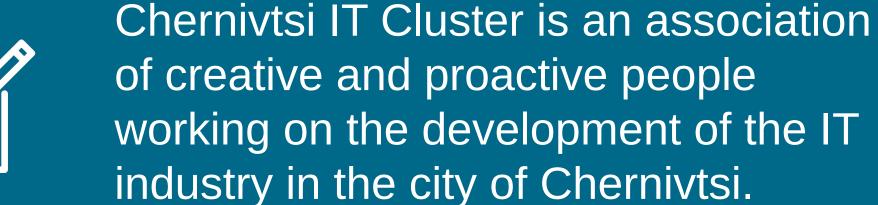




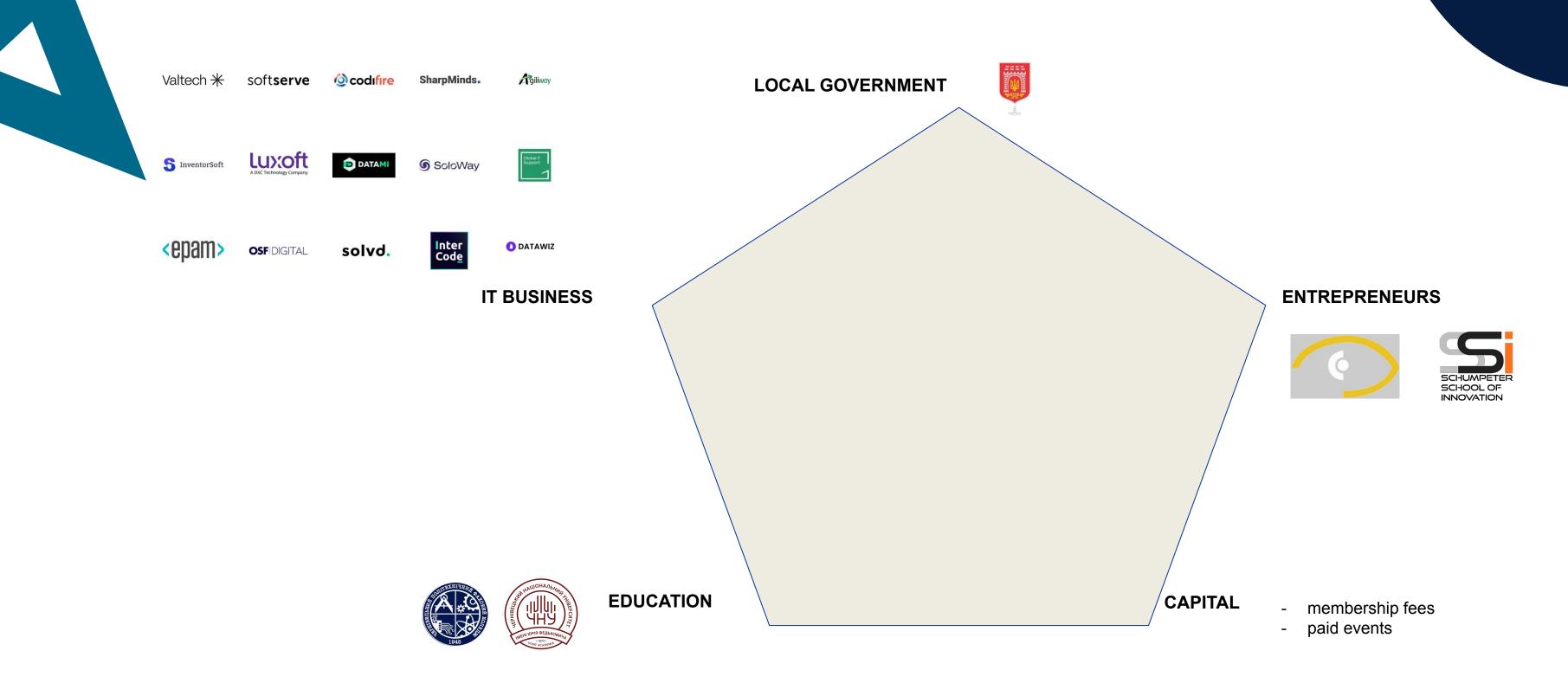




- Creation of conditions for comfortable IT business in the region
- Increasing the quality and number of IT specialists in the region
- Popularization of the IT industry
- Increasing the level of IT education in the region
- Joint protection of IT business in the region
- Support of young companies



