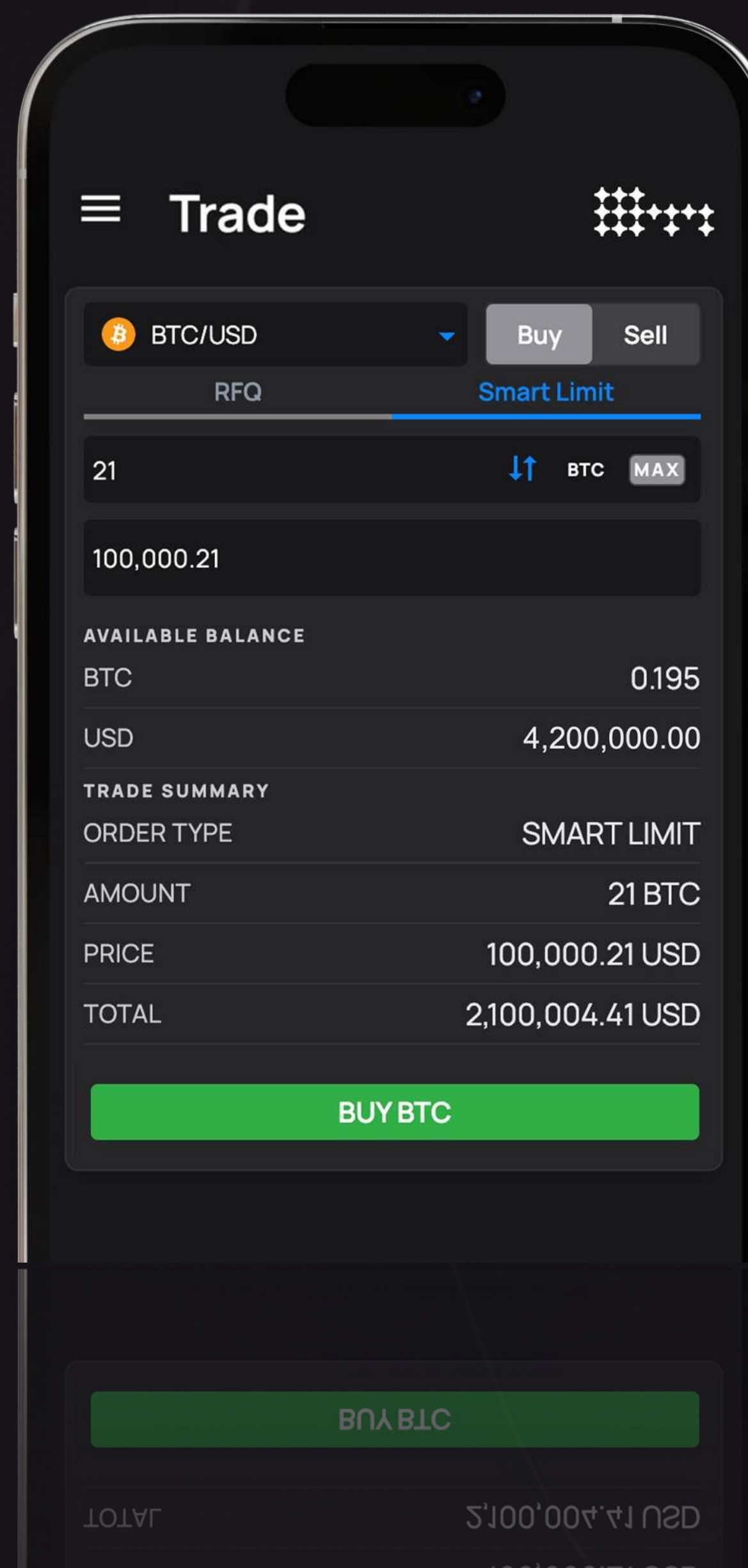


Including trading volume from related parties and group companies



Product Innovation - Smart Limit Orders Ready

- New execution feature delivering precision and certainty
- Only fully filled: executes in full or not at all
- Only at your price: never above or below your set price
- Another step in our iterative product development



