



SPONSORSHIP
OPPORTUNITIES

THE ENCHANTED BALL

FRIDAY 20 NOVEMBER 2026
CROWN MELBOURNE

enchantedball.com.au

THE ENCHANTED BALL

The Enchanted Ball is in its 24th year in 2026. This special event, which unites the four major banks together with leading industry players, is the single largest fundraiser for its beneficiary, the Financial Markets Foundation for Children (FMFC).

Volunteers from the four major banks and other financial institutions donate their time to plan the event. More than **\$1,000,000** is raised over an evening that boasts philanthropy, fine food and wines, networking, fun, and entertainment.

Over 900 guests will attend, alongside an outstanding group of industry leaders, including:

- The Governor of the Reserve Bank of Australia
- CEOs and senior executives from major financial institutions
- Global investment and institutional banks
- Partners and senior representatives from top-tier legal and accounting firms
- Our vital sponsors

OUR BENEFICIARY

The Financial Markets Foundation For Children

Rapid brain development and the formation of foundational skills occur in the first five years of life – critical years in shaping long-term health, development and wellbeing.

23.5% of children start school developmentally vulnerable, with higher rates among disadvantaged populations. Many of these kids aren't identified early and miss out on critical support.

Over 35 years, the FMFC has directed over \$33m to 263 crucial projects that focus on the health and welfare of Australia's future – our children.

Most recently, \$2.3m has been directed to the Foundation's newest project – Healthy Beginnings, which aims to positively alter the life trajectories of Australian children. The project is supported by four leading Australian universities.

Healthy Beginnings in 2026

- A pilot program to assess the program's feasibility, effectiveness and impact in children's unmet developmental needs
- As part of this, the implementation of a screening tool across six Early Childhood Learning Centres in urban and regional areas of NSW and VIC with high socio economic needs (given their greater prevalence of developmental vulnerabilities in kids)
- Families involved in the project will enjoy support from wellbeing teams, or be directed to local health services
- Parents can provide feedback on their access to care, satisfaction with services, and their own wellbeing

The pilot seeks to establish an evidence-based model that strengthens early childhood outcomes within community settings, whilst delivering impactful and sustainable support for young children and their families.

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OPPORTUNITIES FOR SPONSORSHIP

Support our special event via:

- Cash or financial sponsorship
- In-kind sponsorship – donating experiences, products, services or expertise for our fundraising activities (live auction, silent auction and raffle)

By sponsoring the Enchanted Ball, you will have the opportunity to:

- Host and entertain clients, with tickets included in most sponsorship packages*
- Engage with senior leaders and your professional network
- Deepen your connection to community through supporting a charity that is dedicated to improving the health and wellbeing of Australian children
- Showcase your brand on a high profile stage

*Please see overleaf for sponsor benefits.

‘VISA was proud to support the 2025 Enchanted Ball. We wish to thank the organising committee and the FMFC for the opportunity to support the event - everything from our first engagement until the end of the night was excellent’.

– VISA

‘We have been part of the Enchanted Ball since 2020. Together we celebrate purpose and connection in an unforgettable setting’.

– Compnow

‘Supporting the Enchanted Ball and the incredible work of the FMFC is an absolute honour. Knowing that our contribution helps make a real difference in children’s lives is deeply meaningful to us’.

– Smile Solutions

‘The magnificent achievements of the Enchanted Ball and FMFC are something that the Pepperstone Group are very proud to be a part of. It’s an honour to support such an important cause year on year. Bring on the 2026 Enchanted Ball!’

– Pepperstone

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SPONSORSHIP BENEFITS—PRE-EVENT

	DIAMOND SPONSOR \$20,000 + CONTRIBUTION	GOLD SPONSOR \$10,000 –\$20,000 SPONSOR	SILVER SPONSOR \$5,000–\$10,000 SPONSOR	CONTRIBUTOR SPONSOR UP TO \$5,000 CONTRIBUTION
Logo on Enchanted Ball website with URL link	*	*	*	*
Link to Enchanted Ball website from FMFC website	*	*	*	*
Logo recognition in pre-event EDM's (x 2) to Ball guests	*	*		
Logo recognition in post event EDM to Ball guests	*	*	*	*
Live auction and raffle sponsors – listing and image on the Ball website at least 1-2 weeks before the event	*	*	*	*
Raffle sponsors – listing and image on the raffle platform 1-2 weeks before the event	*	*	*	*
Silent auction sponsors – listing and image on the silent auction platform 1-2 weeks before the event	*	*	*	*
Logo in industry media advertisements	*	*		
Social media	*	*		

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SPONSORSHIP BENEFITS – AT THE ENCHANTED BALL

	DIAMOND SPONSOR \$20,000 + CONTRIBUTION	GOLD SPONSOR \$10,000 –\$20,000 CONTRIBUTION	SILVER SPONSOR \$5,000–\$10,000 CONTRIBUTION	CONTRIBUTOR SPONSOR UP TO \$5,000 CONTRIBUTION
Complimentary tickets	(Your own) Table of 10	Six seats (seated with other sponsors)	Two seats (seated with other sponsors)	
Preferential seating	*			
Logo on signage on or above your table	*			
Logo in printed program on guests' tables (one per two guests)	*	*	*	*
Logo on digital screens	*	*	*	*
Live auction sponsors – item, image and logo in printed program. During auction on stage – item mention by auctioneer, item, image and logo on digital screens	*	*	*	
Raffle sponsors – item, image and logo in printed program. During raffle announcement – item mention by MC or senior bank representative; item, image and logo on digital screens	*	*	*	
Silent auction sponsors – logo in printed program. Silent auction bidding platform and digital screens – item, logo and image	*	*	*	*
15 second brand reel for big screens (supplied by you)	*			
Verbal acknowledgment by Westpac CEO or representative	*			
Verbal acknowledgment by event host	*			

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FMFC BOARD MEMBERS

MS MICHELE BULLOCK (Chair) — Governor, Reserve Bank of Australia

MR MATTHEW COMYN — Chief Executive Officer, Commonwealth Bank of Australia

MR CHUM DARVALL — Company Director

MR STUART GREEN — Managing Director and CEO, Macquarie Bank Limited

MR MATTHEW GROUNDS — Company Director

MR WILLIAM P GURRY AO — Company Director

MR ANDREW IRVINE — Group Chief Executive Officer and Managing Director, National Australia Bank Limited

MR NUNO MATOS — Chief Executive Officer, Australia and New Zealand Banking Group Limited

MR ANTHONY MILLER — Chief Executive Officer, Westpac Banking Corporation

MR PAUL J ROBERTSON AO — Executive Director

MR ANTHONY SWEETMAN — Co-head of APAC Investment Banking, UBS