Chernivtsi IT Cluster



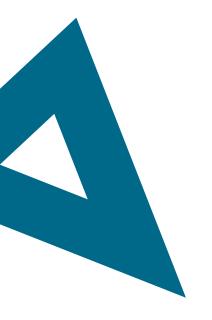




Chernivtsi IT Cluster

- 15 IT Companies
- 3 IT companies at the stages of negotiations, regarding the entry
- 1,600 IT specialists (70% of the city's IT specialists)
- Cooperation with the National Association of IT UKRAINE
- Cooperation with clusters of other cities





Cluster's value proposition

- Creating conditions for comfortable IT business in the region
- Joint protection of IT business in the region
- Increasing the quality and number of IT specialists in the region
- Popularization of the IT industry
- Increasing the level of IT education in the region
- Networking
- Support of young companies
- Benefits for companies
- Business ethics
- Projects, Products, Services





Mission and vision

Vision:

- Chernivtsi is an IT hub and a city of breakthrough ideas
- High level of technological education
- Powerful business community
- A city for a comfortable life

Mission:

Promote the transformation of Chernivtsi into a technological center

Chernivtsi IT cluster is an agent of change in the region



CLUSTER MEMBERS



Valtech ★

soft**serve**



SharpMinds.























CLUSTER PARTNERS













































BENEFITS OF MEMBERSHIP

IT companies get huge benefits by joining the Chernivtsi IT Cluster:



Participation in cluster activities

Expansion of networking among representatives of companies in the region, deepening of knowledge with the help of lectures from speakers.



Rapid recruitment of new employees

Through social networks and the website of the cluster, companies connect with potential employees faster.



Cooperation with authorities and local government

Acquaintance with local and regional authorities, assistance in solving issues that belong to the competence of local government bodies.



Become part of the IT community of Chernivtsi

Access to current information in the IT sphere of the region and Ukraine.



BENEFITS OF MEMBERSHIP

IT companies get huge benefits by joining the Chernivtsi IT Cluster:



Participation in cluster projects

Currently, the Cluster is launching such projects as:

- IT breakfasts
- Community meetings
- Lectures and meetings with students

By joining our projects, you will be able to gain new knowledge in a pleasant atmosphere, communicate with like-minded people, and improve the state of Chernivtsi and the region.



Cooperation with the university

Access to potential future employees, the best students, participation in events organized jointly by the Cluster and Chernivtsi National University



Promotion of ideas through the channels of the Cluster

The cluster will help you bring your ideas to life and involve all possible communication channels for their distribution.



BENEFITS OF MEMBERSHIP

- Participation in the IT and business community of the city and region;
- Participation of a company representative in all cluster events (participant format);
- Organizational and informational support;
- Access to cooperation with local authorities;
- Participation in round tables, discussions;
- Access to research information;
- Immediate access to important information for the community;
- Cooperation with Chernivtsi National University;
- Participation in grant programs;
- Company management training at closed meetings with the TOPs of Ukraine;
- Participation in the community of different types;
- Receiving bonuses from cluster partners;
- the opportunity to implement changes and contribute to the future of our IT city;
- the opportunity to initiate and jointly implement large-scale and/or unique for the city projects aimed at the development of the city's IT industry and infrastructure;
- opportunities to promote the employer brand, products and services, company events and initiatives.



Education

School

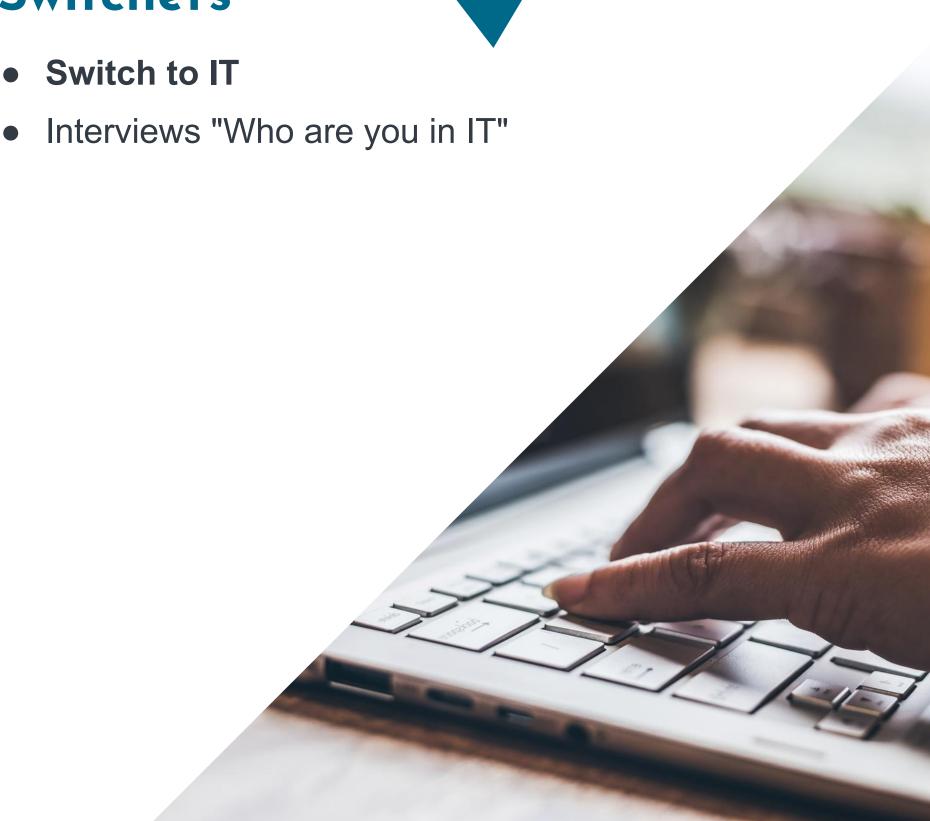
- Center for Olympic programming
- Online academy
- VR workshop
- IT KickStart
- Applicant portal
- Cooperation with the Olympiads
- Cooperation with the Junior Academy of Sciences of Ukraine