Regulatory Progress - MiCA Application Submitted

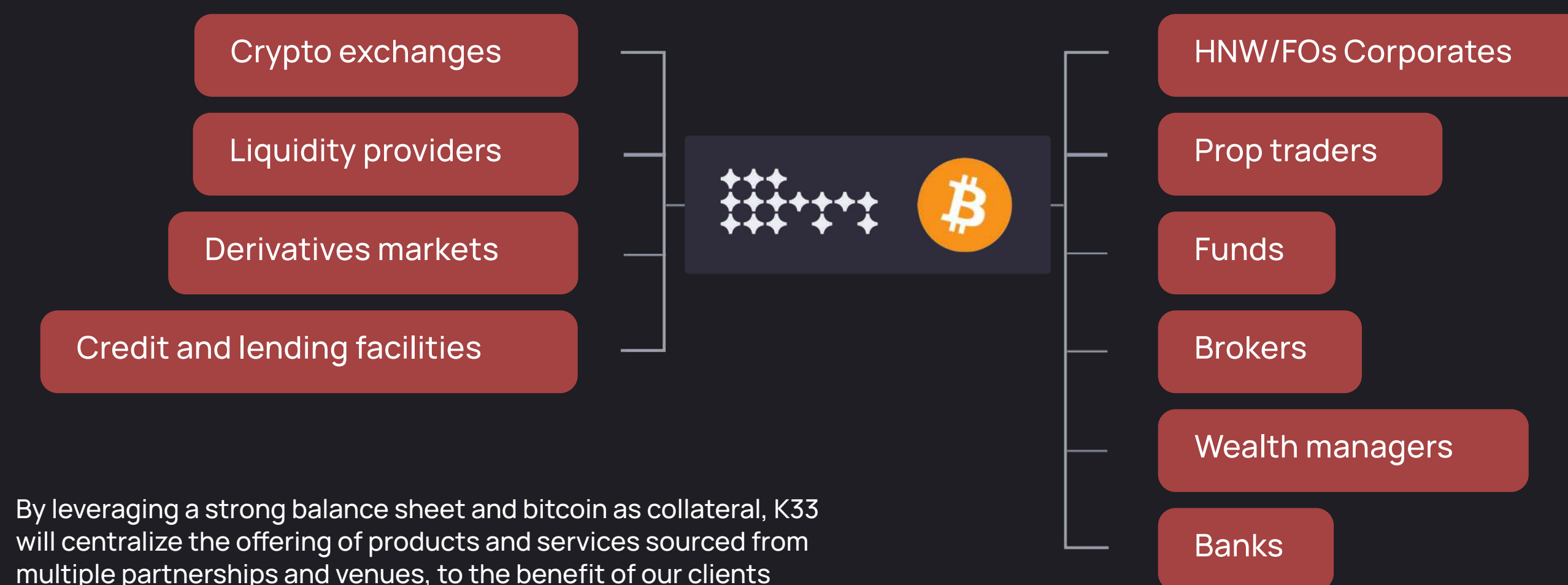
- Application filed with Norwegian FSA in August
- Aiming for approval by year-end
- Ensures alignment of expanding product set with the European regulatory framework



Looking Ahead - Building the New Gold Standard

- BTC reserve as both asset and operational enabler
- Continued product roll-out with institutional-grade quality
- Expanding distribution through partnerships
- Regulatory pathway defined, positioning K33 to lead digital wealth infrastructure

