

THE FACILITY DEVELOPMENT GUIDELINES AND HOW TO USE THEM

Whether you're thinking about resurfacing a court, building a new multi-court venue, improving accessibility, or simply planning for future growth, this guide is your first touchpoint. It provides a clear overview of the facility development process and outlines the key steps you should consider before engaging with consultants, Councils, or funding bodies.

This document is designed to help you understand the different stages involved in facility planning and delivery and point you toward the more detailed Facility Development Guidelines when you're ready to move forward.

If you're unsure of what comes next, this document will help you take the first step with confidence and understand how Basketball Queensland can support you on the journey.



FACILITY PLANNING FRAMEWORK



1. General Design Brief

Define the vision, needs, and core requirements of the proposed facility to guide all subsequent planning and design stages.

3. Preliminary Advocacy

Build early support by aligning the project with planning regulations, demonstrating demand and feasibility, and forming the basis of a business case.

5. Business Model and Operations Forecasts

Define how the facility will be governed and operated, including financial performance and community access.

7. Detailed Reference Design and QS Costings

Produce technical design documentation and cost plans required for approvals, tendering, and funding submissions.

9. Secondary Advocacy (Full Project Proposal)

Promote the project through highquality materials to attract funding, partnerships, and broader stakeholder support.







































2. High-Level Concept Development, Design and Indicative Costings

Translate the design brief into visual layouts and preliminary costs to explore spatial arrangements and inform feasibility.

4. Site Options, Analysis and Master Plan

Identify and evaluate potential sites to ensure the project is developed in the most strategic, sustainable, and accessible location.

6. Detailed Feasibility Study and Business Case

Consolidate planning and analysis to confirm viability, value, and investment-readiness for government or private funders.

8. Planning Applications

Secure statutory approvals by demonstrating compliance with zoning, planning overlays, and community expectations.

10. Construction

Deliver the physical facility as designed – on time, on budget, and to the required standards – ensuring a smooth transition to operation.





Delivering a successful basketball facility project requires input from a range of experts at different stages. This table outlines the key professional roles that may be needed, what they contribute, and when to engage them. Understanding these roles early will help ensure informed planning, smoother approvals, and stronger funding outcomes.

EXPERTISE	WHAT THEY DO?	RELEVANT FACILITY PLANNING STAGES
Planning and Management Specialist	Leads and coordinates planning processes, stakeholder engagement, governance development, forecasting, feasibility testing, and overall project delivery.	General Design Brief; Preliminary Advocacy (Feasibility Study); Site Options; Business Model; Feasibility & Business Case; Construction.
Community Engagement Consultant	Engages stakeholders and communities to identify local needs, values, and project priorities through inclusive and transparent consultation processes. These consultants would also develop advocacy materials and visual communications tailored to government, community, and private sector stakeholders.	General Design Brief; Secondary Advocacy (Full Project Proposal).
Architect/Urban Designer	Designs functional, accessible, and integrated sporting spaces that align with sport-specific guidelines and local planning and environmental conditions.	High-Level Concept Design; Detailed Reference Design.
Construction Contractor/Supervisor	Oversees physical construction, site coordination, compliance with specifications, and handover of the completed facility.	Construction.
Additional Subject-Specific Consultants, including: Quantity Surveyor, Town Planner, Traditional Owner/Cultural Advisor, Economic/Financial Analyst, Land Use/Environmental Consultant, and Engineer/Technical Specialist.	Brings targeted technical expertise across a range of planning, regulatory, and design domains. These consultants provide essential support and documentation.	Various stages depending on project context, which could include: High-Level Concept Design; Preliminary Advocacy; Site Options, Analysis and Master Plan; Feasibility and Business Case; Detailed Design and QS Costings; Planning Applications; Construction.

HOW CAN BASKETBALL QUEENSLAND ASSIST?

Basketball Queensland is here to assist associations, clubs, and stakeholders at all stages of the facility planning journey. Once your project has progressed through the initial framework, we can provide:



Strategic Guidance

Advice on aligning your project with Basketball Queensland's strategic priorities and facility development objectives.



Data and Evidence

Access to participation data, growth trends, and benchmarking insights to strengthen your business case or advocacy.



Review and Feedback

Review of draft concept plans, design briefs, and funding applications to support project refinement.



Partnership Support

Assistance connecting with local government, funding bodies, and key stakeholders.

For support or to discuss your facility project, please contact:

General Manager – Basketball Operations Email: gmbasketball@basketballqld.net.au

Website: www.queensland.basketball



