

# SPONSOR DECK

PRIVATE EXECUTIVE MIXER

📍 Clique Bar & Lounge – The Cosmopolitan

📅 Wednesday, January 14, 2026

⌚ 6:00 PM – 9:00 PM

*An invite-only networking experience during Affiliate Summit West*

# WHAT IS AFFILIATEMEETUPS

AffiliateMeetups is a global series of curated, sponsor-driven networking events designed for affiliates, advertisers, networks, and service providers.

We create controlled deal environments where the right people meet – without expo noise.  
Cities hosted:

Bangkok • Barcelona • Miami • New York •  
Cancun • Las Vegas • Dubai • Limassol



# WHY LAS VEGAS?

Affiliate Summit West brings the industry together – but meaningful conversations rarely happen on the expo floor. AffiliateMeetups Las Vegas is designed to solve that.

## Why it works:

● **NO BOOTHES,  
NO BADGES,  
NO CHAOS**



**DRINKS &  
FOOD HOSTED  
IN A PREMIUM  
LOUNGE**



**LIMITED  
CAPACITY =  
HIGHER SIGNAL  
CONVERSATIONS**



**ONE ROOM,  
ONE NIGHT,  
EVERYONE  
RELEVANT**

*This replaces days of cold meetings in just a few hours!*



# EVENT FORMAT

This is a Private Executive Mixer,  
not a public afterparty.

What that means:

- Curated guest list (126-150 max)
- Invite-only access
- Sponsor-led networking
- Hosted bar & food throughout the event
- No competing activations inside the venue





## CLIQUE BAR & LOUNGE — THE COSMOPOLITAN



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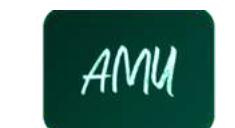
### EVENT DETAILS

- Clique Bar & Lounge – The Cosmopolitan
- Wednesday, January 14, 2026
- 6:00 PM – 9:00 PM

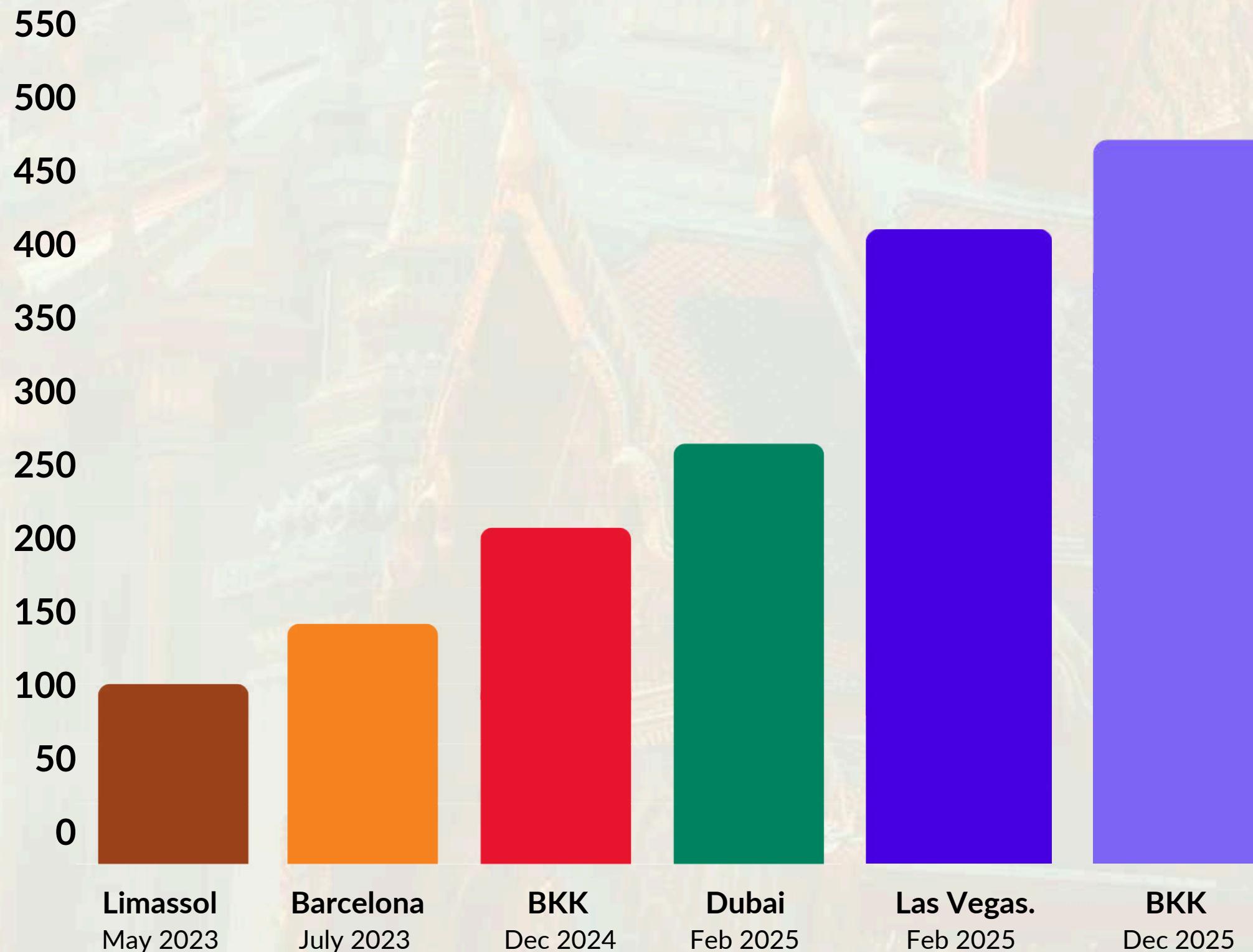
### EVENT HIGHLIGHTS:

- Capacity: 126–150 guests
- Size: 2,800 sq. ft.
- Seating: 117 seats
- Tables: 18 total

A premium Vegas lounge with defined zones, natural flow, and high dwell time — ideal for sponsor visibility and conversations.



# Affiliate Meet-Up STATS



**BANGKOK**

650 ATTENDEES

**LAS VEGAS**

500 ATTENDEES

**DUBAI**

350 ATTENDEES

**BANGKOK**

300 ATTENDEES

**BARCELONA**

200 ATTENDEES

**LIMASSOL**

150 ATTENDEES

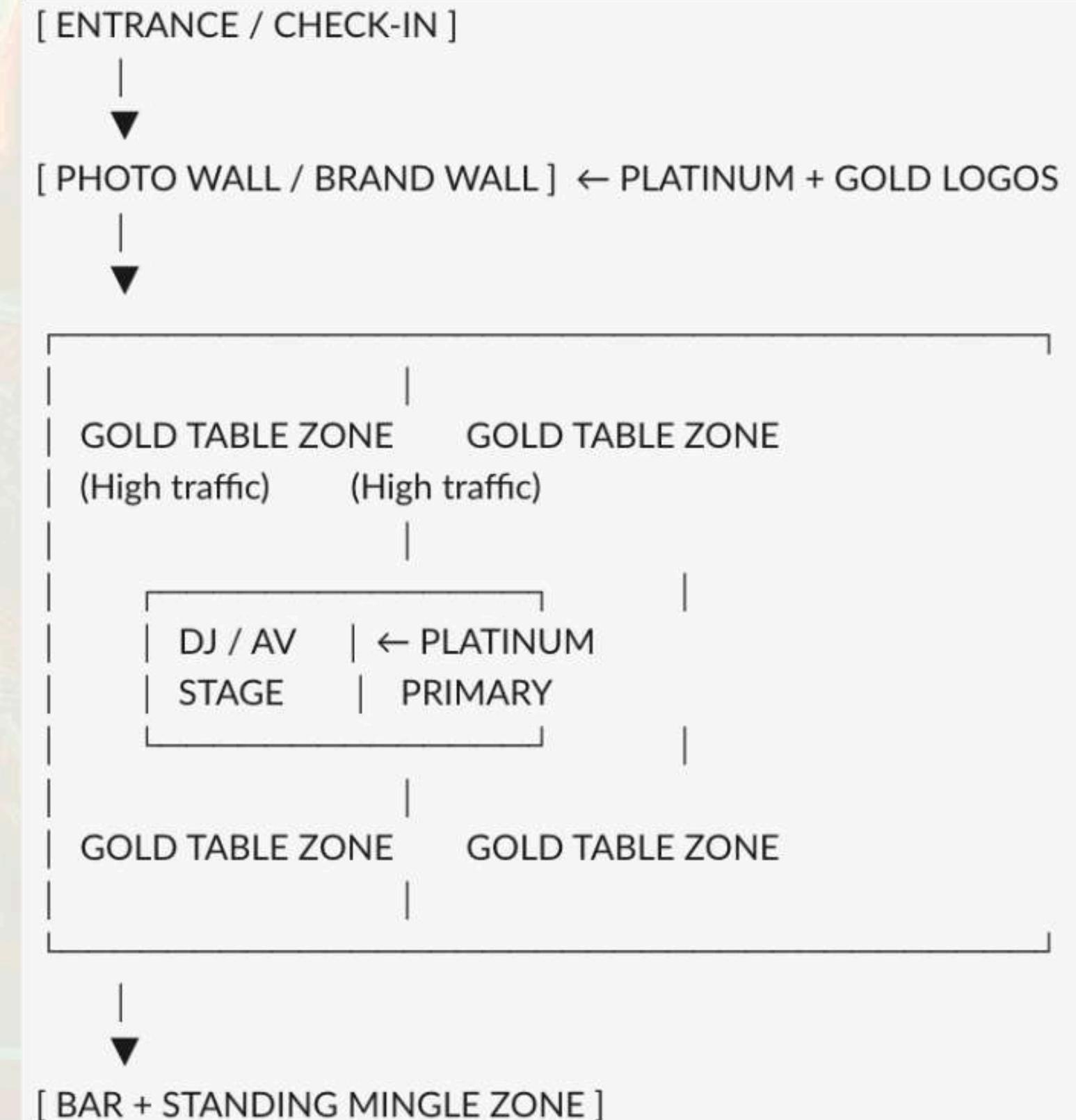
# SPONSOR-OPTIMIZED ZONING

## RATHER THAN ONE OPEN ROOM, CLIQUE IS ACTIVATED AS 5 FUNCTIONAL ZONES:

- Entrance & Photo Wall
- Main Bar & Social Hub
- DJ / AV Focal Zone
- Premium Sponsor Table Zone
- General Networking Lounge

## THIS ZONING ENSURES:

- Clear sponsor hierarchy
- No clutter or booths
- Natural attendee movement
- Premium brand exposure without disruption
- (Insert zoning map visual here)



# WHO ATTENDS

Our audience is decision-makers, not badge collectors.

## *Typical attendee profiles:*

- Media buyers & affiliates
- Advertisers & offer owners
- Networks & traffic sources
- Agency owners, SaaS, tracking

*Most attendees are already in Vegas for ASW – this is where deals actually happen.*



## SPONSOR TIERS OVERVIEW

We intentionally limit sponsor slots to protect visibility and ROI.

- **Silver → Brand Visibility**
- **Gold → Hosted Networking**
- **Platinum → VIP Experience**

Every tier is designed around access, positioning, and post-event leverage – not just logos.

# UPCOMING EVENTS



**SILVER**  
**6,000 USD**

**GOLD**  
**10,000 USD**

**PLATINUM**  
**15,000 USD**

# SPONSORSHIP TIERS

We've crafted three sponsorship packages to optimize your brand's impact and visibility:

## SILVER 6,000 USD

- Logo on entrance signage & photo wall
- Logo rotation on DJ screens
- Social media mentions (IG, FB, Telegram)
- Logo in event recap PDF & website
- Full access to bar & networking areas

*No dedicated table*

## GOLD 10,000 USD

- Premium table placement (anchor zones)
- Enhanced visibility near DJ / bar / main flow