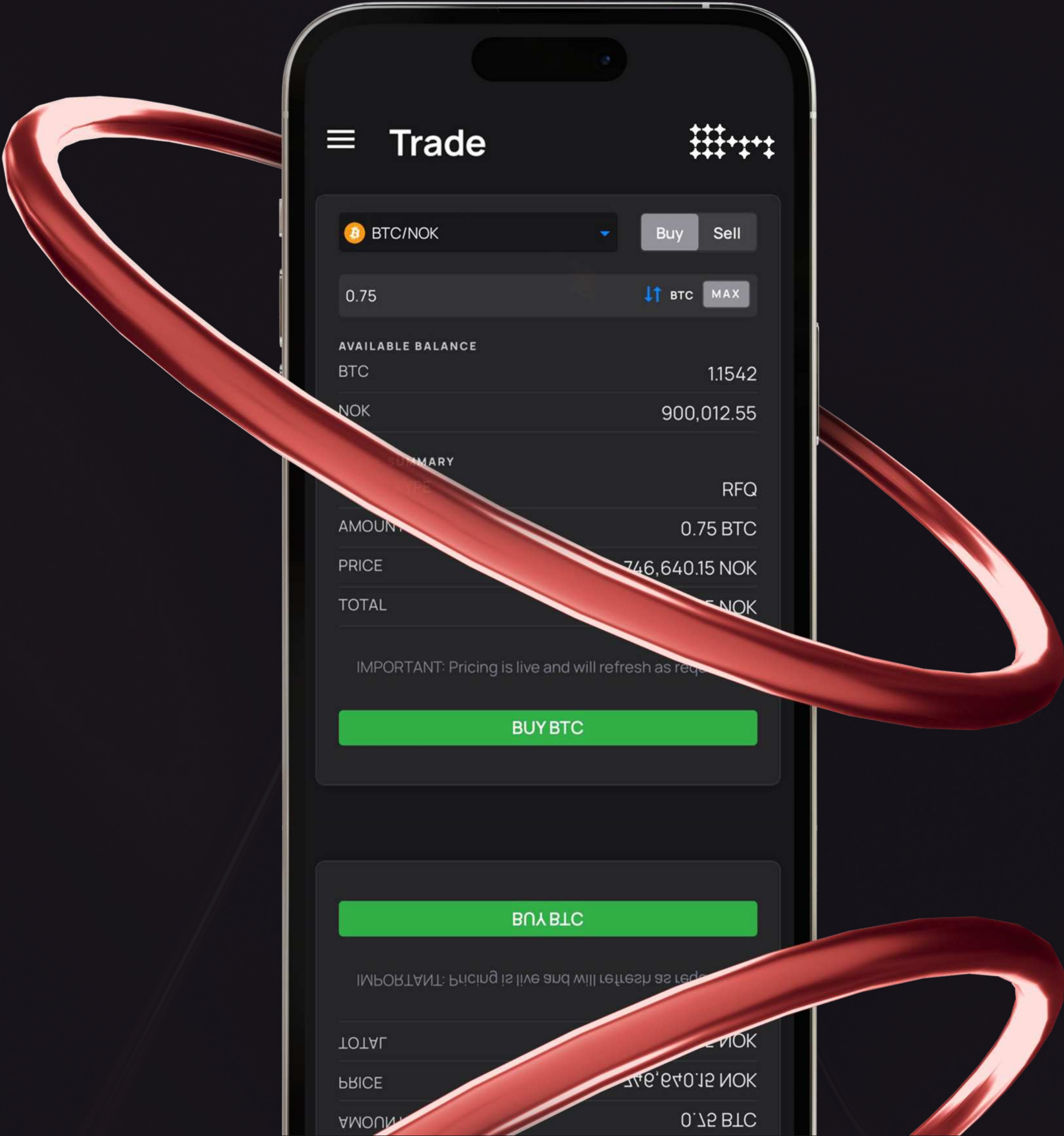
K33: A regulated single point of access





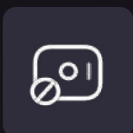
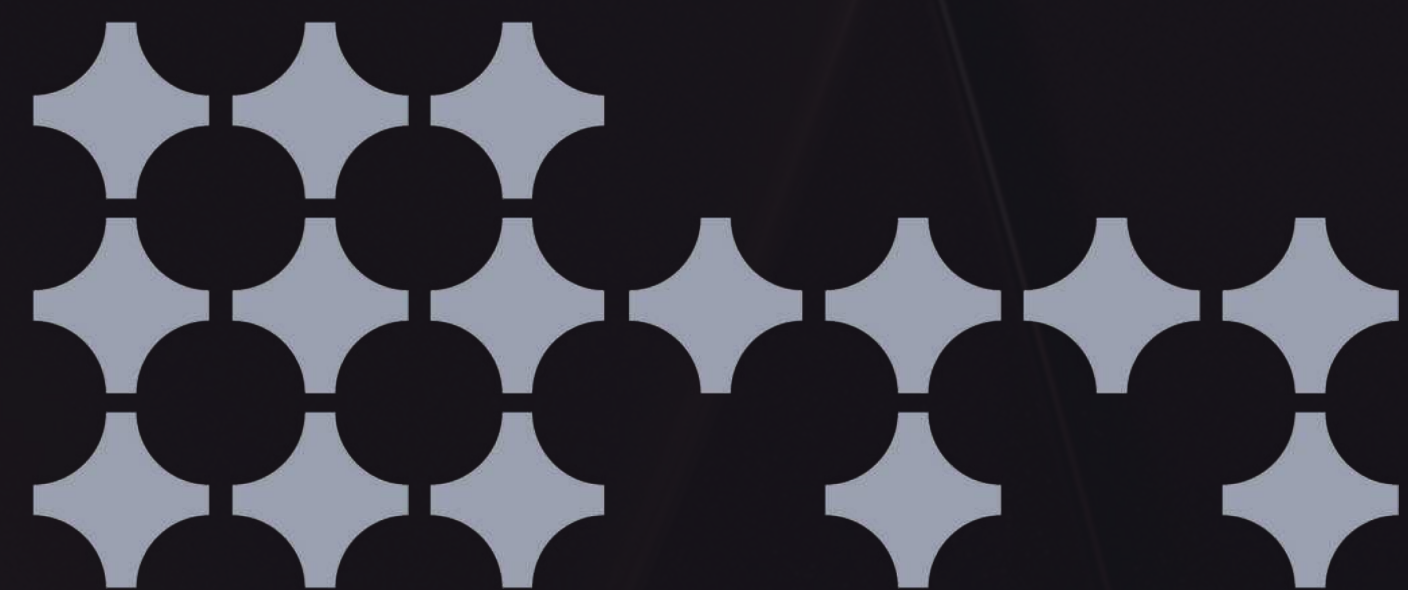
Buy, Sell, and Store Crypto Without Worry

