

Odyssey Retail Advisors expands to Canada

2 Oct 2025 | 08:45 | Toronto | by Zoe Demarco

The firm has hired four leadership positions in Toronto

The logo for Odyssey Retail Advisors, featuring the word "ODYSSEY" in a bold, white, serif font. The letter "O" is stylized with a diagonal slash through it. The logo is centered on a solid black rectangular background.

- **What** Casdin Parr, Ryan McCarthy, David Bishop and Lesia Czech have joined Odyssey Retail Advisors
- **Why** The firm expanded into Canada
- **What next** They are focused on fostering client relationships and bringing new brands to the Canadian market

Odyssey Retail Advisors has expanded into Canada with four new leadership hires.

Casdin Parr, Ryan McCarthy and David Bishop have been appointed executive vice presidents, while Lesia Czech has assumed the role of director.

The team started over the summer and are based in Toronto.

Prior to joining Odyssey, Parr spent six years at JLL, most recently as executive vice president of retail advisory services. His 17-year career includes stints at Oxford Properties Group and La?Caisse (formerly Ivanhoé Cambridge).

McCarthy leaves a seven-year tenure at JLL, where he was senior vice president and broker of record. He spent the preceding three years at Northwest Atlantic before the firm was acquired by JLL.

Also departing JLL is Bishop, who spent seven years at the firm as executive vice president. He too was part of the acquisition of Northwest Atlantic, where he was partner of the mall services division, and was previously partner at Meridian Retail Group.

Czech spent 15 years at Oxford Properties Group, most recently as associate of retail leasing on the firm's national mixed-use and urban portfolio, before joining Odyssey.

The team's shared expertise includes market and strategic advisory, landlord and tenant representation, property management, expansion and leasing strategy, and portfolio management. They are focused on fostering client relationships, bringing new brands to the Canadian market and growing Odyssey's reach in the country.

New York-based Odyssey is a luxury retail real estate advisory firm helmed by founding partners Johnson, Charlie Koniver and Rick Strauss.

(10/02/25): The story was updated to include an additional cofounder of Odyssey