- DJ booth / screen branding
- Signature cocktail or bottle branding
- Premium hosted bottles at your table
- Pre-event attendee preview (where available)
- Priority on-site introductions
- Dedicated post-event content feature

*Highlight post or short interview*

- Pinned Telegram post (pre + post)
- Strongest brand association with AffiliateMeetups

## PLATINUM 15,000 USD

- Premium table placement near DJ / bar
- DJ booth & screen branding
- Custom signature cocktail naming rights
- Complimentary branded bottles
- Pinned Telegram post (pre + post)
- Dedicated sponsor spotlight (newsletter or interview)
- Optional live moment (giveaway, announcement, host mention)
- Inclusion in recap video & reels

*Strictly limited to 1-2 sponsors only.*

# BAR & HOSPITALITY EXPERIENCE

We've crafted three sponsorship packages to optimize your brand's impact and visibility:

Drinks and food are hosted throughout the event.

- Premium cocktails early
- Beer, wine & spirits throughout
- VIP bottles reserved for sponsor tables

This creates:

- High dwell time
- Natural gravity around sponsor tables
- Premium guest experience without chaos



# WHY SPONSORS WIN



## COMPARED TO AN ASW BOOTH:

- Lower cost
- Higher-quality conversations
- No competition noise
- Photos, content, and post-event leverage
- Real access to decision-makers

**MOST SPONSORS TELL US THIS REPLACES MULTIPLE DAYS ON THE EXPO FLOOR.**



# PREVIOUS EVENT



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## LIMITED AVAILABILITY

- Platinum: 1–2 slots
- Gold: 3–4 slots
- Silver: Limited to protect quality

Once slots are filled, no additional sponsors are added.

# NEXT STEPS



## INTERESTED IN SECURING A SPONSOR POSITION?

Contact: Remi – AffiliateMeetups / XenTraffic

Event date: January 14, 2026

Las Vegas – The Cosmopolitan

*Let's lock your placement before  
capacity is reached.*

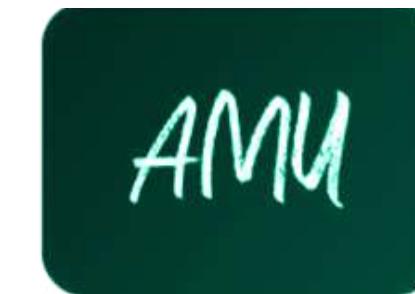


XEN TRAFFIC

# CONTACT US NOW

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