With K33, you avoid high costs, hidden fees, withdrawal limits, and non-responsive support.

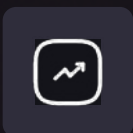


It's Hard to Find a Crypto Exchange You Can Trust

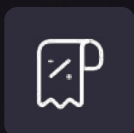
Many platforms put their profits first -
at the expense of your trading experience.



Frozen Funds & Withdrawal Limits
limits your access to your own money.

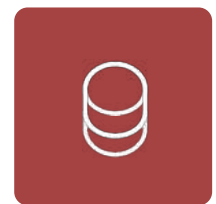


Unresponsive and generic support
makes it impossible to get the assistance
you need



High fees and hidden costs
eat into your profits

With the K33-platform, we got you covered



Institutional-Grade Trading

Deep liquidity, superior pricing, and no hidden fees.



Personalized Support

A dedicated team of experts, ready when you need them.



Secure & Transparent

Compliance-first, fully regulated, and built for reliability.

- ✓ **No Trading Fees** - Keep more of your profits.
- ✓ **No Withdrawal Fees** - Withdraw your funds without extra costs
- ✓ **No withdrawal limits** - Access your money anytime.
- ✓ **FX Flexibility** - Trade in NOK, USD, EUR, GBP, SEK, DKK, and CHF.
- ✓ **Real Support, When You Need It** - No bots. No delays. Just expert help.

We are addressing a massive market opportunity

K33 is targeting 63m
HNWIs worldwide

Digital assets are a new and distinct asset class. Over the coming years, we expect a 4% average allocation to the asset class, in line with commodities and other alternative assets. Management fees are substantially higher than the for traditional assets, as for other alternative assets.

Source/calculation: Global asset management AUM: 112tr\$ (BCG, 2022); Global asset management industry revenue: 1.5tr\$ (Allied Markets Research 2020, written up to 2022). Current market cap digital assets: 1.2tr\$, peak 3tr\$. We have assumed 4% allocation to digital assets over the coming years, and 66% higher margins than industry average. KPMG (2022) report indicates desired allocation closer to 8% for FOs and HNWIs

\$1.5tn

The global wealth management
market (annual revenue)

