

Justification Letter for Attending Spark 2025: the Nozomi Networks Customer Conference

Dear [Manager's Name],

I am writing to request approval to attend Spark 2025: the inaugural Nozomi Networks Customer Conference, taking place September 30–October 2, 2025, in New Orleans, Louisiana. This event is designed specifically for professionals and leaders in the OT/IoT cybersecurity space, with a focus on protecting critical infrastructure and building a stronger community of defenders. I will be amongst cyber executives and technical practitioners to learn, share, and shape the future of OT/IoT cybersecurity.

Key reasons to attend:

- **Strengthen our security posture:** The conference offers dedicated session tracks for both executives and practitioners, providing actionable insights into the latest OT, IoT and CPS security threats, trends, and regulatory challenges. By learning from leading experts and real-world case studies, I will bring back knowledge that directly improves our organization's risk management and resilience.
- **Maximize our investment in Nozomi Networks:** Sessions will dive deep and provide special training on best practices for deploying and optimizing the Nozomi Networks platform. This will ensure we are leveraging the full capabilities of our security investments and staying ahead of evolving risks.
- **Collaborate and share with industry peers:** The event brings together a community of critical infrastructure defenders from diverse industries. This is a rare opportunity to connect with peers facing similar challenges, share lessons learned, and develop collaborative strategies to strengthen our collective defense.
- **Stay informed on future directions:** Attendees will gain early insight into Nozomi Networks' roadmap, upcoming features, and innovation priorities. Understanding these developments will help us plan strategically and align our security initiatives with upcoming capabilities.

Conference outcomes and ROI:

Upon returning, I will compile and present a summary of key takeaways and recommended actions to our team. This will include new approaches to OT security, ideas for optimizing our current deployment, and strategies for improving our overall cybersecurity maturity.

Estimated costs:

- Full Conference Pass, 2 Full Days - Complimentary
- Meals (breakfast, lunch and dinner) - Complimentary

- Hotel inclusive of taxes (\$256/night for 3 nights) - \$768
- Round Trip Airfare to New Orleans, LA – \$300 (*adjust according to your location*)
- Total Estimated Investment: \$1,068 (*adjust according to your flight costs*)

By attending this conference, I will help ensure our organization remains at the forefront of OT cybersecurity, better defended against emerging threats, and connected to a strong community of experts and peers.

Thank you for considering this request. I am happy to discuss this further and provide additional details as needed.

Sincerely,

[Your Name]

[Your Title]