



**For Immediate Release**  
**31 July 2025**

## **V4C COMPLETES UNIVIO INVESTMENT**

**Value4Capital today completed its acquisition of a majority stake in Univio,  
a leader in digital commerce transformation in Poland**

Value4Capital ("V4C"), a lower mid-market private equity manager specializing in service-oriented companies in Poland and Central Europe, today announced that it had completed its acquisition of a majority stake in Univio S.A. ("Univio"), a leading provider of comprehensive digital commerce transformation solutions in Poland and internationally. The transaction had been announced on 27 May. The investment is the first deal for V4C's newly raised fund, V4C Poland Plus Fund II, which continues the firm's focus on mid-market service businesses. The deal also maintains V4C's exposure to the Polish digital commerce space, following the firm's exit in early 2025 from Shoper.pl.

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Value4Capital, or V4C, is a private equity group focusing on investing primarily in service companies in Poland and other EU member states of CE, in particular Romania. Managed by its partners, with a combined 30-year investment experience in lower mid-market companies, Value4Capital actively assists its portfolio companies to speed up their growth, including through acquisitions. Value4Capital invests responsibly, with due regard to ESG principles, including sustainability and social responsibility. [www.value4capital.com](http://www.value4capital.com)