\$100bn

The global wealth management market,
revenue potential for digital assets

\$25bn

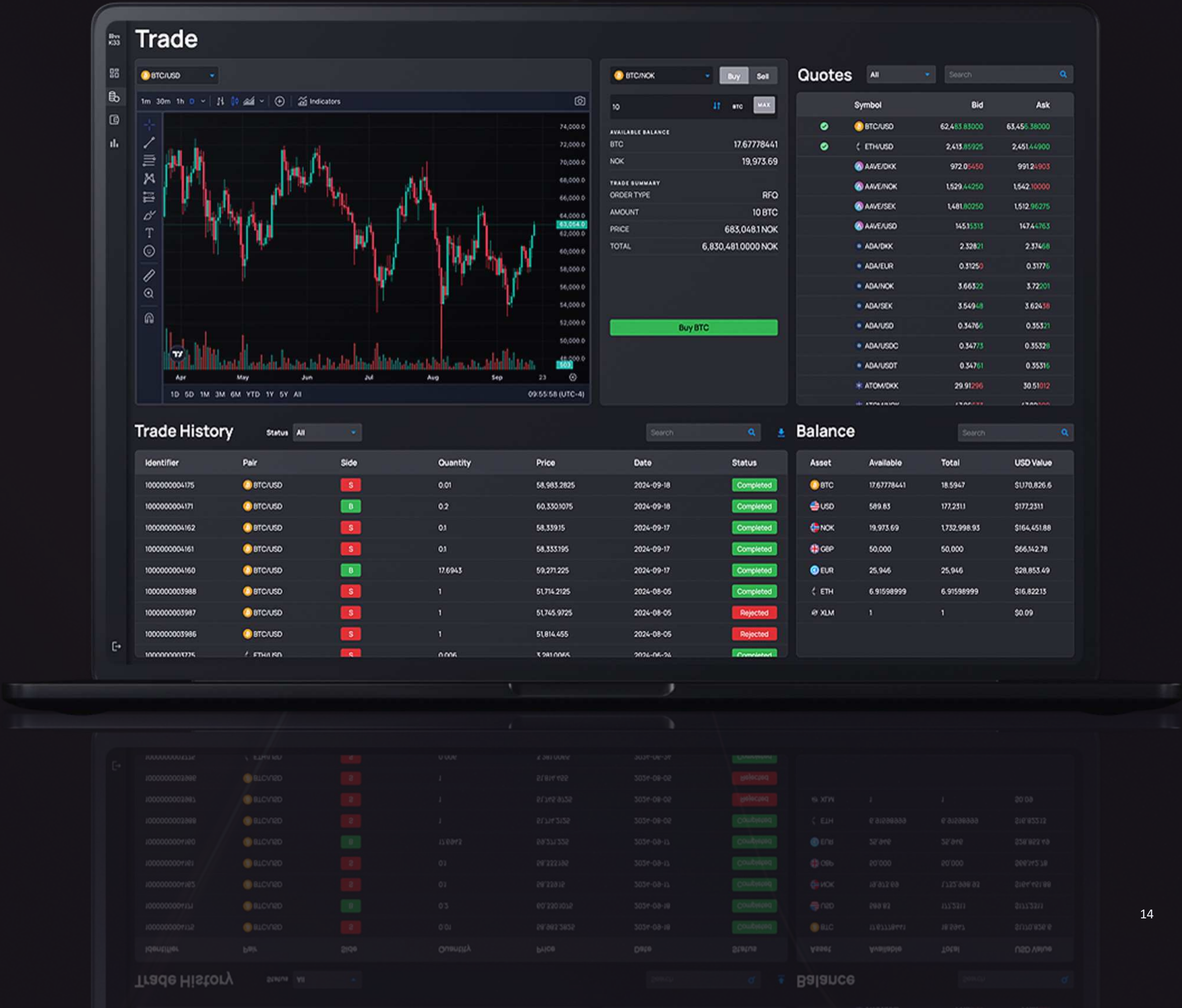
TAM: The European wealth
management market, revenue
potential for digital assets



And we have the right product at the right time

K33 - The Ultimate Digital Asset Partner for Financial Institutions

We already provide research, brokerage, and investment services directly to HNWIs and family offices in EMEA, with a white glove, premium user experience. Working directly with end clients we build up the required expertise and tech to develop and launch... .. a B2B2C model for private banks, wealth managers, and other FIs enabling them to offer our digital assets products to their clients.



The K33 Bitcoin Strategy

1. Raise capital

2. Buy Bitcoin

3. Leverage Bitcoin as strategic collateral for K33's brokerage operation

4. Increased revenue through improved margins and expanded product offering

5. Accumulate more BTC by reinvesting profits in Bitcoin to scale the offering and strengthen the balance sheet further

Why Bitcoin, Why Now?

- Bitcoin is emerging as a globally recognized financial asset, increasingly held by institutions and sovereign entities.

- K33 believes Bitcoin will play a central role in future capital markets - both as a store of value and operational tool.

- We are building a BTC accumulation strategy aligned with our business model - not for symbolism, but for strategic activation.

- We have reviewed industry best practices and are tailoring our approach to maximize operational leverage and shareholder value.