Higher

- "Find yourself in IT industry" lectures
- Micro-internships in the companies of teachers of higher education institutions
- IT practice
- IT breakfasts
- Organization of the project "from **Student to Junior"**
- Certification of teachers of institutions of higher education
- **Dual education**

Switchers

- Interviews "Who are you in IT"







PORTFOLIO OF PROJECTS

IT breakfasts



Lectures "Find Yourself In IT Industry"









HR Community

QA Community

BA Community

FE Community

HR Community is a Chernivtsi community of professionals in the field of human resources management. In our community, you can discuss current trends in the field of human resources management, new approaches and innovative methods. Here you can exchange experience, gain new knowledge, find new contacts and mentors.

Community chat: https://t.me/+caVvS0M2xZ4wOTcy





HR Community

QA Community

BA Community

FE Community

QA Community is a Chernivtsi community of professionals in the field of quality testing, where you can gain experience, gain new knowledge, find new contacts and mentors.



Community lead: Olena Pavlyshyn
QA Engineer, EPAM

Community chat: https://t.me/+ZU3MAIHdCDFhZWI6





HR Community

QA Community

BA Community

FE Community

BA Community is a Chernivtsi community of professionals in the field of business analysis, where you can gain experience, gain new knowledge, find new contacts and mentors.



Community lead: Andriy Bilyar

Business Analyst в Ерат

Community chat: https://t.me/+1g7Selyz435hZjhi





HR Community

QA Community

BA Community

FE Community

FrontEnd Community is a Chernivtsi community of professionals in the field of frontend development, where you can exchange experience, gain new knowledge, find new contacts and mentors.



Community chat: https://t.me/+ENLuORz5M7FmYzQ6

Community lead: Oleksandr Krasnokutskyi
Lead Software Engineer, SoftServe



Mini-conferences

Chernivtsi IT Cluster organizes mini-conferences within its communities. These are events where top specialists from all over Ukraine gather to exchange knowledge and experience.

Our events create an ideal space for professional development, where participants can gain new practical knowledge, find like-minded people and expand their professional network. Each conference is aimed at solving current problems of the industry.











IT BREAKFAST

IT breakfast is one of our tastiest projects. Over a glass of coffee and delicacies, in a cozy atmosphere, our guests can enjoy an interesting lecture on current and interesting topics from guest speakers.

Every month, in a cozy place, we organize an IT breakfast where we gather about 60 listeners.

Each time there is a new speaker, a new topic, so by joining the IT breakfast from the Chernivtsi IT-Cluster, you will learn more and more about the IT world and will be able to discuss issues that interest you with like-minded people.







LECTURES "FIND YOURSELF IN IT INDUSTRY"

Understanding the difficulty of starting a career in the IT industry, the team of the Chernivtsi IT Cluster decided to show all the paths along which you can start your career in IT at the "Find Yourself In IT Industry" lectures for students of 1-2 years.

At the lectures, we talk about:

- Current professions in the IT market;
- Advantages and disadvantages of working in IT;
- Why working in IT is cool;
- How to get into an IT company;
- Where to start your career.



IT KICKSTART

IT KickStart is an event created to help students find the easiest way to start a career in IT.

