

WE RIDE FOR HER

– Screening Guide –

WE RIDE FOR HER

An Indigenous women's motorcycle group rides to end the crisis of Missing and Murdered Indigenous Women, Relatives, and People (MMIW/R/P) while a member of their community desperately searches for her missing sister and tries to heal her shattered family.

Directed by Prairie Rose Seminole (she/her) and Katrina Lillian Sorrentino (she/her)

This documentary sheds light on the United States' history of genocide and systemic oppression of Indigenous peoples. It also examines the ongoing crisis of violence against Native women and relatives, as well as the persistent devaluation of their lives and experiences. Eighty-three percent of American Indian and Alaska Native people experience violence in their lifetime, while 80% of sexual violence against them is perpetrated by non-Indigenous people. The vast majority of women and children who endure this violence never see their abusers brought to justice.

This film provides a platform for Indigenous voices to be heard and for our stories to be shared with a wider audience in order to raise awareness, empathy and understanding. I hope our film provides evidence to support policy changes and reform that address the root causes of the crisis and the barriers that we face to seek justice.

Our film is a witness of this moment, serving as a historical record of MMIW/R/P, preserving the stories and experiences of those affected for future generations to learn from and build upon.

Prairie Rose Seminole (Northern Cheyenne, Arikara and Dakota)

This film was conceptualized, supported, and produced by Red Sand Project, a participatory artwork raising awareness about human trafficking. Since its inception in 2014, Red Sand Project has been committed to telling the stories of those who have been trafficked, exploited, or made vulnerable. Red Sand Project has developed deep partnerships with organizations working to advocate for survivors, provide relief and support, and foster community.

GROUP SCREENING AGREEMENT

We are excited for you to screen *We Ride for Her* with your group or organization! Please fill out our screening agreement:

1. START HERE

This agreement helps us collectively commit to working together to end the MMIW/R/P crisis while allowing us to support and stay informed about community screenings of the film.

2. DONATE

In lieu of a screening fee for the film, we ask that you to make a donation to the Medicine Wheel Ride. 100% of donations directly benefit families impacted by MMIW/R/P. If making a donation is financially prohibitive, we absolutely understand. Just let us know.

STREAM

Stream the film and trailer on Vimeo or download the film and other video assets here.

ACT

Direct viewers to our website for information on how to take action to address the crisis of MMIW/R/P.

PROMOTE

Here is a Dropbox folder of photos, director headshots, video banners, posters, brand guidelines, logos, and design elements. Feel free to use these in your promotional efforts.

TAG

Follow us and tag @werideforher, @redsandproject and @medicinewheelride in any social media promotions and we will repost!

We welcome questions before your screening and feedback afterward. Please email us at werideforher@redsandproject.org. We look forward to hearing from you!

Red Sand Project

Red Sand Project is a participatory artwork that uses sidewalk interventions to raise awareness about human trafficking, modern slavery, and exploitation.

This powerful project involves pouring red sand into sidewalk cracks to highlight the structural inequities that can make someone vulnerable to being exploited, inequities that are often hidden in plain sight.

The grains of sand also represent the lives and stories of those who have fallen through the cracks of society and our personal consciousness.

For more info, follow @RedSandProject or email info@redsandproject.org.

Take the next step

PAIR YOUR SCREENING WITH A RED SAND ACTIVATION

Red Sand Project is a great accompaniment to a screening of *We Ride for Her*. It is a way to engage viewers and your community around the issue(s) in a tactile way.

Red sand is available through our website. The sand and related materials are ALWAYS FREE; we just ask that you cover shipping costs.

Every red sand “activation” is an opportunity to honor the lives of Missing and Murdered Indigenous Women, Relatives, and People and drive meaningful conversation and change.

ORDER HERE



Thank you for your interest in screening our documentary.