We show real IT, break all stereotypes about programming, introduce you to the place of future work and convince you that IT is just for you.

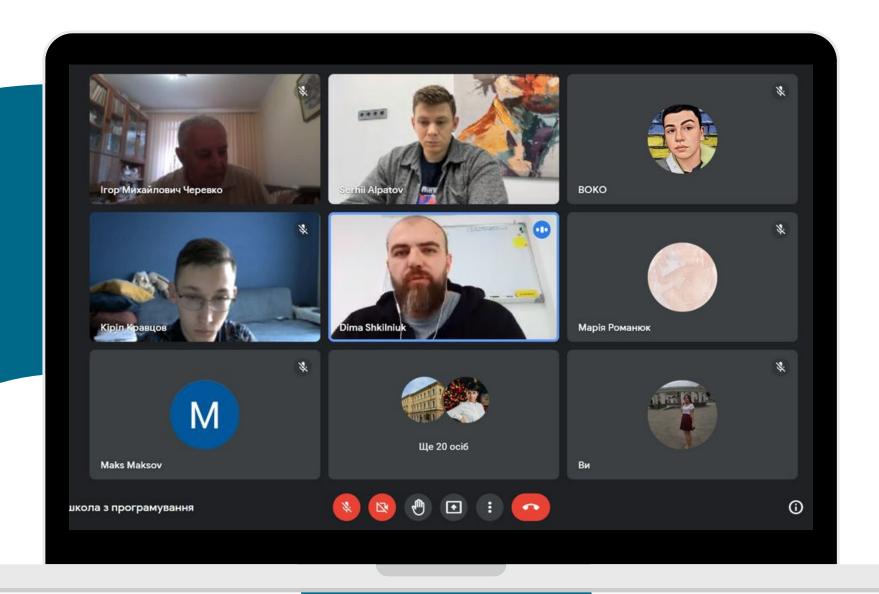
At the event, we demonstrate:

- A lecture about what IT is and how to dive into it;
- Real success stories from employees of well-known IT companies;
- An opportunity to meet representatives of IT companies in Chernivtsi;









ONLINE PROGRAMING SCHOOL

Chernivtsi IT Cluster, together with the Department of Mathematical Modeling of Chernivtsi National University, launched a new project for students of schools in our city and region: Online School of Programming.

Anyone can join the Online School and gain important knowledge for starting a career in IT.

Already in the first lesson, students have gained a basic understanding of how the Python language works and will write their first lines of code during homework.



VR WORKSHOPS

The development of the IT industry in Ukraine opens up more and more areas and opportunities for young specialists, which students may not even suspect. The "VR Workshops" project was created to dispel stereotypes about working in IT and popularize the field of "Game Development" among students.

"Game development" is a promising direction for starting a career in the IT industry. Many students spend their free time playing computer games, but do not know or have not thought about combining their hobby with their future career. We, together with our partners Computer Academy "RedMonkey", want to popularize this opportunity for students, opening a way for them to work in IT.









PORTAL FOR APPLICANTS

Admission to the university is a difficult and worrying process, because at school students are not yet completely sure of the correctness of their choice. Difficulties also arise with the search for information about possible areas of further work after completing a certain specialty.

The portal from the Chernivtsi IT Cluster will help facilitate this process by structuring the IT specialties of the Chernivtsi National University according to the professional areas studied there.



IT PRACTICE

- This is an opportunity for students to gain hands-on experience and see how a real working environment in the IT industry works. During production practice, students will have the opportunity to work side by side with a team of professionals who have many years of experience in the IT industry. Students will be involved in real projects where they can apply their skills and abilities, receive feedback and develop professional skills. During industrial practice, students will have the opportunity to:
- Familiarize yourself with various aspects of work in the IT company;
- Do real tasks on real projects;
- Work in a team with professionals in the IT industry.





MICRO INTERNSHIP

Internship of teachers in cluster companies:

SoftSrve, Epam, Sigma software and others.

In the future, in order to receive the recommendation and support of the educational program by the IT cluster, at least 50% of the disciplines of the professional direction must be provided by teachers who either work in IT cluster companies or have completed an internship program in this direction in one of the Cluster companies.



Cooperation with government

- Participation in commissions of small and medium-sized businesses
- Student city
- Digitization of city services
- Startup ecosystem
- Applicant portal
- IT infrastructure







Chernivtsi are changing

















OUR TEAM



CEO of the cluster

Dmytro Shkilniuk



Project and PR manager

Anastasia Oliinyk



Manager of technical support

Vitaly Havryliak

Telegram



Facebook



Instagram





Website

Facebook

Instagram



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